

MEALS ON WHEELS SHOW LOW  
BOARD MEETING  
MARCH 9, 2020

1. Roll call – Steve Beardsley, Denise Wilkins, Wiley Acheson, Dan Macleod, Anna Banks, Mike Allsop, Susie Underwood, Amy Stradling, Joe Shelly, Katie Matott WMC, Jay Brimhall – City
2. Business as follows –
  - the monthly newspaper ad began Friday March 6 – advertising the Senior Center dining room – the ads have brought in driver volunteers and we now have been able to open a new route #6 – we will not be able to take any new clients from Lakeside or Pinetop until we submit a new contract with NACOG because MOMS Meals have the contract with them until 2021-2022 The personal contact Meals on Wheels has with our clients is so important.
  - Wiley reports – Katie Matott is our new social media specialist, she will help educated the community as to why outreach is so important and she has history with MOW and the elderly from her hometown. The page ad is the banner at the bottom of page three which comes out the first Friday of each month. Steve comments that communication has been our hardest hurdle to conquer – so Katie will be assisting us in those areas
  - Donated Refrigerator – excepting ideas board members
  - Up and coming – May Craft Fair, St Pats Day

The rest of the meeting was conversation about both Meals on Wheels and Show Low Senior Center

  - We currently have 45 MOWS clients and 6 routes
  - Account holds at 168K

If I have neglected any information that needs to be in these minutes please let me know – thank you

  - Next meeting – April 13