

A green-tinted photograph of a sports event, likely a rugby league match, with a large 'GREEN SCREEN' text overlay. The background shows a stadium with a 'MEMBERS LOUNGE' tent, a 'sportsnet' logo, and a 'NRL' logo. In the center, two people are wearing 'STORM' jerseys and holding a 'J. CROWN' sign. The text 'GREEN SCREEN' is in large, white, italicized letters. Below it, 'INFORMATION PACK' is in smaller, white, sans-serif letters. At the bottom, 'HISTORY HAPPENS' is in large, black, 3D block letters, and 'Social Playground' is in a white, cursive script.

GREEN SCREEN

INFORMATION PACK

HISTORY
HAPPENS

Social
Playground

A grayscale background image showing a person's hand pointing at a smartphone screen. The screen displays a photo of people at an event, with the text 'SHARE YOUR PHOTO' at the top and 'AUSTRALIA' partially visible. The main title 'LET'S PLAY' is overlaid in large, white, italicized letters.

LET'S PLAY

WHO WE ARE

A team of socially-obsessed innovators, event enthusiasts and experts in content creation and visual experiences.

WHAT WE DO

We partner with top brands and agencies to create social value by making it fun for consumers to engage with brands at events and share their experiences online.

HOW WE DO IT

Using our innovative range of digital solutions together with our team of event legends, we inspire consumers to create, capture & share their experiences with their friends on social media.

WHAT IS GREEN SCREEN?

Green screen technology has come a long way in creating photography magic. Instantly transport guests to anywhere in the world or simply offer several background options for your guests. Keep it classic with still backgrounds or go wild with animated gif or video!

Our technology will seamlessly transport your guests anywhere, instantly and in full high definition. No messing around with editing. Choose from photos or gifs, (or both!) and add animated overlay branding for a truly immersive experience.

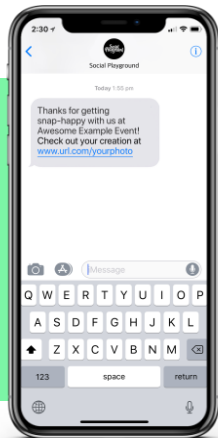


HOW TO PLAY

Our Green Screen booth captures your photo or GIF and provides users with multiple backgrounds to set themselves against in real time, then instantly sends a digital copy via SMS or email. Add optional printing in either 4x6" or 2x6" strip prints.



Strike a pose, or two or three!
Choose backgrounds and overlays
applied live to your photos and GIFs



Enter your phone number
or email to receive a link to
view your creation



Share instantly to
Facebook, Twitter or save
to share to Instagram



Optional printing
makes for a fun,
take-home memento!

STATION OPTIONS

All setups come complete with lighting and indoor (2.4x2.4m) or outdoor (3x2.4m) green screen backdrop

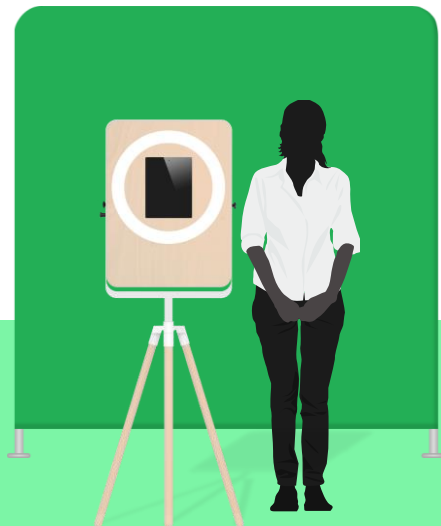
CLASSIC

Our black C-stand with LED light ring is simple and compact



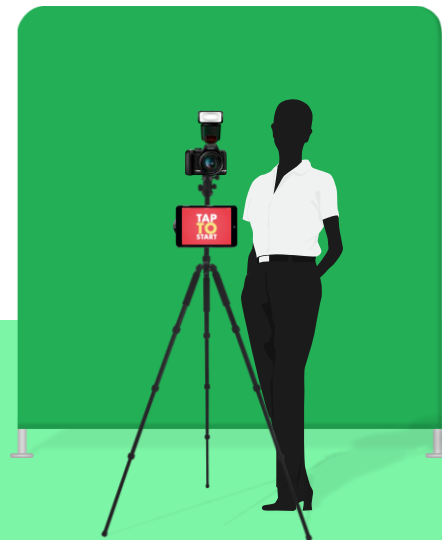
PREMIUM

Our wooden booth with LED ring & iPad Pro



PROPIX

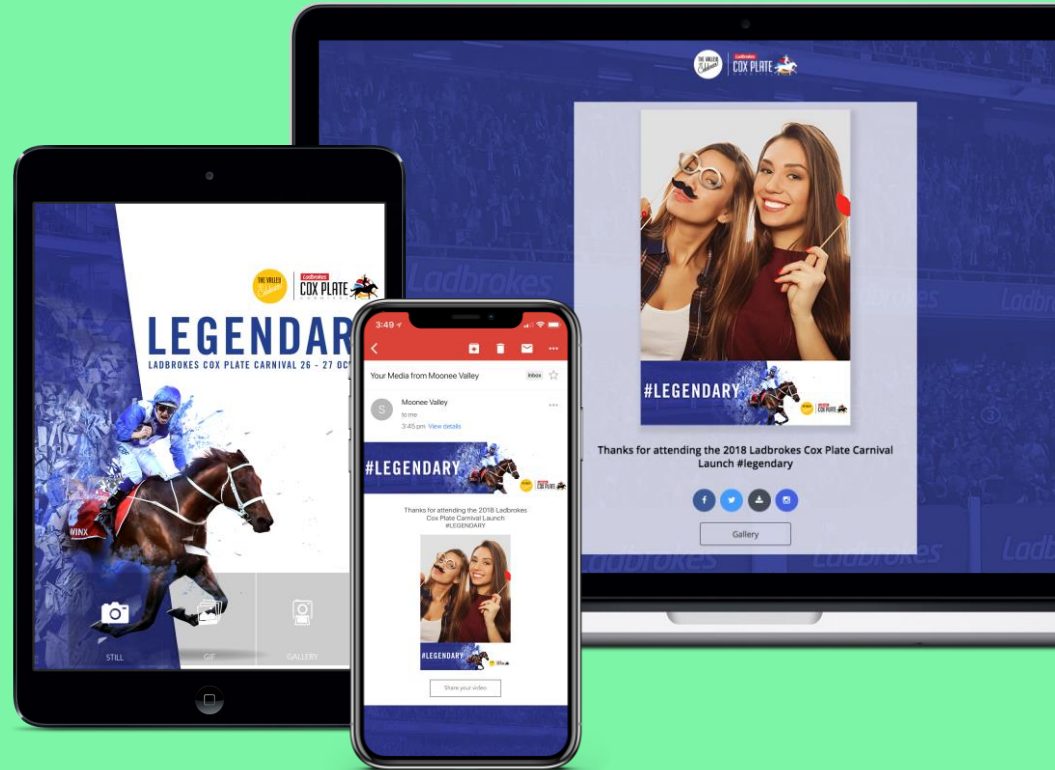
DSLR & photographer with flash lighting, tripod & instant sharing



CUSTOMISATION

Every touch point can be branded – from Digital Overlays, SMS & Email, Microsites, iPad Branding, Social Sharing and much more!

Want us to create your artwork for you?
Our in-house design service will work with you to create something beautiful.





PRINTING

Providing printed photos is a great way to send guests home from your event with a tangible, branded memento.

Choose to print in classic 2x6" photo booth strip style, or 4x6" polaroid, portrait and landscape snaps. Brand around the photos using our templates or print with applied edge-to-edge overlays.

Oh and did we mention printing comes standard with unlimited prints – and reprints?!

THE FUN STUFF

Animations, Lenses and Filters, oh my!

Super-boost the fun factor at your event with our range of digital add-ons! Give guests a virtual makeover with Digital Lenses, immerse them in a laser light show with Animated Overlays or even bring that K-Dash glow with luxe beautifying Filters!

Want something custom? – the sky's the limit. Chat to us about unique ways to heighten you brand engagement with these perfect (brand-able) add-ons!



SIGNAGE

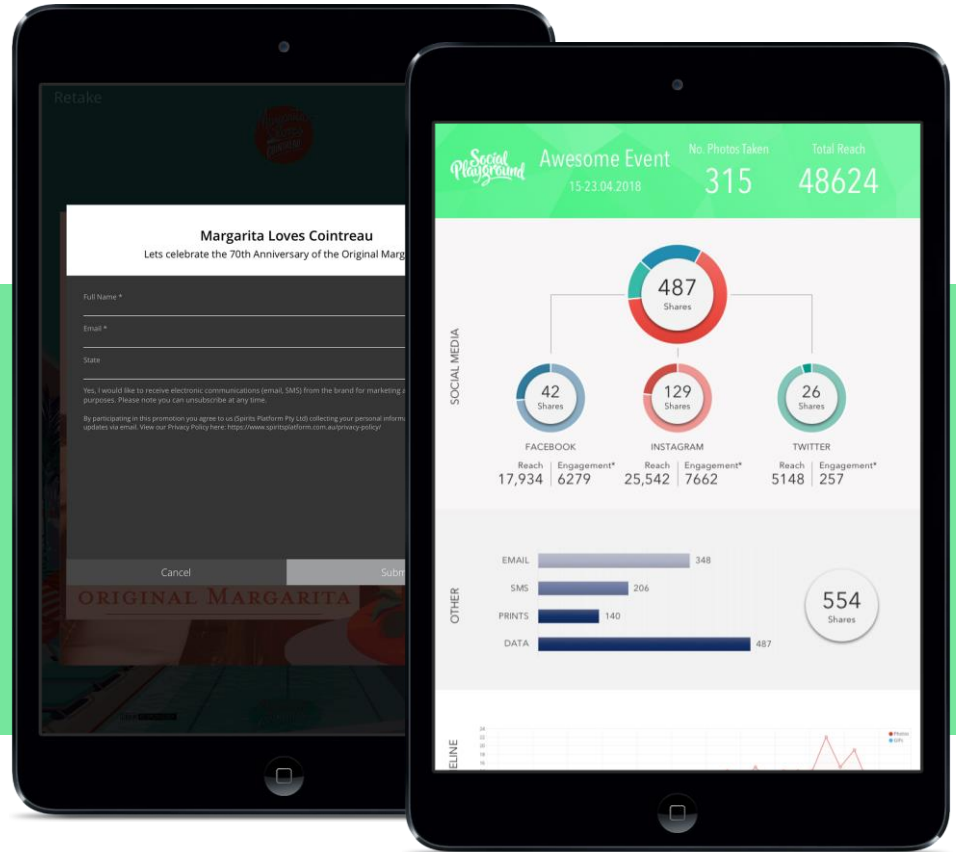
Round out your event with printed signage! Whether it's a simple standalone sign or branded decals applied to your chosen product, printed signage takes your activation to new, fully bespoke heights.



DATA CAPTURE & INSIGHTS

Our Data Capture add-on enables you to build your database and capture important consumer information. Conduct surveys, allow users to 'opt-in' to promotions and newsletters, or collect names, emails and phone numbers!

Need to prove ROI? Every Green Screen booking includes a comprehensive Insights Report detailing your event's reach and engagement. Our reports are beautifully presented and easy to read so that the boss understands why you booked that "Selfie-thingy" for your event.



***“ IF YOUR EVENT
ISN'T ON SOCIAL,
IT DIDN'T HAPPEN.”***

- TRENDS IN EVENT MARKETING 2016, WCG

CONTACT US

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