

OLD WORLD

VERSUS

NEW WORLD

THE NEW NORMAL OF WORK 2.0



Being present at the office seen as a pre-requisite for productivity

Working extended hours is a badge of honor & demonstrates dedication

9-5 is the expected time for employees to be available and contributing to the organization

A remote workforce is a less productive one with dangerously limited oversight

Collaboration & teamwork require physical co-location

People need clarity on how they connect to the org's vision, mission & values



Productivity is a measure of output, not physical presence

Employee burnout and retention issues have a large negative economic impact on the organization

Output is the focus of success and availability is flexible as long as deliverables are met

Decrease in commute time and office distractions means that productivity goes up

Some creative tasks are best done together, while some are best done in solitude

People are at their best when doing work that matters for a purpose they care deeply about

Sources:

Global Workplace Analytics' analysis of 2018 American Community Service (US Census) data.

<https://globalworkplaceanalytics.com/whitepapers>

Forbes: Create a New Normal Where Work Doesn't Suck, David Benjamin & David Komlos