

SHOW LOW MEALS ON WHEELS
BOARD MEETING MINUTES
MARCH 11, 2019

1. Roll Call - Steve Beardsley, Dan Macleod, Susie Underwood
Jay Brimhall - city liaison

2. Social Media discussion as follows

-how to acquire more volunteers

we need to get our entity name and face to flood face book

-fund raisers - Lowes Electric Range donation - Steve spoke with Wiley at WMI paper to see if they would be able to advertise for MOW to drive up the community's awareness of us also to help us advertise our fund raiser electric range donation.

-Dan has taken the assignment of gathering volunteers to help us at our fund raisers, he suggests posters, PSA's, and attend all the local events that we can such as Show Low Days, City of Show Low Professional BBQ on May 4 and Steve will meet with Applegate to try and get us a booth at the Show Low Days which is June 6, 7, 8th,

-Steve wants to connect more with the local churches

-we are using our new client intake form

OTHER DISCUSSION

-Dan has two events that he promoted us to be sponsored at -Adventure Realty wine and cheese gathering and this will take place on May 30 the other is Share the Love Event with Subaru who will be donating \$3200.00 to Show Low Meals on Wheels. Thank you Dan!

-Steve met with account Kendall - we will be starting a new process on separating our two entities - Show Low Senior and Meals on Wheels and this process will start on July 1, 2

3. next board meeting - April 8th