Placemaking week

Wuhan, China
Dec 6-12, 2018

Conference is invite only
WHAT MAKES A GREAT PLACE?

**PLACE**
- Visioning
- Continuity
- Proximity
- Connected
- Readable
- Walkable
- Accessible
- Pedestrian activity
- Parking mode patterns
- Environmental data
- Black's conditions
- Siting rating
- Crime statistics
- Retail sales
- Rent levels
- Sustainable
- Celebratory
- Indigenous
- Useful
- Real
- Special
- Vital
- Active
- Fun
- Sociability
- Uses & Activities
- Access & Linkages
- Comfort & Image

**KEY ATTRIBUTES**
- Evening use
- Street life
- Interactive
- Welcoming
- Friendly
- Neighbourhood
- Innovative
- Stewardship
- Women, girls
- Men
- Local business
- Community
- Environmentally friendly

**INTANGIBLES**
- Safe
- Clean
- "Green"
- Walkable
- Sittable
- Historical
- Attractive
- Spiritual
- Charismatic
- Real
- Special
- Vital
- Active
- Fun
- Sociability
- Uses & Activities
- Access & Linkages
- Comfort & Image

**MEASUREMENTS**
- Traffic data
- Proximity
- Connected
- Readable
- Walkable
- Accessible
- Pedestrian activity
- Parking mode patterns
- Environmental data
- Black's conditions
- Siting rating
- Crime statistics
- Retail sales
- Rent levels
- Sustainable
- Celebratory
- Indigenous
- Useful
- Real
- Special
- Vital
- Active
- Fun
- Sociability
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PLACE

- Architecture & Design
- Arts & Culture
- Climate Change/Sustainability
- Local Food Systems
- Transportation & Land Use
- Historic Preservation
- Public Health
- Local Economies
- Community Engagement
- Urban Equity
“It’s not right to put water before people and then keep them away from it.”

-William "H." Whyte
Connectivity
Limited Vehicular Access
Engagement with the Water
Curiosity
Spurring the Informal Economy
Multi-Generational
Multi-Generational
Temporary Waterfront Spaces
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