

## Web Design Quote & Agreement

**The Client:** The Atooi Nation

**Designer:** Stambaugh Designs

**Contact:** [hello@stambaughdesigns.co](mailto:hello@stambaughdesigns.co), (360) 383-5662

**Date:** April 23 2019

Aloha Atooi Nation,

Thank you for choosing to contact Stambaugh Designs and share your vision for the official Atooi Nation website. I enjoy your passion for your Nation and would be humbled to work with you.

In my proposals, I try to ensure that I address each of your needs with a solution. From our discussion, these are the main issues that have emerged and are the most important to solve for you:

- Mobile friendly design
- Clear, professional content creation
- Live Chat / FAQ
- Blog / Education portal
- Online Live Chat
- Fast, Secure Hosting
- On-page SEO

### Phase 2 may include:

- Drive traffic to your site using SEO and social media
- Further develop brand messaging online.

Please let me know if these issues are in alignment with your goals. After you go through the proposal, let's reconnect and finalize the project start date.

Mahalo,

A handwritten signature in black ink, appearing to read "Jordan Stambaugh", with a long horizontal flourish extending to the right.

Jordan Stambaugh  
Stambaugh Designs, CEO & Creative Director  
(360) 383-5662

## Overview: Starter Website

The Atooi Nation needs a modern, government website to help educate the world about its mission.

The goal of this project is to create beautiful, fast, fully functioning Wordpress website that builds awareness online and cultivates authenticity and legitimacy. This website is a great starting website option and will include less content, design aesthetics and functionality than the Premium Website option.

- **Planning** - \$1,500
  - Project setup
  - Timeline & milestones
  - *Sitemap*
  - Content inventory
- **Content** - \$1,500
  - Add Content to site
  - Image compression / sizing
  - Content organization
  - Blog posts
- **Design & functionality** - \$5,500
  - Custom Wordpress website design
  - Mobile/responsive design
  - Wordpress blog setup
  - Online Chat functionality
  - Social integrations
- **SEO** - \$750
  - Preliminary on-site SEO
  - On-site keyword optimization
  - Title tags, meta descriptions, images
- **Completion** - included
  - Final Q/A
  - Basic Wordpress training
  - Go-live/launch
- **Web Hosting** - \$50/mo
  - Fast, secure, scalable

Total: ..... \$9,250

# Investment

Here's a breakdown of the deliverables we've discussed and their cost:

- 1. **Complete Website Design** . . . . . \$9,250
- 2. **Fast, secure web hosting** . . . . . \$50/mo

# Deliverables

- Complete, Live Wordpress website
- Website Login details

# Milestones & Project Time Frame

When we have all the necessary materials ready, here are the suggested milestones:

Research	7 days
Web Design	7-11 weeks

# Terms

- 1. Payment structure: Four (4) payments on the following schedule:
  - a. 30% upfront (\$2,775)
  - b. 25% on home page approval (\$2,312.5)
  - c. 25% on Website approval (\$2,312.5)
  - d. 20% to go Live (\$1,850)Payment via Check or Credit Card (if using a credit card, an additional 3% fee is added).
- 2. Resources needed for the design, such as fonts, stock photos, are not included in the prices above. Those will be paid for by the client, and the rights to use them shall be theirs.
- 3. Additional work for components that appear in the scope of work will be charged \$100 per hour (e.g. beyond the number of revisions described).
- 4. New components that are not described in the scope of work will be assessed in a new estimate.
- 5. The Client agrees to provide content and goals before Project Start. Any specific concepts, ideas, and strategies must be communicated before Project Start to be considered during the design process.
- 6. Changes: The Client must assume that all additions, alterations, and changes to concepts or direction, beyond the scope details contained in the proposal, will alter the Project Time Frame and cost. Any change requests may result in a redefinition of the Project Time Frame by Stambaugh Designs.
- 7. Expenses. All project expenses for the completion of the project within the scope including but not limited to: travel, images, graphics shall be paid for by The Client.
- 8. Business day count starts only after the client provides all resources requested, such as images, contact details, etc.

9. Usage rights: After the work is completed and payment has been received, the Client will own the rights to the design. Stambaugh Designs irrevocably transfers right of copyright and exclusive use of the file(s) defined in the Deliverables to The Client. Delivery of files(s) does not indicate a transfer of rights. Stambaugh Designs retains ownership and right of copyright until all payments have been made. Stambaugh Designs retains the right to display graphics and other design elements of the work in a portfolio as well as to submit them to online galleries.
10. Non-Defaulting Termination: In the event of a Termination of this assignment by The Client that is unrelated to default on the part of either party, ownership of all copyrights, concepts, and the original artwork shall be retained by Stambaugh Designs, and expenses already incurred shall be paid by The Client.
11. Warrant of Originality: Stambaugh Designs warrants and represents that, to the best of his knowledge, the work assigned hereunder is original and has not been previously published, or that consent to use has been obtained on an unlimited basis; that Stambaugh Designs has full authority to make this agreement; and that the work prepared by or used by Stambaugh Designs does not contain any scandalous, libelous, or unlawful matter. This warranty does not extend to any uses that The Client or others may make of Stambaugh Designs' product that may infringe on the rights of others. The Client expressly agrees that it will hold Stambaugh Designs harmless for all liability caused by The Client's use of Stambaugh Designs' product to the extent such use infringes on the rights of others.
12. Limitation of Liability: The Client agrees that it shall not hold Stambaugh Designs or his/her agents or employees liable for any incidental or consequential damages that arise from Stambaugh Designs' failure to perform any aspect of the project in a timely manner, regardless of whether such failure was caused intentional or negligent acts or omissions of Stambaugh Designs or The Client, any client representatives or employees, or a third party.
13. In case of project cancellation after the work has started, the client will pay for the relative part of the work.
14. Acceptance of Terms: By signing this agreement, Stambaugh Designs and The Client agree to the whole terms and intend to be bound hereby.  This contract is held accountable to the legal system of the United States and any applicable statutes held therein.

## Signature



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4/23/2019  
Jordan Stambaugh  
Stambaugh Designs

Representative  
Atooi Nation