

GROSSE POINTE YOUTH NAUTICAL EDUCATION FOUNDATION

# GREAT LAKES BOATING FESTIVAL SPONSORSHIP

GOLD SPONSOR		SILVER SPONSOR	BRONZE SPONSOR
COST:	Combination of product and Cash — Range \$16-\$20K	\$8,000 cash — Terms from 1 to 3 years	\$2,500
<b>BENEFITS:</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsor in a category — Product displayed as special display to optimize exposure. Could be an Event Sponsor, for example: Sole Sponsor of the Summer Breeze Party.</li> <li>• Separate mailings and Fliers exclusive to their product and message                             <ul style="list-style-type: none"> <li>- Distribution of unique message to GPYC members and materials Printed for their distribution as well</li> <li>- Company recognition on all e-correspondance through marine dealers in the Metro Detroit area — est. 40,000 copies</li> </ul> </li> <li>• Access to the Club for other Business events.</li> <li>• Four Complimentary VIP passes to Friday Night Summer Breeze Party and access to purchase added VIP Tickets</li> <li>• Exposure in Grosse Point News Promotions</li> <li>• Included for entire year on our Web sites: www.gpynef.org www.greatlakesboating festival.com</li> </ul>	<ul style="list-style-type: none"> <li>• Booth in prime display area of the Great Lakes Boating Festival</li> <li>• Exclusive sponsor in this product/ service category</li> <li>• Logo's and recognition on all Mailings to GPYC members and through Marine Dealers and MBIA</li> <li>• Company recognition on all e-correspondance through marine dealers in the Metro Detroit area — est. 40,000 copies</li> <li>• Access to the Club for other Business events</li> <li>• Two Complimentary passes to Friday Night Summer Breeze Party and access to purchase added VIP Tickets</li> <li>• Exposure in Grosse Pointe News Promotions</li> <li>• Included for entire year on our Web sites: www.gpynef.org www.greatlakesboatingfestival.com</li> </ul>	<ul style="list-style-type: none"> <li>• Booth in prime display area of the Great Lakes Boating Festival</li> <li>• Non Exclusive</li> <li>• Logo's and recognition on all Mailings to GPYC members and through Marine Dealers and MBIA</li> <li>• Company recognition on all e-correspondance through marine dealers in the Metro Detroit area - est 40,000 copies</li> <li>• Can purchase tickets to the Summer Breeze Party</li> <li>• Exposure in Grosse Pointe News Promotions</li> <li>• Included for entire year on our Web sites: www.gpynef.org www.greatlakesboatingfestival.com</li> </ul>

Grosse Pointe Youth Nautical Education Foundation, 501 (c)(3)

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