

# DBGrow Privacy Policy

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DBGrow Inc. (henceforward "**DBGrow**", "**we**" or "**us**") understands that Users care about their privacy and how their personally identifiable information is used and shared. As such, we at DBGrow have a firm commitment to the privacy and protection of our Users.

This Privacy Policy applies to the information we collect via our Service and our Site and describes how we collect and use such information. It also describes the choices available to you regarding our use of your personally identifiable information and how you can access and update this information. By visiting our Site or using our Service, you are consenting to the practices described in this Privacy Policy. This Privacy Policy does not apply to any third-party websites, services or applications, even if they are accessible through our Service or our Site.

Capitalized terms that are not defined in this Privacy Policy have been defined in our Terms of Service. Therefore, please make sure you have read and understand our Terms of Service.

Your personally identifiable information may be transferred to, and maintained on computers or servers, that are located outside of your state, province or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the US and choose to provide your personally identifiable information to us, we may transfer your personally identifiable information to the United States and process it there. We work with our customers and vendors with regard to legal compliance pertaining to data transfers.

## Our guiding principles

1. We only collect necessary information about you
2. We do not share personally identifiable information except for obvious reasons (such as when necessary to provide our Service or if required by law)
3. We will not spam you

## What information do we collect about you?

**User-provided information** - DBGrow only collects personally identifiable information that you have voluntarily provided to us. We only ask for information that's necessary for you (and your Authorized Users) to access, use and pay for our Service, including, but not limited to, the creation of your Account. This information may include, but is not limited to, names, email addresses, mailing addresses and credit card numbers. If you correspond with us by email, we may retain the content of your email messages and our responses so that we can provide you with better customer service. We also store

information that you have indirectly provided to us via Your Content and Application(s), which may include, without limitation, your Users' personally identifiable information.

**Log file information** - Information is automatically reported by your browser each time you access a web page. When you use the Service, our servers automatically record certain information that your web browser sends. These server logs may include information such as your web request, Internet Protocol (IP) address, browser type, referring / exit pages and URLs, number of clicks, domain names, landing pages, pages viewed, and other such information. We use this information to identify potential security issues, to analyze (and may engage third parties to analyze) trends, to administer the Site, to track averaged User movements around the Site and to gather demographic information about our User base as a whole. We may also use this information to improve, customize and enhance our Service by expanding the Service's features and functionality and tailoring the Service to our Users' preferences. We do not use this information to identify individual Users.

## **What do we use your information for?**

We use your personally identifiable information only to provide you with the expected features and functionality of the Service and to respond to customer service requests. By providing DBGrow your email address you consent to our using the email address to send you critical Service notices, including any notices required by law, in lieu of communication by postal mail.

We may also use your email address to send you other messages, including DBGrow news, updates, related product or service information. Out of respect for your privacy, you may choose to stop receiving these messages by following unsubscribe instructions included in these emails or you can email us at [support@dbgrow.com](mailto:support@dbgrow.com). We do need to send you certain communications regarding the Service and you will not be able to opt out of those communications - e.g., communications regarding critical Service notifications, updates to our Terms of Service or this Privacy Policy or information about billing.

## **When would we share your information?**

DBGrow does not sell, trade, rent or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating or analyzing our Site or Service, conducting our business, or servicing you (e.g. to process your credit card transactions or provide customer support services). These companies are authorized to use your personally identifiable information only as necessary to provide these services to us.

We may store personally identifiable information in locations outside the direct control of DBGrow (e.g. on servers at hosting providers).

We may also disclose your personally identifiable information:

- as required by law, such as to comply with a subpoena, or similar legal process
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others or the public in general, investigate fraud, or respond to a government request, or to stop any activity that we consider illegal or legally actionable
- if DBGrow Inc. is involved in a merger, acquisition, or sale of all or a portion of its assets
- to any other third party but only with your prior consent to do so
- If you invite another User to share your Application (e.g. by adding an additional account user), we will share the Application and associated Content with that User

## **How can you access your information?**

If your personally identifiable information changes, or if you no longer desire our Service, you may correct, update, amend or remove it by making the change on our member information page or by contacting us by email, telephone or postal mail at the contact information listed below. We will make reasonable efforts to respond to your request within 30 days.

We will retain your information for as long as your Account is active or as needed to provide you with the Service. We will retain and use your information as necessary to comply with our legal obligations, back-up purposes, resolve disputes, and enforce our agreements.

## **What tracking technologies do we utilize?**

We use cookies on our Site. A cookie is a small text file that is stored on your computer for record-keeping purposes.

We use both session ID cookies and persistent cookies. Session cookies are required for most of the functionality of our Site and for web tools such as our administrative application. These cookies are used to implement application authentication, allowing us to implement secure access to your data. A session ID cookie expires when you close your browser.

A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browser's "help" file. Persistent cookies enable us to track and target your interests and to improve our Site.

If you reject cookies, you may still use our Site, but your ability to use some key areas of our Site, such as our administrative application tools, will be disabled.

Our Site does not have the capability to respond to "Do Not Track" signals received from various web browsers.

In addition, our Site utilizes Google Analytics to gather information about how our Users engage with the Site and Google Invisible reCAPTCHA to validate Users on the Site. Google Analytics and the Google Invisible reCAPTCHA are services provided by Google and are subject to the Google [Privacy Policy](#) and the Google [Terms of Service](#). For more information about Google Analytics, please visit [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/). You can opt out of Google's collection and processing of data generated through your use of the Service by going to <http://tools.google.com/dlpage/gaoptout>.

We also partner with third party ad networks to manage our advertising on other sites. Our ad network partners use cookies and web beacons to collect non-personally identifiable information about your activities on this Site and other websites to provide you targeted advertising on other websites based upon your interests. If you wish to not have this information used for the purpose of serving you targeted ads, you may opt-out by visiting [Google's Ads Settings](#) at any time, or by visiting the [Network Advertising Initiative](#) opt-out page. DBGrow does not have access to or control of any cookies or web beacons that these third party ad networks may store in your browser and this Privacy Policy does not apply to the use of cookies or web beacons by such advertisers. Please note this does not opt you out of being served advertising; you will continue to receive generic ads.

## **How do we protect your information?**

The security of your personal information is important to us. On those pages where our users can register for our service and/or log-in, we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted standards to protect the personally identifiable information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Site, you can email us at [support@dbgrow.com](mailto:support@dbgrow.com).

## **What else should you know about?**

### **Links to third party sites**

Our Site includes links to other web sites whose privacy practices may differ from those of DBGrow. If you submit personally identifiable information to any of those sites, your information is governed by their privacy policies. We encourage you to carefully read the privacy policy of any web site you visit.

### **Blog / Support Forum**

Our Site offers a publicly accessible blog. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. To request removal of your personally identifiable information from our blog, contact us

at [support@dbgrow.com](mailto:support@dbgrow.com). In some cases, we may not be able to remove your personally identifiable information, in which case we will let you know if we are unable to do so and why.

## **Testimonials**

We display personal testimonials of satisfied customers on our Site in addition to other endorsements. We may repost testimonials that are publicly available on social media networks (like Twitter) without your consent. However, if the testimonial is obtained from any non-public source, we will obtain your consent before posting it on our Site. If you wish to update or delete your testimonial, you can contact us at [support@dbgrow.com](mailto:support@dbgrow.com).

## **Single Sign-On**

In the customer support area of our Site, you can log in using sign-in services such as "Sign in Using Google". These services will authenticate your identity and provide you the option to share certain personally identifiable information with us such as your name and email address to pre-populate our sign up form. Services of this nature give you the option to sync and share information with others within your network.

## **Social media features and widgets**

Certain portions of our Site, such as the blog, include Social Media Features, such as the Facebook Like button or Twitter button. These Social Media Features may collect your IP address, which page you are visiting on our Site, and may set a cookie to enable the Social Media Feature to function properly. Social Media Features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Social Media Features are governed by the privacy policy of the company providing it.

## **Your California Privacy Rights**

California residents may request and obtain from us, once a year, free of charge, a list of third parties, if any, to which we disclosed their personally identifiable information for direct marketing purposes during the preceding calendar year and the categories of PII shared with those third parties. If you are a California resident and wish to obtain that information, please submit your request by sending us an email at [support@dbgrow.com](mailto:support@dbgrow.com) with "California Privacy Rights" in the subject line.

## **Changes to our Privacy Policy**

We may update this Privacy Policy at any time to reflect changes to our information collection, use or disclosure practices. If we make any material changes we will notify you of those changes by posting them on this Site and we will update the "Last Updated" date above to indicate when those changes will become effective. We

encourage you to periodically review this page for the latest information on our privacy practices.

## **Questions or comments?**

If you have any questions, concerns or comments regarding this Privacy Policy, please do not hesitate to contact us. We're serious about making you feel comfortable about your security and privacy with us.

## **Contact us**

[support@dbgrow.com](mailto:support@dbgrow.com)