# MICEONE

### SCHEDULE July – August 2020



Training Distinct Voices For Over 30 Years

Voice Over • Acting • Improv • Business • Marketing • Demos

### WELCOME TO VOICE ONE

We are the leading voice over training school in San Francisco offering a comprehensive program in commercial, narration, and character voice over. Taught by industry professionals, Voice One will give you the tools to pursue your dream in VO.



### A MESSAGE FROM SALLY

During this unparalleled time, we are striving to bring stability, consistency, and joy to your voice over training. This semester we're bringing back the Summer Fast Track - a three week intensive boost to your voice over career. We've rounded out your training with a handful of exciting advanced technique, home recording, business and professional classes. We're also beginning a new six months of Audition Club! Whether you'd like to generate your career online or in-person (following strict safety protocols), Voice One has established a path with your success, safety and dreams in mind. We can't wait to see you in class!

Warm Regards **Sally Clawson**Owner, Voice One

# INTRO TO VOICE OVER

### INTRO TO VOICE OVER ONLINE

Participate in a 3-hour workshop designed to provide an overview of the voice over industry. You'll be introduced to many types of VO, current and future trends, how actors get hired, financial possibilities, the Voice One program, and more. Plus, everyone in class gets an opportunity to read copy on mic.

Instructor: Sally Clawson

**DATES** 

Jul 5 Sun 10am -1pm

Aug 15 Sat

10am - 1pm



\$65

### STARTING OUT

Beginner Classes ONLINE

# NEW STUDENT BUNDLE

Register for all three BEGINNER classes and take the INTRO class for FREE! That's a \$65 savings!

Already taken the INTRO? You can still save \$30 by registering for all three BEGINNER CLASSES NOW!

### STEPPING OUT ONLINE

Develop your commercial voice with essen- Jul 12 tial reading and microphone techniques. You'll perform single & dialogue spots, explore different attitudes, stay natural, and have fun! This foundational class prepares you for more in-depth study in the commercial track.

**Instructor**: Sally Clawson

### DATES

 Jul 12
 Sun
 10am - 1 pm

 Aug 22
 Sat
 10am - 1 pm

\$120

### NARRATION SIMPLE ONLINE

If you love to read aloud, enter the world of narration. This class focuses on simplifying the narrative of a story or script into three performance components: Consistency, Tone, and Pacing to prepare you for more in-depth study in the narration track.

Instructor: Pam Lorence

### CREATING CHARACTERS ONLINE

Discover and uncover the many voices that live inside you and create new ones. You'll be encouraged to take chances, explore voice placement, expand your choices, and have fun! This character development foundation prepares you for more in-depth study in the **character track**.

**Instructor**: Sally Clawson

### DATES

 Jul 12
 Sun
 2 - 5pm

 Aug 22
 Sat
 2 - 5pm

\$120

Jul 5 Sun 2 - 5pm Aug 15 Sat 2 - 5pm \$ 120

### CORE CURRICULUM

### COMMERCIAL

### **STYLES**

This class helps you identify and deliver different styles of commercial VO: Taglines, Retail, Spokesperson, Real Person, and more. You'll learn how to determine the style and how to adjust your timing, rhythm, and energy to match the script.

**Instructor**: Sally Clawson

 ONLINE
 IN PERSON
 SFT
 \$425

 Jul 20 - 21
 Mon - Tue
 10am - 5pm

### **BREAKING IT DOWN**

Assess commercial copy at a glance by breaking down the script into common copywriting themes, rules you should recognize, and writing hints that reveal the unique message every commercial script contains. Once you develop the technical muscularity required by commercial copy, you'll feel confident enough to tackle any VO script.

**Instructor**: Sally Clawson

 ONLINE
 IN PERSON
 SFT
 \$425

 Jul 18 - 19
 Sat - Sun
 10am - 5pm

### **SPONTANEITY**

Confidence and taking chances are necessary for creating memorable auditions and adding personality on the job. Explore how being in the moment helps you stay fresh and elevates your performance. You'll improvise sections of the script, increase listening and response times, trust your instincts, and laugh a lot!

**İnstructor**: Sally Clawson

 ONLINE
 IN PERSON
 SFT
 \$425

 Jul 22 - 23
 Wed - Thu
 10am - 5pm

### **NARRATION**

### NARRATION ESSENTIALS

Self-assurance, opinion and ease are some of the essential traits required to voice narration scripts. In this class, you'll explore these essentials along with how to identify phrasing, connect with the audience, and make choices needed to perform successfully. **Instructor**: Sarah Kliban and Sally Clawson

 ONLINE
 IN PERSON
 SFT
 \$425

 Aug 5 - 6
 Wed - Thu
 10am - 5pm

### **NARRATION STYLES**

Expand your repertoire by classifying different narrative styles. Determine ways to adjust the read to specific audiences, raise your status, remain truthful, and imbue the script with life.

Instructor: Bob Wood

ONLINE \$425 Aug 3 - 4 Mon - Tue 10am - 5pm

### **LONG-FORM NARRATION**

Develop the skills to sustain energy, maintain consistency and hold listeners' attention through long hours of storytelling. We'll cover Documentaries, Explainer Videos, Broadcast and Audiobooks. Please bring 3-4 pages from three of your favorite fiction and non-fiction books (with at least one of each).

**Instructors**: Sally Clawson and Ann Richardson

 ONLINE
 IN PERSON
 SFT
 \$425

 Aug 7 - 8
 Fri - Sat
 10am - 5pm

### CHARACTER

### **BRINGING VOICES TO LIFE**

Perform the technical requirements needed in video games, cartoons, and toys. We'll explore how to shift a character's status, parse and concatenate sentences, improve articulation, determine your genre, and continuously deliver a strong performance.

**Instructors**: Sally Clawson and Desiree Goyette

 ONLINE
 IN PERSON
 SFT
 \$425

 Jul 29 - 30
 Wed - Tue
 10am - 5pm

### CHARACTER PLAYBOOK

Build your book of character voices through the use of creative exercises, acting basics, and impulse. Your unique playbook might include real and exaggerated voices, heroes and villains, celebrity mash-ups, and archetypes from various genres.

Instructor: Sally Clawson

ONLINE IN PERSON SFT \$425

Jul 27-28 Mon-Tue 10am-5pm

### **CHARACTERS IN ACTION**

Explore your range, play with voices, and perform in character! You'll add personality, dimensionality, and functionality so that your vocal creations are sustainable and well-rounded. Then you'll put them into action at the mic with dynamic physicality and intention. **Instructors:** Sally Clawson and Melissa Hutchison

 ONLINE
 IN PERSON
 SFT
 \$425

 Jul 31 - Aug 1
 Fri - Sat
 10am - 5pm

### **ACTING/IMPROV**

### LIFE BETWEEN THE LINES

To create believable, real-life scenarios, actors must convey life between the lines of the script. Thoughts, reactions, and emotions are all true to human behavior, so bringing these same tendencies to voice over is essential. Explore actions, intentions, meaning, and subtext to begin truthfully breathing life into your lines.

Instructor: Marvin Greene

 ONLINE
 IN PERSON
 SFT
 \$425

 Jul 17, 24
 2 Fri
 10 am - 5 pm

### **DROP-IN IMPROV**

Free your pursuit for perfection while you play, laugh and bond with a group of your peers. We'll amuse ourselves with ensemble games, space object play, scene work, and failing joyfully. All experience levels. New students welcome.

Instructor: Clay Robeson
ONLINE IN PERSON

INLINE IN PERSON

\$20 cash at the door

Meets the 1st and 3rd 6:30 - 8:30pm Friday of Every Month



# SUMMER FAST TRACK

Leap into summer and jump-start your voice over career! If you live out of town, have the summer off, like studying during the day or want to complete the core curriculum in the shortest time possible, the Summer Fast Track is for you! Immerse yourself for three weeks in the fundamentals of voice over along with home recording, business and vocal development classes. JOIN US!

ONLINE IN PERSON SFT

Jul 17 to Aug 9

3 weeks

# BUNDLE DISCOUNTS

### **CORE TRACKS:**

Make one payment for all the classes in a track and receive a discount.

 TRACK
 DISCOUNT
 SAVINGS

 Commercial
 \$1,125
 \$150

 Narration
 \$1,125
 \$150

 Character
 \$1,125
 \$150

**TOTAL SAVINGS \$450** 

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### **WICEONE**

### COMMERCIAL **TRACK**

Once you've completed the Core Commercial Track (pg 3) sign up for these Advanced Commercial classes:

### **COMEDY IN COMMERCIAL VO**

What do you get when a comedian and a talent agent walk into a room? THIS CLAŠS! Ha ha ha... That's not a real joke but for a real joke take THIS CLASS! But seriously folks, commercial writing can be wry, dry, absurd, sarcastic, bombastic, charactery, or just damn clever. These genius instructors will help you discern how to find the "funny", land your comedic timing, hilariously promote a product, and most importantly, bring the laughs.

**Instructor**: Talent Agent and Paco Romane

ONLINE Jul 7, 14

\$225 2 Tue 6:30 - 9:30pm

### **NARRATION** TRACK

Once you've completed the Core Narration Track (pg 3) sign up for these Advanced Narration classes:

### **AUDIO TOURS**

Museums, Galleries, City Walks, Famous Estates, Historical Sites... the list goes on! Nowadays almost every tourist spot has audio tours, and with the growth of technology the opportunities are endless. Delve into what it means to become an aural guide and take your listeners on a journey of discovery.

**Instructor**: Pam Lorence

ONLINE

Jul 2. 9 6:30 - 9:30pm

### **CHARACTER TRACK**

\$250

Once you've completed the Core Character Track (pg 3) sign up for these Advanced Character classes:

**LEAPING INTO TOYS** 

Toys are where it's at! But beware

- this genre is very different from

animation and video games! This

thirteen-year veteran at LeapFroa

and Voice One alum will help you

think and act like a child as you

discover the numerous roles with-

in toys, how to gauge the age to

deliver a memorable character,

and how to tackle the challenge

**ADVANCED** 

TRACKS

\$225

6:30 - 9:30pm

Instructor: Chuck Wedge

ONLINE IN PERSON

of concatenation.

### **ANIMATION SESSION**

"Trust yourself. Be real. Put in the work" is the mantra of this 25-year veteran of the VO industry. Everett leads with a vibrant personality and infectious energy to bring out your best possible performances by elevating your strengths and challenging you to reach for it. With current scripts from the LA animation scene, your audition skills will be stress-tested for excellence. Be ready to bring your A(nimation) Game!

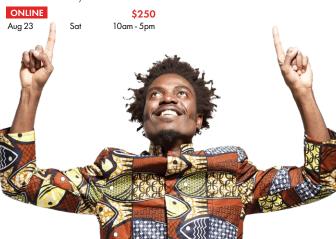
**Instructor**: Everett Oliver

ONLINE IN PERSON 10am - 5pm

### **VIDEO GAME FINESSE**

Assert your dominance in the world of video games by mastering the skill of layering emotions, attributes, and idiosyncrasies into creating multiple characters. This BAFTA winning actress from games like Firewatch, The Walking Dead, and Call of Duty will add complexity and individuality to your training and put you on the path to video game success.

**Instructor**: Cissy Jones



### **VOCAL EMPOWERMENT**

### **VOICE DEVELOPMENT**

You've got a voice, so use it! Practice voice strengthening techniques to become a confident speaker and actor. We'll explore how our anatomy functions to create phonation, then discover Reena Gupta's "elements of voice production" and how it affects our sound on and off mic.

**Instructor**: Sally Clawson

ONLINE SFT

Jul 25 10am - 1pm

### SINGING IN CHARACTER MASTER CLASS

Do you have a Disney song, pop hit, or show tune you just have to do in your own way? Now's your chance to sing as the characters you love with the master of character singing, Desiree Goyette! She'll cover singing and warm up techniques, breath support, and maintaining a consistent character voice while singing those sweet (or villainous) melodies. Students may bring their favorite song(s) to work with.

**Instructor**: Desiree Goyette

ONLINE IN PERSON Aug 16

\$225 10am - 5pm



### **BUSINESS & MARKETING**

### **BUILDING YOUR BUSINESS**

Turn your dream of working fulltime as a voice actor into a reality! Learn how this Voice One alum and attorney built her voice over business from part-time to fulltime. This class will cover creating an effective business plan, setting realistic goals, using time tracking and management strategies to stay on target, and conducting focused industry research.

**Instructor**: Angeli Fitch

ONLINE

Aug 13, 20 2 Thu 6:30 - 9:30pm

### **BUSINESS BASICS**

For the new voice actor, the realization that you'll be running your own voice over business can be intimidating! Find out what you need in order to start off on the right foot as you begin your ca-

**Instructor**: Angeli Fitch

ONLINE SFT

\$120 Jul 25 2 - 5pm

### **FEES & FINANCES**

How much should you charge for that project? What's all this fuss over "in perpetuity"? What's the protocol for paying taxes? When you start booking your own work, it can be a challenge to figure out how to set your rates, determine industry standards, and figure out what to report. Sally and Alex will serve as your fees and finance guides and answer those burning auestions.

Instructor: Sally Clawson and Alex Slippy

ONLINE

\$120 Jul 13 6:30 - 9:30pm

# CAREER CORE

Register for Voice Development, **Business Basics and Recording at** Home and pay \$425

**SAVE \$40** 



### **HOME RECORDING**

### **HOME RECORDING: AUDACITY**

Voice over auditions are done from home, which means actors are responsible for recording professional quality audio. Get a leg up as Lisa teaches you the simple recording software, Audacity. Download it from the internet (for free) and set up your laptop for hands-on learning of how to record, edit, adjust levels, and convert to mp3.

Instructor: Lisa Costello

ONLINE \$120 Aug 16 6:30 - 9:30pm

### **HOME VO STUDIO SETUP**

The industry requires home studios to record auditions and jobs. Before making any purchases, you'll want to know what sound equipment is required for a home studio, where to record at home. and a basic understanding of audio equipment. In this class, Lisa takes you through home studio set-up from "mic-to-foam", and will be able to give you feedback on your current setup.

Instructor: Lisa Costello

ONLINE \$120 Aug 17 6:30 - 9:30pm

### **CONNECT YOUR STUDIO**

So, you thought your home studio was just for auditions? Not anymore! More and more clients want a professional recording from your home studio while they give live direction. This class take's you through all the ways to connect remotely with the client so you won't panic when someone asks if you can "ip diddle" (ipDTL). Instructor: Professional Sound Engineer

ONLINE

\$120 Aug 18 6:30 - 9:30pm

### **RECORDING AT HOME**

In this special full-day studio session, our incredible instructor will walk you through key essentials in setting up your space at home and will demystify the audio equipment needed to capture your brilliant performances. You'll also learn the core skills of home recording using affordable software on your computer.

Instructor: Professional Sound Engineer

ONLINE SFT Aug 9

10am - 5pm

\$225

**BUNDLE DISCOUNT** 

BEGINNER BUNDLE

Home Recording: Audacity

and Home VO Studio Setup

at a bundled cost of \$225

**SAVE \$15** 

# BOOTH RENTAL

Do you have a voice over audition, an audio project, or simply want to record some quality VO and need somewhere to do it? Then Voice One has you covered! Our professional vocal booth available to rent for \$15 every quarter of an hour. Sign up online at

### **GOING PRO**

### YOUR VOICE PRINT

Can you define your voice in one or two words? Do you know which voice over categories best suit you? Do you know which jobs best match your voice? Every voice is unique, just like a fingerprint. Make sure that your voice print matches what producers, agents, and directors hear. Discover how your voice can leave a lasting impression.

Instructor: Bob Wood

ONLINE

\$120

Aug 11 Tue 6:30 - 9:30pm

### STAY IN SHAPE

### **SMALL GROUP WORKOUT**

Keep your voiceover skills sharp with these 2-hour semi-private workouts with some of the best in the industry! Each guest instructor is a working voice actor, casting director, or talent agent, and will give specific and current feedback to keep you on top of your game. Register for all six workouts for big savings. Class size limited to 7 and they will fill up fast!

ONLINE

Instructor: Marika Casteel

Jul 16 Thu 6:30 - 8:30pm

Instructor: Tom Celia

Aug 17 Mon 6:30 - 8:30pm

Instructor: Melissa Hutchison

Sep 22 Tue 6:30 - 8:30pm

Instructor: VERY Special Guest

Oct TBA TBA 6:30 - 8:30pm

Instructor: Talent Agent

Nov 12 6:30 - 8:30pm

Instructor: Sally Clawson

Wed Dec 2 6:30 - 8:30pm

### **NON-ENGLISH**

### **NON-ENGLISH VO**

Do you speak Spanish, French, Persian, German, Italian, or Catalan? Join this voice actor and polvalot for a unique opportunity to read copy in your native or second language. Ana combines her Stanislavski training and multilingual expertise to keep you sounding conversational in another language. Make sure your meaning is not getting lost in translation!

**Instructor**: Ana Bayat

ONLINE

Jul 6

6:30 - 9:30pm

\$120

**BUNDLE DISCOUNT** 

Register for all six small group workouts for just \$505.

**SAVE \$65** 



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# AUDITION CLUB

Sign up for our newly launched Audition Club in 2020! Members of Audition Club will get the chance to submit one audition per month for six months (Jul-Dec 2020) and receive personalized and "real-world" feedback on their reads from Sally. You'll also have the chance to hear all the submitted auditions and see how competitive your reads are vs. your peers. Both performance and audio quality will be evaluated. Each month, see if you booked the job! Sign up online at voiceone.com/auditionclub for \$75 (6 month membership). Enrollment opens Mon, June 22 at 10 am.

# One hour private lessons with Voice One instructors will provide guidance and focus to your path of study. You'll receive personal feedback on your current skills and suggestions for where you need to grow. It's a chance to dig deep into specific areas of VO that interest you, while working one-on-one with your favorite teacher. A one hour private with Sally Clawson is \$150. Prices vary for other instructors. Contact the Voice One school admin for more information and scheduling.

### **CALENDAR**

		JULY			AUGUST
2	Thu	Audio Tours	1	Sat	Characters in Action
5	Sun	Intro to Voice Over	3	Mon	Narration Styles
5	Sun	Creating Characters	4	Tue	Narration Styles
6	Mon	Non-English VO	5	Wed	Narration Essentials
7	Tue	Comedy in Commercial VO	6	Thu	Narration Essentials
9	Thu	Audio Tours	7	Fri	Long-Form Narration
11	Sat	Animation Session	8	Sat	Long-Form Narration
12	Sun	Stepping Out	9	Sun	Recording at Home
12	Sun	Narration Simple	11	Tue	Your Voice Print
13	Mon	Fees & Finances	12	Wed	Leaping Into Toys
14	Tue	Comedy in Commercial Vo	13	Thu	Building Your Business
16	Thu	Small Group Workout	15	Sat	Intro to Voice Over
16	Thu	Home Recording: Audacity	15	Sat	Creating Characters
17	Fri	Life Between the Lines	16	Sun	Singing In Character Master Class
18	Sat	Breaking It Down	17	Mon	Small Group Workout
20	Mon	Styles	17	Mon	Home VO Studio Setup
21	Tue	Styles	18	Tue	Connect Your Studio
22	Wed	Spontaneity	19	Wed	Leaping Into Toys
23	Thu	Spontaneity	20	Thu	Building Your Business
24	Fri	Life Between the Lines	22	Sat	Stepping Out
25	Sat	Voice Development	22	Sat	Narration Simple
	_				

GET SOCIAL WITH US

Video Game Finesse



25 Sat

30

Wed

FACEBOOK /voiceone

**Business Basics** 

Character Playbook Character Playbook

Bringing Voices to Life

Bringing Voices to Life Characters in Action



TWITTER

@VoiceOneSF



INSTAGRAM
@voiceonesf





Voice One 414 Jackson Street, Suite 202 San Francisco, CA 94111

415-974-1103



Read our teacher bios and join our newsletter online at voiceone.com



Leap into summer and jump-start your voice over career!

If you live out of town, have the summer off, like studying during the day or want to complete the core curriculum in the shortest time possible, the Summer Fast Track is for you! Immerse yourself for three weeks in the fundamentals of voice over along with home recording, business and vocal development classes. JOIN US!

We offer both In Person and Online Courses.

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LIFE BETWEEN THE LINES with Marvin Greene	\$425.00
COMMERCIAL CORE	
BREAKING IT DOWN with Sally Clawson	\$425.00
STYLES with Sally Clawson	\$425.00
SPONTANEITY with Sally Clawson	\$425.00
CHARACTER CORE	
CHARACTER PLAYBOOK with Sally Clawson	\$425.00
BRINGING VOICES TO LIFE with Sally Clawson and Desiree Goyette Jul 29 & 30 Wednesday & Thursday 10am - 5pm - (ONLINE/IN PERSON)	\$425.00

CHARACTERS IN ACTION with Sally Clawson and Melissa Hutchison . .

July 31 & August 1 Friday & Saturday 10am - 5pm - (ONLINE/IN PERSON)

\$425.00

## NARRATION CORE

NARRATION ESSENTIALS with Sarah Kliban & Sally Clawson Aug 3 & 4 Monday & Tuesday 10am - 5pm - (ONLINE/IN PERSON)	\$425.00
NARRATION STYLES with Bob Wood	\$425.00
LONG FORM NARRATION with Sally Clawson and Ann Richardson Aug 7 & 8 Saturday & Sunday 10am – 5pm - (ONLINE/IN PERSON)	\$425.00
CAREER CORE	
VOICE DEVELOPMENT with Sally Clawson Jul 25 Saturday 10am - 1pm - (ONLINE)	\$120.00
BUSINESS BASICS with Angeli Fitch	\$120.00
RECORDING AT HOME with Pro Sound Engineer	\$225.00
<b>SAVE \$40 - BUNDLE</b> Purchase the entire CAREER CORE package for (Includes Voice Development, Business Basics & Recording at Home)	\$425.00

### **MIX AND MATCH ANY 3 CLASSES**

FOR \$1,125 (save \$150)

(Career Core Bundle counts as one class in your Mix & Match)

### **ENTIRE 3 WEEK SUMMER FAST TRACK**

FOR \$3,995 (save \$680)

(Commercial, Character, Narration, Acting, and Career Core Bundle)

414 Jackson Street • Suite 202 • San Francisco, CA 94111

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July 2020								
Sunday Monday Tuesday Wednesday Thursday Friday Saturda								
12	13	14	15	16	17	18		
					LIFE BETWEEN THE LINES	BREAKING IT DOWN		
19	20	21	22	23	24	25		
BREAKING IT DOWN STYLES		STYLES	SPONTANEITY	SPONTANEITY	LIFE BETWEEN THE LINES	VOICE DEVELOPMENT BUILDING YOUR BUSINESS		
26	CHARACTER PLAYBOOK	CHARACTER PLAYBOOK	29 BRINGING VOICES TO LIFE	30 BRINGING VOICES TO LIFE	CHARACTERS IN ACTION			

AUGUST 2020								
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday		
				3		CHARACTERS IN ACTION		
2	NARRATION ESSENTIALS	4 Narration Essentials	NARRATION STYLES	NARRATION STYLES	LONG FORM NARRATION	LONG FORM NARRATION		
9 RECORDING AT HOME	10	11	12	13	14	15		

Register for Summer Fast Track on our website at: www.voiceone.com/summer

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