

For Immediate Release – September 7th, 2017

Happy National Trucking Week from the APTA!

Dieppe, NB – This week, September 3-9, is National Trucking Week. This is a very important week for the trucking industry as the Atlantic provinces take time to honor the men and women who keep our economy moving by delivering goods 24 hours a day, seven days a week - *safely, securely and on time!*

Trucking in Atlantic Canada employs thousands of drivers and moves 90% of all consumer products in Atlantic Canada – and almost two thirds, by value, of trade with the US.

“Most companies show their appreciation and raise awareness for our great industry and the significant role it plays in our nation’s economy by organizing company/family BBQs, truck washes, special giveaways to employees or a variety of other activities.” says Jean-Marc Picard, executive director of the APTA.

National Trucking Week began in the late 1990s to spotlight the contributions of workers in the trucking industry such as drivers, mechanics, dispatchers, who keep our economy strong.

About APTA

The APTA is the trusted and effective voice of the road transport industry in Atlantic Canada. With more than 320 members (commercial carriers, brokers, owner-operators and associated trades), we are an effective lobby and advocacy organization dedicated to the continued growth and strength of our industry.

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