

GROSSE POINTE YOUTH NAUTICAL EDUCATION FOUNDATION
GREAT LAKES BOATING FESTIVAL SPONSORSHIP

GOLD SPONSOR		SILVER SPONSOR		BRONZE SPONSOR		
COST:	Combination of product and Cash — Range \$16-\$20K	\$8,000 cash — Terms from 1 to 3 years		\$2,500		
BENEFITS:	<ul style="list-style-type: none"> • Exclusive sponsor in a category — Product displayed as special display to optimize exposure. Could be an Event Sponsor, for example: Sole Sponsor of the Summer Breeze Party. • Separate mailings and Fliers exclusive to their product and message <ul style="list-style-type: none"> - Distribution of unique message to GPYC members and materials Printed for their distribution as well - Company recognition on all e-correspondance through marine dealers in the Metro Detroit area — est. 40,000 copies • Access to the Club for other Business events. • Four Complimentary VIP passes to Friday Night Summer Breeze Party and access to purchase added VIP Tickets • Exposure in Grosse Pointe News Promotions • Included for entire year on our Web sites: gpynef.org greatlakesboatingfestival.com 	<ul style="list-style-type: none"> • Booth in prime display area of the Great Lakes Boating Festival • Exclusive sponsor in this product/ service category • Logo's and recognition on all Mailings to GPYC members and through Marine Dealers and MBIA • Company recognition on all e-correspondance through marine dealers in the Metro Detroit area — est. 40,000 copies • Access to the Club for other Business events • Two Complimentary passes to Friday Night Summer Breeze Party and access to purchase added VIP Tickets • Exposure in Grosse Pointe News Promotions • Included for entire year on our Web sites: gpynef.org greatlakesboatingfestival.com 		<ul style="list-style-type: none"> • Booth in prime display area of the Great Lakes Boating Festival • Non Exclusive • Logo's and recognition on all Mailings to GPYC members and through Marine Dealers and MBIA • Company recognition on all e-correspondance through marine dealers in the Metro Detroit area — est 40,000 copies • Can purchase tickets to the Summer Breeze Party • Exposure in Grosse Pointe News Promotions • Included for entire year on our Web sites: gpynef.org greatlakesboatingfestival.com 		