



RULES FOR ENTRY- SPORITOAWARD INTERNATIONAL 2012

1. The SPORITO International is the award in the sports business industry for successful marketing projects in the field of sport in the Adriatic region (Slovenia, Croatia, Serbia, Bosnia and Herzegovina, Montenegro and Macedonia).
2. The entry can be completed by the sponsor, rights holder or associated agency. The applicants must make all parties aware of the entry. Contact details for each party should be supplied. The parties should agree upon the correct title and reference for the entered project.
3. All applicants for SPORITO International 2012 award must be based in Adriatic region (Slovenia, Croatia, Serbia, Bosnia and Herzegovina, Montenegro and Macedonia) and all projects submitted must reflect activity based within at least one of the markets.
4. The entry for SPORITO International 2012 can be completed for any sport marketing work, project or activities done between 15th of October 2011 to 14th of October 2012 and must include the combination of sports content (athlete, team, club, sport event, programme, organisation etc.) and communication with the target group.
5. Entries must be completed in English.
6. Entries will be judged solely on the information given in the entry form, and permitted supporting material as stated in the entry form. No additional supporting material will be considered by the judges. The judges' decision will be final and no correspondence will be entered into.
7. All the materials sent by the applicants become the property of the organiser (Slovenian Marketing Association & SPORITO Conference) and it is a condition of entry that photos of winning applicants' representatives may be used for press and publicity purposes in connection with the SPORITO International award and the SPORITO annual conference.
8. Entries made by email or mail must include correctly filled in entry form.
9. The winner receives the award in the shape of the SPORITO sculpture.
10. The entry fee for each project entered for SPORITO International is 100 EUR + VAT. All applicants receive special discounted admission for the SPORITO Conference.
11. The winning project of the SPORITO International 2012 award will be announced on the SPORITO Award ceremony that will take place at the end of the first SPORITO conference day, Monday 26th November 2012 in the evening.
12. All entry forms with all the supported materials must be submitted latest 26th October 2012 to: Društvo za marketing Slovenije (Slovenian Marketing Association), SPORITO International 2012, Dimičeva ulica 13, 1000 Ljubljana, Slovenia or by email to sporto@dmslo.si.
13. The organiser (Slovenian Marketing Association & SPORITO Conference) holds the right to cancel or postpone the SPORITO International award at any stage. In the event of such cancellation, entry fees received will be fully refunded. The organiser shall not be liable in respect of any additional costs or consequential losses incurred by applicants as the result of such a cancellation or postponement.

For more information about the SPORITO International award please write to: sporto@dmslo.si.