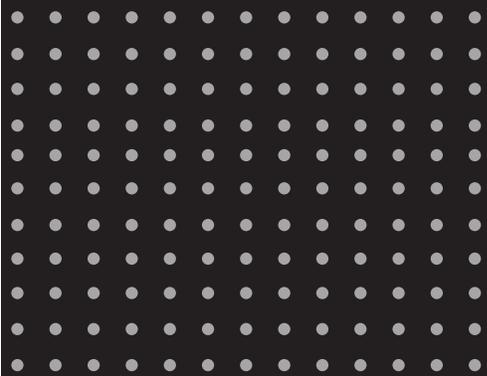




3 Things your website **SHOULD BE DOING** **FOR YOU**



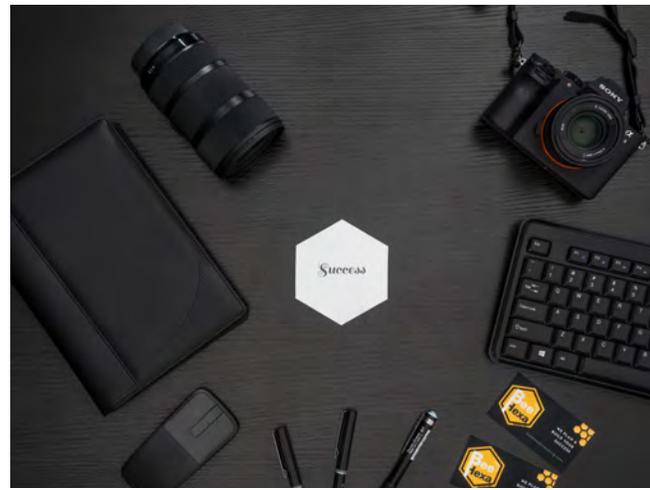
**REPRESENT YOU BY
SPEAKING FOR YOU**



REPRESENT YOU BY SPEAKING FOR YOU

90%

of the information
transmitted
to the brain is visual



Your website needs to be able to show who you are and what you do immediately. With good branding it will be able to represent you and explain why you are the right choice in the service or product you are offering. This is one of the main functions and I'm sure you know about this.

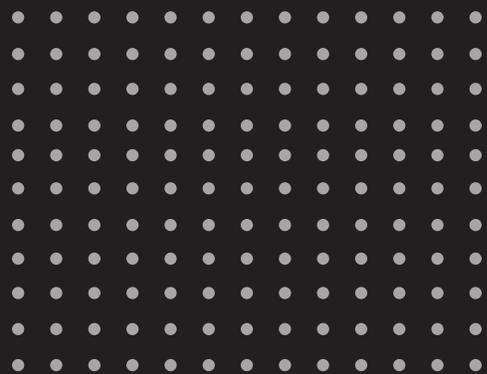
Your website presents your services or product to the world. And while, you may do this with just words, explaining things visually can really help deliver the message.

You do not have to wait to reach out personally to a customer, your website should be able to tell a lot on your behalf, sealing any deal more efficiently.

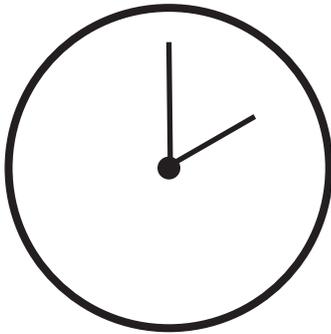
Explain your message through photos, through illustrations on your website or through animated graphics.



**SAVE YOU
TIME**



SAVE YOU TIME



Be more specific about your goal. Think about the steps, also known as user journey, that your visitor will do in order to reach that purchase. Doing this manually will take you a lot of time.

Right now you're probably overwhelmed with all the tasks you have to do. You probably think your website is only there to give out information and look pretty. You are wrong.

You want it to make your life easier. Yes! We all want more time and automating as much as possible is the key.

By building in automations such as appointment setting, client dashboards, client payments, e-mail triggers, stores and much more you can speed up your workflow.

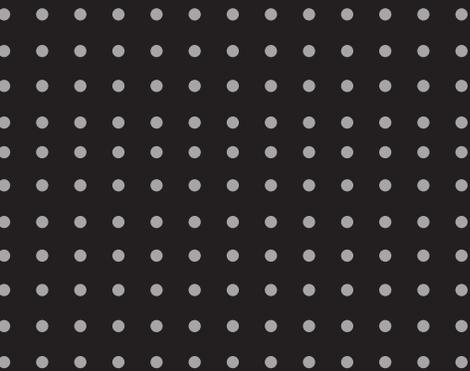
I've spoken to many people who do everything manually. Do all menial tasks every day and waste hours on doing so.

Well, I prefer doing something only once and moving efficiently. Automation makes your website basically a virtual employer.

Automate everything and work on the things that matter.



**GENERATE MORE
INCOME**



GENERATE MORE INCOME

\$ \$



Once you have a website that represents you well and that is equipped with automated tools, now you can focus on what is probably your main goal, generate more income!.

The site will attract more customers to you, it will distinguish you from competitors, talk on your behalf sealing the deal and do most of the tasks on its own. Now you can focus on growth and customer service. More free time is more money you can get in your pocket.

Once you start driving traffic to your site you can start generating passive income with about a dozen different strategies that can generate from a few bucks to thousands.

CREATOR'S NOTES



Thank you so much for downloading this e-book. I'm sure you are either starting your website, planning it or you already have one but want to improve it.

You're in the right place.

Your website should be a tool that really makes your life easier.

Best,

Ivanska

www.beehexabranding.com