



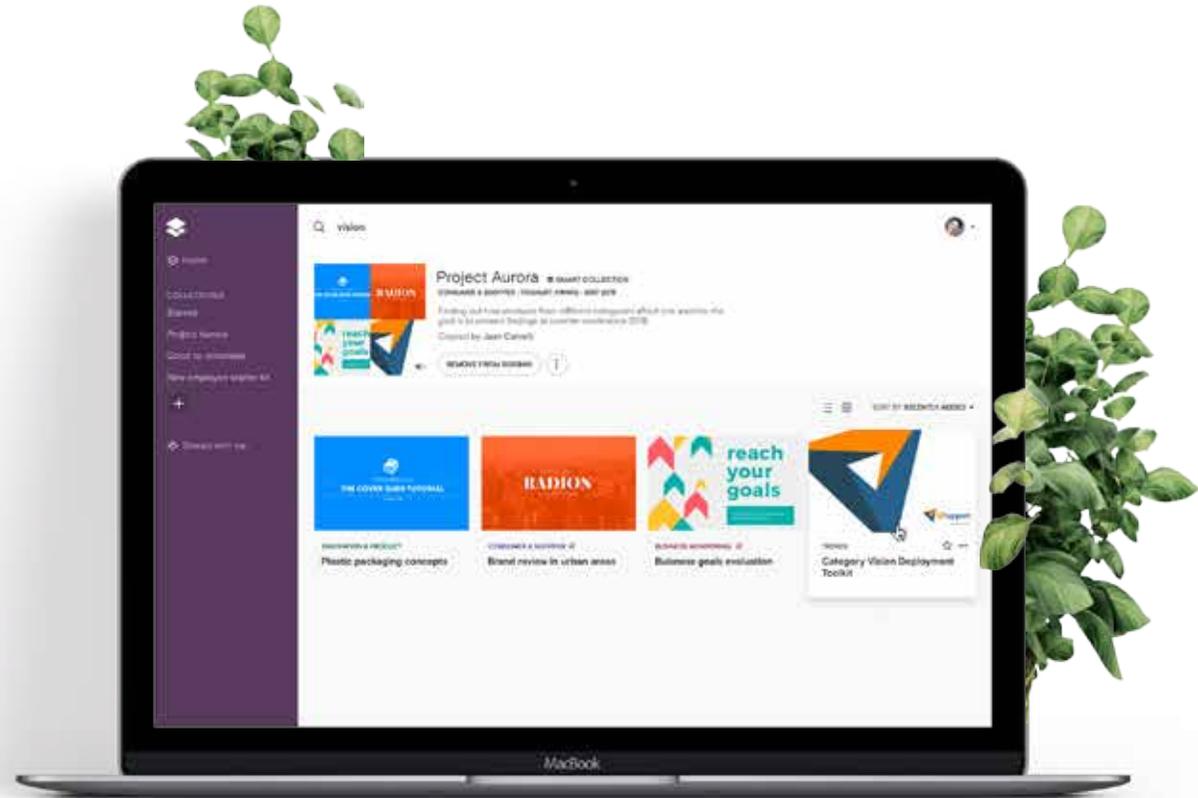
## A library of knowledge at everyone's fingertips

Stravito is a knowledge technology company. We help decision-makers in consumer businesses deliver on their customers' needs, wants and desires better than anyone else.

Simplicity-first drives every aspect of Stravito's cloud service. Our digital library makes gathering market research and sales data as easy as sending an email. We use machine learning to categorize and index documents automatically, and natural language search for speedy discovery and answers. No training is ever required.

Designed for collaboration, Stravito lets users see what others are exploring and share collections of findings among colleagues across divisions and regions.

Stravito was started in 2017 by a team of entrepreneurs with decades of technology and consumer goods experience. Stravito headquarters are in Stockholm.



## Find your insights faster

Your organisation is filled with knowledge. Stravito helps your teams to unlock it faster to share information, get more out of budgets and make better decisions.

## Feature rich for knowledge thirsty organisations



### Automatic categorization

Our AI-powered engine categorizes all your documents for you.



### Dynamic collections

Create groups of documents to share directly in the library.



### Intuitive interface

No need to watch training videos or read manuals.



### Deep content search

Go beyond document names to search within files to find the right insights.



### One central insight library

Everyone has access to knowledge from across the organisation.



### Cloud-based solution

Always online, always up-to-date, always accessible, from home or HQ.



### World-class security

Your IP is encrypted to protect your competitive advantage.



### Shortcuts to "the good stuff"

Instant access to key findings, summaries and more.

## Take the video tour

Link: <https://vimeo.com/268745237>

Password: StravitoOverviewVideo



## Business pains solved with Stravito

Did you know that knowledge workers spend on average 2.5 hours per day searching for information? A few other points confirm the business pains:

1. It takes too long to find content
2. There are duplicated efforts and files
3. There is insufficient re-use of information

Stravito helps your employees to

-  Use your budgets to **acquire new insights**, not rediscover old ones
-  **Create strategies** and plans **filled with insight**, not guesswork
-  **Create independent thinkers**, not insight bottlenecks

## Unlock your competitive edge

Interested in seeing the value of Stravito for your company? We can build a business case together in just one day!

Send us a note at [hello@stravito.com](mailto:hello@stravito.com), and we'll get back to you the next business day.