



IMMEDIATE RELEASE

Date: November 27, 2018

**TDJ GOLF TO EXHIBIT AT 2019 PGA MERCHANDISE SHOW
AND SHOWCASE INDUSTRY'S FIRST GOLF PLATFORM THAT MERGES ON-
COURSE PLAY AND FANTASY GOLF**

Sanford, FL. – TDJ Systems LLC, announced today plans to exhibit at the 66th PGA Merchandise Show, Jan. 22-25, 2019, in Orlando, Fla.

TDJ Golf is the industry's first golf platform that brings together on-course play and fantasy golf. This blending of reality and digital sports is ushering golf into the eSports arena.

Golfers can now partner with their favorite pros each week and compete against friends at their local golf course, or with other players across the country in Virtual Pro-am Tournaments.

"All golfers have dreamed what it would be like to play with the giants of the game," says Dante Reynolds, Vice President of Game Development and Marketing of TDJ Golf. "The explosion of fantasy sports and the growing numbers of avid golfers, make TDJ Golf uniquely positioned in the market to deliver this dream."

Golf clubs are also leveraging TDJ Golf's innovative technology for their players. Each week, courses are hosting custom virtual pro-ams in conjunction with the current PGA Tour® event. These new and innovative weekly side games are complementary to the club's daily and tournament play. The platform is designed to immediately drive significant, additional revenue for the course with zero stress on their staff.

"We do the heavy lifting of a fantasy sports platform, so clubs can focus on their golfers, while providing new and fun experiences," says Tony Laudato, President of TDJ Golf. "Our seamless implementation process gets clubs up and running in a matter of days with no out of pocket costs."

From Wednesday, Jan. 23 to Friday, Jan. 25, TDJ Systems, LLC will exhibit on the show floor in Booth #3015 and showcase the latest version of TDJ Golf in the New Product Zone at the Orange County Convention Center.

About the PGA Merchandise Show

The 66th PGA Merchandise Show, held Jan. 22-25, 2019, in Orlando, will welcome some 1,000 top golf companies and brands and more than 40,000 industry professionals from around the world to the industry's annual global summit for the business of golf. The PGA Show Demo Day, the world's largest professional golf testing event, will be held on Tuesday, Jan. 22, at the Orange County National Golf Center. During PGA Show days, Jan. 23-25 at the Orange County Convention

Center, PGA Professionals, retailers and industry leaders will uncover the latest trends, source the newest golf merchandise, test the latest equipment, learn proven business best practices, network among peers and move forward the business of the game. The PGA Merchandise Show is a trade-only event and is not open to the public.

Learn more at PGAShow.com and engage with us at: 

About TDJ Systems, LLC

TDJ Systems LLC's, flagship product, TDJ Golf, is the industry's first golf platform that brings together on-course play and fantasy sports. This new side game is complementary to normal and tournament play with no out of pocket costs to golf clubs. TDJ Golf is a modern, digital version of the "Pick a Pro out of the hat" side game we have all run with major tournaments.

Each week, courses are hosting custom virtual pro-ams in conjunction with the current PGA Tour® event. These new and innovative weekly side games are complementary to the club's daily and tournament play. The platform is designed to immediately drive additional and significant revenue for the course with zero stress on their staff.

Golf courses can directly book a demo of the platform at <http://info.tdjgolf.com/>. Golfers can download TDJ Golf for free on the Apple App Store and Google Play marketplaces.

CONTACT INFORMATION:

TDJ SYSTEMS, LLC: DANTE REYNOLDS: 866.506.8943, dante.reynolds@tdjgolf.com

PGA Merchandise Show: Sherry Major, (716) 662-3855, smajor@reedexpo.com

###