

VOICEONE

SCHEDULE
January – July 2021



We've Got It All

Voice Over • Acting • Improvisation • Business • Marketing • Demos

TRAINING DISTINCT VOICES FOR OVER 30 YEARS

We are the leading voice over training school in San Francisco offering a comprehensive program in commercial, narration, and character voice over. Taught by industry professionals, Voice One will give you the tools to pursue your dream in VO.



A MESSAGE FROM SALLY

Let's decide together that 2021 is going to be a life-changing year! And let our spring class schedule be a great way to begin it. Not only have we adjusted class times to help you spend less time online, but we've added a Demo Prep Track and an Audiobooks Program. We've also filled two pages of this brochure with eye-bug-gingly awesome advanced character classes, three new advanced narration classes, and doubled our small group workout with some seriously amazing instructors. Cuddle up on your couch with your ipad and eyeglasses, this brochure is going to be something you'll want to pour over. See you in class!

Warm Regards
Sally Clawson
 Owner, Voice One

INTRO TO VOICE OVER

INTRO to VOICE OVER ONLINE

Participate in a 3-hour workshop designed to provide an overview of the voice over industry. You'll be introduced to the Voice One program, current and future trends, agents, unions, demos, financial possibilities, what it takes to make it, and more. Plus, everyone in class gets an opportunity to read copy on mic.

Instructor: Sally Clawson

DATES

Jan 9	Sa	10am - 1pm	May 1	Sa	10am - 1pm
Feb 6	Sa	10am - 1pm	Jun 5	Sa	10am - 1pm
Mar 6	Sa	10am - 1pm	Jul 11	Su	10am - 1pm
Apr 10	Sa	10am - 1pm			



\$65

STARTING OUT
Beginner Classes

NEW STUDENT DISCOUNT BUNDLE

Register for all three BEGINNER classes and take the INTRO class for FREE! That's a **\$65** savings!
 Already taken the INTRO? You can still save **\$30** by registering for all three BEGINNER CLASSES NOW!

COMMERCIAL CONFIDENCE ONLINE

Step out and expand your ability with essential reading and microphone techniques. You'll perform in single & dialogue spots, breathe life into words, relax, stay natural, and have fun! This foundational class prepares you for more in-depth study in the **commercial track**.

Instructor: Sally Clawson

DATES

Jan 10	Su	10am - 1pm
Feb 13	Sa	10am - 1pm
Mar 7	Su	10am - 1pm
Apr 10	Sa	2pm - 5pm
May 8	Sa	10am - 1pm
Jun 6	Su	10am - 1pm
Jul 11	Su	2pm - 5pm

\$120

CREATING CHARACTERS ONLINE

Discover the many voices that live inside you and create new ones. You'll be encouraged to take chances, explore voice placement, expand your choices, and laugh a lot! This character development foundation prepares you for more in-depth study in the **character track**.

Instructor: Sally Clawson

DATES

Jan 16	Sa	10am - 1pm
Feb 20	Sa	10am - 1pm
Mar 13	Sa	10am - 1pm
Apr 11	Su	10am - 1pm
May 15	Sa	10am - 1pm
Jun 12	Sa	10am - 1pm
July 18	Su	10am - 1pm

\$120

NARRATION SIMPLE ONLINE

From corporate narration to audiobooks, the art of telling stories is the foundation of narrative voice over. Uncover your natural "storyteller" and discover how your tone and delivery can have a lasting impact on the listener. This preliminary class prepares you for more in-depth study in the **narration track**.

Instructor: Pam Lorence

DATES

Jan 17	Su	10am - 1pm
Feb 27	Sa	10am - 1pm
Mar 14	Su	10am - 1pm
Apr 11	Su	2pm - 5pm
May 22	Sa	10am - 1pm
Jun 13	Su	10am - 1pm
Jul 18	Su	2pm - 5pm

\$120

CORE CURRICULUM

COMMERCIAL

BREAKING IT DOWN

Assess commercial copy at a glance by breaking down the script into common copywriting themes, rules you should recognize, and writing hints that reveal the unique message every commercial script contains. Once you develop the technical muscularity required by commercial copy, you'll feel confident enough to tackle any VO script.

Instructor: Sally Clawson

ONLINE	\$425
Feb 19 - Mar 12	4 Fri 2pm - 5pm
May 3 - 24	4 Mo 10am - 1pm

STYLES

This class helps you identify and deliver different styles of commercial VO: Taglines, Retail, Spokesperson, Real Person, and more. You'll learn how to determine the style and how to adjust your timing, rhythm, and energy to match the script.

Instructor: Sally Clawson

ONLINE	\$425
Mar 4 - 25	4 Th 10am - 1pm
Jun 5 - 26	4 Sa 2pm - 5pm

SPONTANEITY

Confidence and taking chances are needed at auditions and jobs. Explore how being in the moment helps you stay fresh and elevates your performance. You'll improvise sections of the script, increase listening and response times, and trust your instincts.

Instructor: Sally Clawson

ONLINE	\$425
May 1 - 22	4 Sa 2 - 5pm
Jul 10 - 17	2 Sa 10am - 5pm

NARRATION

NARRATION NUTS & BOLTS

Master three performance components to create the world of a narrative script. Find the tone to captivate the listener, harness your pace to reveal the message, and maintain consistency to keep them engaged.

Instructor: Sally Clawson

ONLINE	\$425
Jun 16 - Jul 7	4 We 6:30 - 9:30pm

NARRATION ESSENTIALS

Self-assurance, opinion and ease are some of the essential traits required to voice narration scripts. In this class, you'll explore these essentials along with how to identify phrasing, connect with the audience, and make choices needed to perform successfully.

Instructor: Sarah Kliban

ONLINE	\$425
Mar 20 - 27	2 Sa 10am - 5pm

NARRATION STYLES

Expand your repertoire by classifying different narration styles. Determine ways to adjust the read to specific audiences, raise your status, remain truthful, and breathe life through to the end of the script.

Instructor: Pam Lorence

ONLINE	\$425
May 1 - 22	4 Sa 2pm - 5pm

CHARACTER

CHARACTER PLAYBOOK

Build your book of character voices through the use of creative exercises, acting basics, and impulse. Your unique playbook might include real and exaggerated voices, heroes and villains, celebrity mash-ups, and archetypes from various genres.

Instructor: Sally Clawson

ONLINE	\$425
Jan 27 - Feb 17	4 We 10am - 1pm
May 5 - 14	2 We 2 Fr 10am - 1pm

CHARACTER STYLES

Perform the technical requirements needed in video games, cartoons, and toys. Adjust your pitch, dynamic, and intensity to match the style, parse and concatenate sentences, create a 3D world, understand genres, and make strong performance choices.

Instructor: Sally Clawson and Melissa Hutchison

ONLINE	\$425
Mar 7 - 28	4 Su 10am - 1pm
Mar 7 - 28	4 Su 2 - 5pm
May 16 - 23	2 Su 10am - 5pm

CHARACTERS IN ACTION

Explore your range, play with voices, and perform in character! You'll add personality, dimensionality, and functionality so that your vocal creations are sustainable and well-rounded. Then you'll put them into action at the mic with dynamic physicality and intention.

Instructor: Sally Clawson and Melissa Hutchison

ONLINE	\$425
Apr 7 - 28	4 We 6:30 - 9:30pm
Jun 10 - Jul 1	4 Th 6:30 - 9:30pm

ACTING/IMPROV

MAKING STRONG CHOICES

Boost your acting abilities through scene study work from current and classic films. You'll create believable relationships, develop your instinct and acting choices, and experience the euphoria of three-dimensional performance. This class will expand your range and is a must for those who are serious about voice acting.

Instructor: Marvin Greene

ONLINE	\$475
Feb 22 - Apr 12	8 Mo 6:30 - 9:30pm

ACTING FOR VO

Acting is doing, and making the voice active is key to great voice over. In this class, you'll work on text in an action-based approach, discover what your motivation is, break scenes down into beats, find conflict, and imbue your copy with meaning and subtext.

Instructor: Michael Ray Wisely

ONLINE	\$275
May 3 - 24	4 Mo 6:30 - 9:30pm

SAY YES TO IMPROV

Need to make a character happen ASAP or perform a new take on a script you've already made choices on? Want less nerves during a session? Improv is an invaluable skill to have in the voice actor's tool kit. It helps you feel calm, capable, and directable, and increases your spontaneity and therefore your bookability. Laura creates a fun and safe space where you'll laugh and learn a lot!

Instructor: Laura Derry

ONLINE	\$175
Jun 27	Su 10am - 5pm



VO FUNDAMENTALS

VO FUNDAMENTALS

In this complement to the Core Curriculum, you will gain an overview of voice over basics, as well as practice techniques of commercial, narration, and character voice over. As a Voice One student, most of your studies deal with a specific set of skills. VO Fundamentals expands your range by immersing you in foundational skills from across the spectrum.

Instructor: Sally Clawson + Guests

Feb 22 - Apr 26	10 Mo	10am - 1pm
May 26 - Jun 30	6 We	10am - 1pm

\$825 / \$495

DISCOUNT BUNDLE

CORE TRACKS:

COMMERCIAL, NARRATION, CHARACTER, ACTING/IMPROV

Make one (1) payment for all the classes in a track and receive a discount. Or mix & match to build your own bundle (see website for mix & match details).

TRACK	BUNDLE	SAVINGS
Commercial	\$1,125	\$150
Narration	\$1,125	\$150
Character	\$1,125	\$150
Acting/Improv	\$ 850	\$ 75

TOTAL SAVINGS \$525



COMMERCIAL TRACK

ADVANCED TRACKS

NARRATION TRACK

Once you've completed the Core Commercial Track (pg 3) sign up for these Advanced Commercial classes:

COMEDY IN COMMERCIAL VO

What do you get when a comedian and a talent agent walk into a room? THIS CLASS! Ha ha ha... That's not a real joke but for a real joke take THIS CLASS! But seriously folks, commercial writing can be wry, dry, absurd, sarcastic, bombastic, characterly, or just damn clever. These genius instructors will help you discern how to find the "funny", land your comedic timing, hilariously promote a product, and most importantly, bring the laughs.

Instructor: Cal Grant, and Paco Romane

ONLINE **\$225**
Mar 18 - 25 2Th 6:30 - 9:30pm

PROMOS & RETAIL

Promo and Retail reads are energetic! But more than that they are technical, precise, and challenging. Having spent 20 years as a voice over agent, Tom will offer insights to refine your skills and help you grow beyond your current abilities to rise to the top of the industry!

Instructor: Tom Celia

ONLINE **\$225**
Jan 23 - 30 2Sa 2pm - 5pm

SCRIPT ANALYSIS

In this "thinking" workshop, you'll define choices based on content and meaning. Analyze a wide swath of copy to figure out structure, who buys, who sells, and marketing/branding messages. **WARNING!** When you do this consistently, you'll be in danger of booking work.

Instructor: Sally Clawson

ONLINE **\$425**
Feb 16 - Mar 9 4Tu 6:30 - 9:30pm
May 18 - Jun 8 4Tu 6:30 - 9:30pm

THE AUDITION IS THE JOB

The ratio of auditions to bookings can make it feel like auditioning is the job. That's because it is. Tip the balance in your favor by honing your audition skills with a professional voice actor and booth director who has been on both sides of the glass. Find out how to make your auditions competitive and what you can do to get them into producer's inboxes.

Instructor: Cal Grant

ONLINE **\$225**
Apr 14 - 21 2We 6:30 - 9:30pm

THE COMMERCIAL STORYTELLER

Immerse yourself in the compelling style of storytelling. Discover how to entrance your listener by honoring the words, harnessing the pace, and following the arc. We'll delve into the art of the short story format through literature and children's books and apply our discoveries to storyteller scripts for commercials.

Instructor: Sally Clawson

ONLINE **\$330**
Jan 6 - 20 3We 6:30 - 9:30pm

Once you've completed the Core Narration Track (pg 3) sign up for these Advanced Narration classes:

AUDIO TOURS

Museums, Galleries, City Walks, Famous Estates, Historical Sites... the list goes on! Nowadays almost every tourist spot has audio tours, and with the growth of technology the opportunities are endless. Delve into what it means to become an aural guide and take your listeners on a journey of discovery.

Instructor: Pam Lorence

ONLINE **\$330**
Mar 24 - Apr 7 3We 6:30 - 9:30pm

CORPORATE NARRATION

Corporate Narration is one of the largest markets in the VO industry. You'll need to have a clear vision of your potential clients, and an understanding of the intricacies of corporate culture. In this dynamic class, you'll discover the nuances behind corporate narration technique by telling the right story, making the message engaging, and connecting with the audience. Carpe the Corporate Diem!

Instructor: Anne Ganguzza

ONLINE **\$140**
Feb 13 Sa 2pm - 5pm
May 2 Su 10am - 1pm

TELEPHONY

Find out how you can make IVR and Message-On-Hold a foundation of your voiceover business. From performance to workflow to rate structure, come learn the ins and outs of the Telephony genre with Liz, who has recorded thousands of these messages over the past 15+ years for clients worldwide. To register, press 1. To hear the description again, press 2.

Instructor: Liz de Nesnera

ONLINE **\$120**
May 5 We 6:30 - 9:30pm

E-LEARNING

E-Learning is a multi-billion-dollar global industry and continues to grow as more and more people are learning from home. Practice the various types of scripts and styles required of today's E-Learning narrator, and gain the specific skills needed by the genre. We will also take an in-depth look at how to effectively market yourself to your ideal clients and get the work!

Instructor: Angeli Fitch

ONLINE **\$225**
Jan 12 - 19 2Tu 6:30 - 9:30pm
Jun 10 - 17 2Th 6:30 - 9:30pm

IN-SHOW AND LIVE ANNOUNCE

Want to speak live to millions of viewers for the Oscars, Tony Awards, or the Rock & Roll Hall of Fame? How about recording the "Open" for a national network broadcast like ABC News-Nightline, the Election Debates, or a Space X Launch? Look no further! Experience the vibrancy of reading a script live, and the captivating world of broadcast narration.

Instructor: Randy Thomas

ONLINE **\$225**
Mar 3 - 10 2We 6:30 - 9:30pm



CHARACTER TRACK

ADVANCED TRACKS

ACTING TRACK

Once you've completed the Core Character Track (pg 3) sign up for these Advanced Character classes:

ANIMATION SESSION

"Trust yourself. Be real. Put in the work" is the mantra of this 25-year veteran of the VO industry. Everett leads with a vibrant personality and infectious energy to bring out your best possible performances by elevating your strengths and challenging you to reach for it. With current scripts from the LA animation scene, your audition skills will be stress-tested for excellence. Be ready to bring your A(nimation) Game!

Instructor: Everett Oliver

IN PERSON **\$250**
Jul 10 Sa 10am - 5pm

ANIME MANIA

Dramatic acting! Vibrant characters! Fastastical themes! Join Stephanie Sheh, anime superstar who has appeared in countless anime titles, for this action-packed class. You'll work on creating real, believable characters while keeping up the high energy that anime demands, and discover some tips and tricks for Automatic Dialogue Replacement (ADR) also known as "dubbing".

Instructor: Stephanie Sheh

ONLINE **\$250**
Jun 4 - 5 Fr 6:30 - 8:30pm
Sa 10am - 2:30pm

THE VO BATTLE CHEST

Put on your parkas, the blizzard is coming! Blizzard's characters and cinematics set the bar for video game voiceover, demanding voice actors bring their truth to heroes and monsters alike. Experience Andrea's acclaimed acting-first approach that the best actors in the industry covet, because "even if you're an orc, troll, demon, or goblin, video games are about the human experience."

Instructor: Andrea Toyias

ONLINE **\$250**
Jan 24 Su 10am - 3:30pm

FIND THE FUN

You've studied the character description, audition sides, tone of the scene, and you've chosen a voice. But why isn't it "clicking?" Sometimes, in order to truly find a character, you need to FIND THE FUN! Discover the personal connection that makes the role "fun" for you, whether it's goofy, cinematic, comedic, or dramatic. This highly prolific voice performer, with a Master's in Psychology, will help you access joy.

Instructor: Julie Nathanson

ONLINE **\$250**
Feb 21 - 28 2 Su 2pm - 5pm

LEAPING INTO TOYS

Toys are where it's at! But beware - this genre is very different from animation and video games! This thirteen-year veteran at Leapfrog and (Voice One alum) will help you think and act like a child as you discover the numerous roles within toys, how to gauge the age to deliver a memorable character, and how to tackle the challenging world of concatenation.

Instructor: Chuck Wedge

ONLINE **\$225**
May 12 - 19 2 We 6:30 - 9:30pm

LOOPING LIKE A PRO

Video Games, Anime, Cartoons, Films, and TV shows need professional voice actors who can add background voices and dialogue to on-screen actors and characters. As the founder of Holly's LG, Ms. Dorff has looped over 600 films, and created a virtual loop group, so you can learn to perform donuts, call-outs, and add dialogue to individual lip-flap from home.

Instructor: Holly Dorff

ONLINE **\$150**
May 2 Su 2pm - 5pm

PLAY OF THE GAME

AAA video game developers are known for sending out huge casting nets for their characters. Increase your dexterity and energize your reads by hearing what the 2K Games Casting Director is listening for in your auditions. This class will prepare you to stand out and make it to the final round.

Instructor: Tom Celia

ONLINE **\$225**
Mar 23-30 2 Tu 6:30 - 9:30pm

THAT'S NOT ALL FOLKS

Expand and create new cartoon characters with the thrice Emmy-nominated voice of Porky Pig! Create rich characters, challenge yourself to Bob's mic and audition techniques, sustain energy, and discover industry do's and don'ts. Prepare to laugh, flesh out full performances, and play!

Instructor: Bob Bergen

ONLINE **\$425**
Apr 17-18 Sa-Su 10am - 3:30pm

VIDEO GAME CHALLENGE

Join the freelance video game director behind nearly all the Star Wars games as he shares inside tips and ways to compete effectively against Hollywood talent. Darragh offers the director's perspective on what makes a talent bookable, and what to do once you're on the job, and directs you in video game scenes.

Instructor: Darragh O'Farrell

ONLINE **\$120**
Mar 5 Fr 6:30 - 9:30pm

WELCOME TO THE SAND-BOX: INTRO TO MO-CAP

Alleviate your fears and develop good habits and skills for auditioning and performing on a motion capture stage. With a generous use of play, this prolific mo-cap actor will share a wealth of knowledge regarding production in front of and behind the cameras, leaving you feeling prepared and excited about your next mo-cap opportunity.

Instructor: Walt Gray IV

IN PERSON **\$250**
Jun 26 Sa 10am - 5 pm

Once you've completed the Core Acting Track (pg 3) sign up for these Advanced Acting classes:

LEVEL UP: DRAMATIC ACTING

It's easy to make a funny face, posture, or voice, but when it comes time to dig deep and express the intense grief, rage, or high stakes of life and death, you have to have a solid acting foundation. Today's AAA games require a realistic, vulnerable portrayal of character. In this advanced acting class, you'll perform video game scenes with a classically trained stage actor away from the mic to build your commitment to an authentic performance.

Instructor: Andy Alabran

IN PERSON **\$175**
Jul 17 Sa 10am - 5 pm

LEVEL UP: COMEDIC ACTING

Comedy is no laughing matter. You have to take it seriously in order to land the laughs. While performing hilarious scenes from TV and Film, this advanced acting class will help you juggle your comedic timing, commitment, and character development to achieve the delicate balance that creates a fully realized laugh fest.

Instructor: Andy Alabran

ONLINE **\$175**
Jun 6-13 2 Su 2pm - 5pm



VOCAL EMPOWERMENT

DICTION & CLARITY

Clarity and proper diction are fundamental skills in voice over whether you're cast as a traditional announcer or an animated character. This class zeros in on slurred words and problem areas, and explores the voice's resonators, articulators and vowel placement sounds.

Instructor: Andy Alabran

ONLINE **\$225**
Apr 8-15 2Th 6:30 - 9:30pm

VOCAL COURAGE

Discover performance strategies to overcome stage fright, hesitation, and fear. Engage in storytelling, games, activities, and discussions that will impart practical skills to fortify your vocal courage and self-confidence.

Instructor: Sage Waters

ONLINE **\$120**
Jan 28 Th 6:30 - 9:30pm

VOICE DEVELOPMENT

You've got a voice, so use it! Practice voice strengthening techniques to become a confident speaker and actor. We'll explore the kinesthetic process of speech, and practice strengthening exercises for each step of the speaking process. Then we'll put it to use by performing heightened text that challenges even the seasoned speaker.

Instructor: Sally Clawson

ONLINE **\$120**
May 11 Tu 6:30 - 9:30pm

VOCAL HEALTH

Brilliant! You booked that video game and feel like a champ! How DO you get through four hours of killing and dying and live to 'tell' the tale? This class will take you through breathing, resonance, posture and articulation, and how to master the tips and tricks to keep your voice healthy and happy all day long.

Instructor: Julia Norton

ONLINE **\$120**
Jun 7 Mo 6:30 - 9:30pm

YOUR VOICE AS AN INSTRUMENT

Singers and non-singers: strengthen and improve your speaking voice, placement, melody, and breath support. Isolate and use your chest, head, and mask voices, as you apply singing principles to voice over and voice over principles to singing.

Instructor: Desiree Goyette

ONLINE **\$120**
Feb 20 Sa 2pm - 5pm



HOME RECORDING

DEMISTIFYING RECORDING

Gain a simple understanding of sound, reflection, and booth treatment, then grasp the basics of audio software: recording and listening back, editing breaths and flubs, and creating an .mp3 that you can submit as an audition.

Instructor: Lisa Costello

ONLINE **\$225**
Feb 4 - 11 2Th 6:30 - 9:30pm
May 5 - 12 2We 6:30 - 9:30pm

RECORDING AT HOME

Time to set up your Home VO Studio! Our incredible instructor will walk you through key essentials in getting ready to record at home and will detail the audio equipment you'll need to capture your brilliant performances. Includes demos of home recording core skills using affordable computer software. Handouts and resources supplied.

Instructor: Jim Edgar

ONLINE **\$225**
Mar 2 - 9 2Tu 6:30 - 9:30pm
Jun 8 - 15 2Tu 6:30 - 9:30pm

SOURCE CONNECT, PHONE PATCH, AND REMOTE DIRECTION

These days, the ability to seamlessly work with remote studios and directors is a must. Have no fear! We are here to help you connect your studio to this brave new world of receiving remote direction at home. Our sound guru will walk you through the steps of mastering Source Connect and IPDTL, as well as other commonly used options. You'll understand the tools you need to be a connected studio, and feel your confidence soar as you become prepared for a professional home session.

Instructor: Jim Edgar

ONLINE **\$120**
Jun 1 Tu 6:30 - 9:30pm

POST PRODUCTION POLISHING

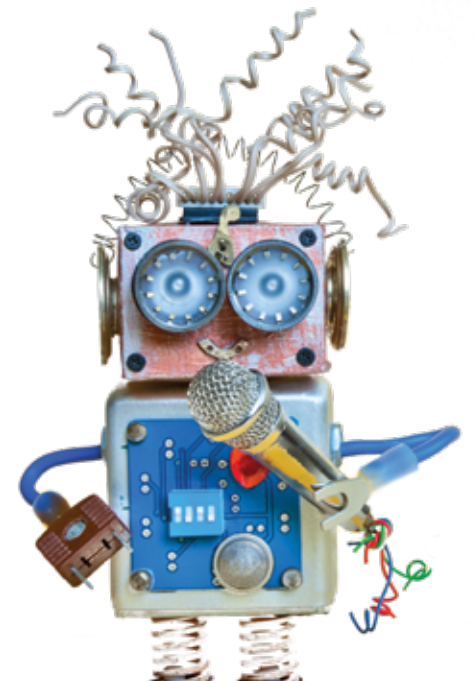
Wondering why your brilliant auditions don't get noticed? Trouble meeting ACX spec? How much processing do you need to be competitive? How much is too much? Is Noise Reduction OK? How about Compression? EQ? Normalization? This two week workshop will build an understanding of these tools so you can use what you need, polish your auditions, and refine your workflow. You'll begin with a pre-class assignment and receive detailed feedback on your current audio quality.

Instructor: Jim Edgar

ONLINE **\$225**
May 4 - 11 2Tu 6:30 - 9:30pm

BUNDLE DISCOUNT

Take Demystifying Recording and Recording at Home for a bundled cost of \$400 **SAVE \$50**



DIALECTS

AMERICAN ACCENTS

Come study regional American accents with this dialect coach who has been called the Bay Area's Meryl Streep of dialects. Games, Animation and Commercials are common genres requesting American accents, so get ahead of the competition. Week one, you'll focus on east coast accents. Week two, you'll head south.

Instructor: Lynne Soffer

ONLINE **\$225**
Mar 17 - 24 2We 6:30 - 9:30pm

BASIC BRITISH

British is commonly requested in many VO and acting jobs. Immerse yourself in this dialect by developing basic London and RP accents with a real Brit! Week one, you'll practice key sounds and common pitfalls. Week two, you'll perform scripts that put your new British accents to the test.

Instructor: Ian Price

ONLINE **\$225**
May 20 - 27 2Th 6:30 - 9:30pm

MULTILINGUAL VO

Do you speak Spanish, French, Persian, German, Italian, or Catalan? Join this voice actor and polyglot for a unique opportunity to read copy in your native or second language. Ana combines her Stanislavski training and multilingual expertise to keep you sounding conversational in another language and make sure your meaning is not getting lost in translation!

Instructor: Ana Bayat

ONLINE **\$120**
Jun 28 Mo 6:30 - 9:30pm

AUDITION READY AUDIO

You have your studio gear - but simply owning good equipment is no guarantee that your sound is competitive. How do you know if it is any good? Poor quality audio gets deleted, and generally, no one will tell you if it sounds bad. In this 2-week workshop, you'll start by sending a current recording for detailed evaluation, receive specific feedback and areas to address, and gain a clear understanding of what makes "audition ready audio." Handouts and resources supplied.

Instructor: Jim Edgar

ONLINE **\$225**
Apr 6 - 13 2Tu 6:30 - 9:30pm

CAREER

BEHIND THE SCENES

Hear first hand how a talent agency works, business etiquette, industry lingo, talent expectations, ways to build stronger working relationships with the agent and clients, actor do's and don'ts, union and non-union rules, financial opportunities, current trends, pet peeves, and more.

Instructor: Cal Grant

ONLINE \$120
Apr 22 Th 6:30-9:30pm

BUILDING YOUR BUSINESS

Turn your dream of working full-time as a voice actor into a reality! Learn how this Voice One alum and attorney built her voice over business from part-time to full-time. This class will cover creating an effective business plan, setting realistic goals, using time tracking and management strategies to stay on target, and conducting focused industry research.

Instructor: Angeli Fitch

ONLINE \$225
Feb 21 - 28 2 Su 10am - 1pm

FEES & FINANCES

How much should you charge for that project? What's all this fuss over "in perpetuity"? What's the protocol for paying taxes? When you start booking your own work, it can be a challenge to figure out how to set your rates, determine industry standards, and figure out what to report. Sally and Alex will serve as your fees and finance guides and answer those burning questions.

Instructor: Sally Clawson and Alex Slippy

WEBINAR \$60
May 17 Mo 6:30 - 8:30pm

LINKEDIN MARKETING FOR VO

LinkedIn is the world's largest professional network. Angeli will show you how to create a strong LinkedIn presence that will connect you with prospective clients and take your VO business to the next level. Discover how to create compelling content, which will drive your VO business to the top of search engine results. For class, be prepared to create your online profile or to improve your existing one.

Instructor: Angeli Fitch

WEBINAR \$60
Mar 16 Tu 6:30 - 8:30pm

DEMO PREP

I. YOUR VOICE PRINT

Can you define your voice in one or two words? Do you know what status your voice conveys? Or which jobs best match your voice? Every voice is unique, just like a fingerprint. Make sure that your voice print matches what producers, agents, and directors hear, and discover how your voice can leave a lasting impression.

Instructor: Sally Clawson

ONLINE \$120
Jan 14 Th 6:30-9:30pm
Jun 22 Tu 6:30-9:30pm

II. ATTRACTING ATTENTION WITH A WINNING BRAND

How can people find you? Where do you fit into the business? How can you leave a lasting impression? Ian Price, a graphic design branding expert, demystifies the process as he discusses the importance of branding, how to create your specific brand, and a marketable image that's right for you!

Instructor: Ian Price

ONLINE \$225
Jan 21 - 28 2 Th 6:30 - 9:30pm
Jun 29 - Jul 1 Tu/Th 6:30 - 9:30pm

DEMO PREP BUNDLE

Register for all Demo Prep classes and pay \$695. **SAVE \$100**

III. PREPARING FOR YOUR DEMO

Demystify the demo making process from start to finish by exploring the purpose of a demo, what it should include, and listening to samples. We'll explore how to showcase your voice and personality, ways to curate scripts, and create a plan for making your demo when the time is right for you. Note: Demos are produced separately and on an individual basis.

Instructor: Sally Clawson

ONLINE \$225
Feb 4 - 11 2 Th 6:30 - 9:30pm
Jul 6 - 8, Tu/Th 6:30 - 9:30pm

IV. PURPOSEFUL SELF-PROMOTION

Develop your personal "elevator pitch" as you learn to succinctly and confidently present your value to a potential client. Discover how to talk about yourself, your work, your uniqueness, and your abilities in a way that makes a prospective client say "I want to hire you!"

Instructor: Sally Clawson

ONLINE \$225
Feb 18 - 25 2 Th 6:30 - 9:30pm
Jul 13 - 15 Tu/Th 6:30 - 9:30pm

PROFESSIONAL

NAILING THE AUDITION

Want to hear what a talent agent has to say as you show off your stuff on mic? PRESTO!! The planets have aligned and your wish has been granted. There's a different agent each semester, so you can attend one or more of these informative hands-on classes.

Instructor: Talent Agent

ONLINE \$140
Jun 15 Tu 6:30 - 9:30pm

PROFESSIONAL INVITATIONAL

This is a great opportunity to meet writers, directors, producers, and advertising professionals who hire voice talent. Hear their perspectives on the industry, read copy, and receive direction. There's a different guest each time.

Instructor: Sally Clawson and Guest

ONLINE \$140
Feb 24 We 6:30 - 9:30pm
Apr 1 Th 6:30 - 9:30pm
Jun 2 We 6:30 - 9:30pm

VO BOOTCAMP

Spend a full day with a four star general...er, talent agent, developing your marketable skills as a voice over actor. You'll be put through your paces: precision timing, character development, personality, believability, truthfulness, and salability. Sign up if you're up for the challenge and want to be heard! Note: each session will feature a different local agent.

Instructor: Talent Agent

ONLINE \$250
Feb 27 Sa 10am - 5pm
May 23 Su 10am - 5pm

VO MASTER CLASS

Dive deeper into your believability and truthfulness by creating specific choices that will elevate your reads. This master class is the rigorous kick in the pants that you need to get serious about your career. There will be homework assignments to submit each week.

Instructor: TBA

ONLINE \$450
May 6 - 27 4 Th 6:30 - 9:30pm

SELF DIRECTION

So, you've been studying hard, your acting chops and script analysis are top notch. Then you start auditioning, and you're like, "whaaaaa? What do I do? I'm all alone in here!" Sally will help you quiet those insecurities and develop your vision for the script, employ judgement-free listening, and make objective adjustments so you feel confident directing on your own.

Instructor: Sally Clawson

ONLINE \$425
Apr 8 - 29 4 Th 6:30 - 9:30pm



STAY IN SHAPE

ADVANCED DAYTIME CONSERVATORY

Whether you've just completed the VO Fundamentals or you're joining us from evening & week-end classes, you and a group of peers will meet weekly to refine your skills and delve deeper into all areas of voice over. Sally bases the assignments on the level of the group to challenge your skills and take you a level up in your voice over development.

Instructor: Sally Clawson

ONLINE		\$375
Jan 6 - 27	4 We	10am - 1pm
Jun 7 - 28	4 Mo	10am - 1pm

COPY INTENSIVE

Only by reading a great deal of copy can you see the breadth of choices available and begin to develop your own unique style. Copy will be made available in advance and direction will be tight and specific. Focus is on reading lots and LOTS of copy!.

Instructor: Sally Clawson

ONLINE		\$330
Apr 5 - 19	3 Mo	6:30 - 9:30pm

DROP-IN IMPROV

Free your pursuit for perfection while you play, laugh and bond with a group of your peers. We'll amuse ourselves with ensemble games, space object play, scene work, and failing joyfully. All experience levels. New students welcome.

Instructor: Clay Robeson

ONLINE		\$20/class
1st and 3rd Fridays		6:30 - 8:30pm
		of every month

STYLES DEEP DIVES

Tune up your commercial styles in these two-hour deep-dives. Choose one style or all three classes back to back. You'll start each session by reviewing how to identify the style, then you and your classmates will dive into your reads using a curated packet of scripts.

Instructor: Sally Clawson

ONLINE		\$95 - single session	\$225 - full day
Mar 27	Sa	10am - 12pm	
Mar 27	Sa	1pm - 3pm	
Mar 27	Sa	3:30 - 5:30pm	

SMALL GROUP WORKOUT - CHARACTERS

Keep your character voice over skills sharp with these 2-hour semi-private workouts with some of the best in the industry! Each guest instructor is a working voice actor, casting agent, or director, and will give specific and current feedback to keep you on top of your game. Register for all six workouts for big savings. Class size limited to 7 and they will fill up fast!!

ONLINE **\$95 - single session**
\$505 - bundle

Instructor: Tyler Rhoads
Jan 9 Sa 2pm - 4pm
Instructor: Anjali Bhimani
Feb 6 Sa 2pm - 4pm
Instructor: Carolina Ravassa
Mar 6 Sa 2pm - 4pm
Instructor: Melissa Hutchison
Apr 3 Sa 2pm - 4pm
Instructor: Tom Celia
May 1 Sa 2pm - 4pm
Instructor: Gavin Hammon
Jun 12 Sa 2pm - 4pm

SMALL GROUP WORKOUT COMMERCIALS and NARRATION

Keep your voice over skills sharp with these 2-hour semi-private workouts with some of the best in the industry! Each guest instructor is a working voice actor, casting agent, or director, and will give specific and current feedback to keep you on top of your game. Register for all six workouts for big savings. Class size limited to 7 and they will fill up fast!

ONLINE **\$95 - single session**
\$505 - bundle

Instructor: Cal Grant
Jan 25 Mo 6:30 - 8:30pm
Instructor: Jon Wolanske
Feb 22 Mo 6:30 - 8:30pm
Instructor: John Kovacevich
Mar 22 Mo 6:30 - 8:30pm
Instructor: Tom Celia
Apr 26 Mo 6:30 - 8:30pm
Instructor: Marika Casteel
May 24 Mo 6:30 - 8:30pm
Instructor: Anne Ganguzza
Jun 21 Mo 6:30 - 8:30pm

AUDIOBOOKS

AUDIOBOOKS PROGRAM:

\$450

INTRO TO AUDIOBOOKS

Discover the differences between traditional VO and audiobook narration, including the peculiarities that make this career both arduous and fulfilling. Ann will cover equipment, recording environment, preparing a manuscript, the necessity of an editor and how to work with a professional engineer. You'll then perform a fiction and non-fiction sample of your choosing.

Instructor: Ann Richardson

ONLINE		
Jan 31	Su	10am - 1pm

THE NARRATOR'S CHARACTER TOOLBOX

Join multiple award-winning narrator and leading coach P.J. Ochlan as he presents his widely acclaimed "Character Voice Toolbox." First P.J. will share his collection of practical tools for creating distinct and authentic characters, and then you'll immediately put the new skills to use as you perform a selection with his expert direction and feedback.

Instructor: P.J. Ochlan

ONLINE		
Feb 28	Su	10am - 1pm

THE BUSINESS OF AUDIOBOOKS

Create a business plan and identify the components of effective time management in the unique world of audiobook narration. Emily will address branding, marketing, websites, demos, and an overview of basic financial knowhow. Also, determine when you can finally transition from your "day job" into full-time narration, in a financially sound way.

Instructor: Emily Lawrence

ONLINE		
Mar 21	Su	10am - 1pm

ADVANCED AUDIOBOOKS: GETTING BOOKED

Find your prospective clients, and how to become "discoverable". Begin to generate your own narration opportunities, network with fellow narrators (who might hire you one day!), authors and publishers, and navigate the quickly-changing landscape of independent audiobook publishers. You'll then perform a fiction and non-fiction sample of your choosing.

Instructor: Ann Richardson

ONLINE		
Apr 18	Su	10am - 1pm

AUDIOBOOK AGILITY: CAREER & PERFORMANCE

Distinguish yourself as a sought after Audio Book narrator. The first part of this class will focus on performance tools and marketing strategies. The second part will focus on performance technique and script preparation.

Instructor: Ronnie Butler

ONLINE		\$225
May 16	Su	10am - 5pm






AUDITION CLUB

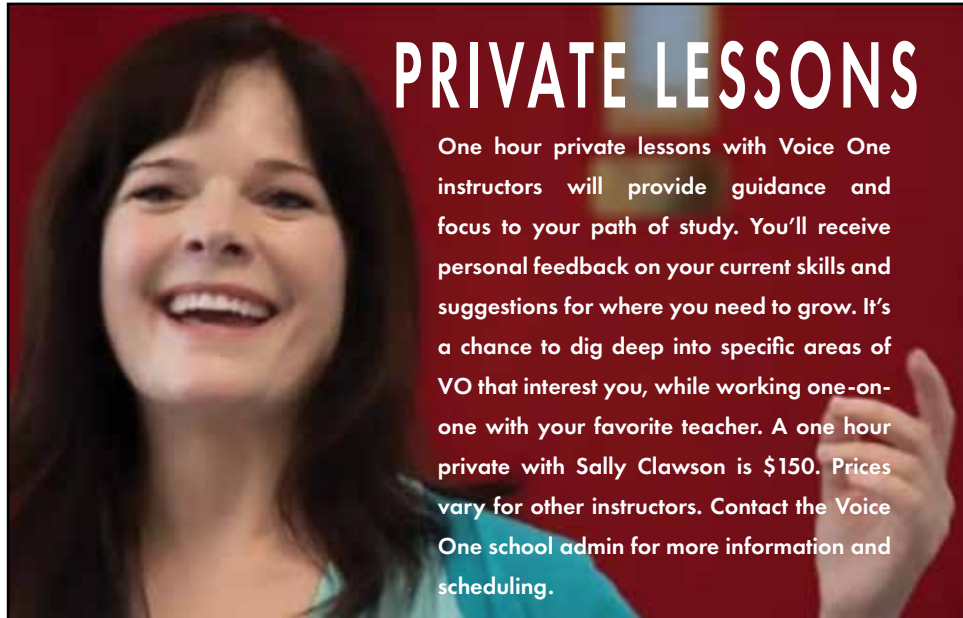


Sign up for our newly launched Audition Club! Members of Audition Club will get the chance to submit one audition a month for six months (Jan-Jun or Jul-Dec) and receive personalized and "real-world" feedback on their reads from Sally Clawson, owner of Voice One. You'll also have the chance to hear all the submitted auditions and see how competitive your reads are vs. your peers. Both performance and audio quality will be evaluated. Each month, see if you booked the job! Sign up online at voiceone.com/auditionclub for \$95 (6 month membership). Enrollment opens Wed, Dec 16 at 10 am.

GET SOCIAL WITH US

-  FACEBOOK
[/voiceone](https://www.facebook.com/voiceone)
-  TWITTER
[@VoiceOneSF](https://twitter.com/VoiceOneSF)
-  INSTAGRAM
[@voiceonesf](https://www.instagram.com/voiceonesf)

PRIVATE LESSONS



One hour private lessons with Voice One instructors will provide guidance and focus to your path of study. You'll receive personal feedback on your current skills and suggestions for where you need to grow. It's a chance to dig deep into specific areas of VO that interest you, while working one-on-one with your favorite teacher. A one hour private with Sally Clawson is \$150. Prices vary for other instructors. Contact the Voice One school admin for more information and scheduling.





voiceONE

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Read our teacher bios
and join our newsletter
online at voiceone.com

