MICRO INTERVENTIONS

LOW COST / HIGH IMPACT
MICRO-INTERVENTIONS STRATEGY

PALLETS - CARDBOARD - TIRES
PLASTIC BOXES - PAINT - CUSHIONS
PLANNING PLACEMAKING WEEK

Adicional OPS:
4,400 m2 (around 1 Acre)
1/5 of Jevanjee
PLANNING PLACEMAKING WEEK

BEFORE

AFTER
PROGRAMME

PLACE MAKING WEEK

PLACE MAKING: The planning, design and management of public spaces promoting people’s health, happiness, social, economical and cultural well-being.

A WEEK OF PLAY, DISCUSSION, WORKSHOPS, NETWORKING AND SOCIAL EVENTS!

#PlaceMakingWeekNairobi
#Making
#PublicSpaces.

ITEM  | DATE  | EVENTS
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UNCENSORED NO LOVE LOST PLACE MAKING
MAKE IT REAL
THE UNCOLONIZED EDITION!!!
STOIK2
UTAJUA KAL DIU.... UNVEILED
NEW ROMAN EMPIRE
TEAM SMART
#Mayhem
KIDOS00
#Fybr
HAU! PLACE MAKING!!
#NA! YETU
#NAFIR CITY

28th November - 4th December
NAIROBI
PREPARATION
NEW ACTIVITIES IN JEVAJEE GARDENS
ARTS, CULTURE AND SPORTS
PARTICIPATION

Your feedback:

- The streets are amazing.
- I love how the art looks different at night.
- More events and workshops please.
- I wish this was a permanent thing as well.
- This is a great initiative!
- It's beautiful.
- Protect public art and volunteers.

Nairobi, 2019
USERS AND COMMERCIAL / SURVEY

USERS’ questionnaire during the intervention

1. Do you believe the street to have become a better public space in the city of Nairobi?
   a. Yes
   b. No
   c. Slightly

2. How?

3. Would you like this to become a permanent intervention?
   a. No
   b. Only working days
   c. Only weekends
   d. Whole week

4. How would you like the intervention to be?
   a. None
   b. Having no vehicles circulation nor parking plots (fully closed street for vehicles)
   c. Having only one-way vehicles circulation and no parking
   d. Having only one-way vehicles circulation and one side parking
   e. Having wider pedestrian street

5. Would you be coming around this area more often if it becomes permanent?
   a. Yes
   b. No

6. Which of these activities will you support the most? Select max. 4
   a. Kiosks
   b. Food trucks
   c. Urban furniture (benches, vegetation, paintings, etc.)
   d. Terraces
   e. Skater zone
   f. Cycling lane
   g. Exhibitions
   h. Cultural activities (plays, dance shows, poetry and literature reading, etc.)
   i. Games

7. Was the street (the park) polluted in any of these ways? (perception of users)
   a. Acoustic pollution
   b. Air pollution
   c. Garbage disposal
   d. Odour
   e. No pollution

8. Which of these groups can currently enjoy the street? (observation by the surveyor/data collector)
   a. Youth
   b. Women
   c. Men
   d. Elderly
   e. Disabled

MERCHANTS’ questionnaire during the intervention

1. Name and type of business you are in?

2. Has the number of customers increased during the place making week?
   a. Yes
   b. No
   c. Slightly

3. Did more people stop to check your window display than before the intervention?
   a. Yes
   b. No
   c. Slightly

4. Did a more pedestrian environment improve your business?
   a. Yes
   b. No
   c. Partially

5. How?

6. Would you like this to become a permanent intervention?
   a. No
   b. Only working days
   c. Only weekends
   d. Whole week

7. If it became permanent, would you like to participate?
   a. Yes
   b. No
   c. Partially

8. How?

9. Was the street (the park) polluted in any of these ways? (perception of users)
   a. Acoustic pollution
   b. Air pollution
   c. Garbage disposal
   d. Odour
   e. No pollution
Though these spaces are the ones with **less area** in the city, they are the ones with **higher impact** because of being many, and generating a public space network.
IMPLEMENTATION GUIDELINES

PRACTICAL GUIDELINES FOR COMMUNITY PARTICIPATION IN POCKET PARKS

GUIDELINES FOR THE DESIGN AND IMPLEMENTATION OF POCKET PARKS

http://www.seduvi.df.gob.mx/portal/docs/Lineamientos_Parques_de_Bolsillo.pdf

http://embarqmexico.org/sites/default/files/Gu%C3%ADa_Parques_de_bolsillo.pdf
OCCUPY YOUR STREET / OCUPA TU CALLE