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BlueJeans is First To Rumpus by Oblong Industries

Rumpus™ visual collaboration app integrates with BlueJeans™ meetings platform to bring interactive and content-rich capabilities to web conferencing

Personal cursors help conversation flow; Emojis signal sentiment

LOS ANGELES and MOUNTAIN VIEW, CALIF. (June 12, 2019) – Oblong Industries, Inc., maker of multi-stream meeting applications and pioneer of interactive spatial computing environments, and BlueJeans Network, Inc, the meetings platform for the modern workplace, together are pleased to confirm that BlueJeans is first to integrate with Rumpus™, the new visual collaboration application for virtual teams from Oblong Industries. BlueJeans and Oblong both see a future where meetings are more intelligent AND the meeting infrastructure fades into the background so that teams are left free to focus on business outcomes. Rooms, teams and individuals need the tools to collaborate freely from remote locations and different devices. This requires smart meeting technology that can anticipate the needs of the meeting and its participants and adapt to a changing set of conditions. Multi-stream sharing and bi-directional interaction are the way teams naturally work together. With Rumpus + BlueJeans, teams can enjoy this same level of interaction when they are distributed for always-on collaboration.

“Bringing voice and video to the Rumpus app for team collaboration was a primary goal for us,” said Mark Backman, VP of Product. “BlueJeans was first to Rumpus because of its mature APIs which allowed for the most stable and seamless integration of web-based video conferencing directly into the Rumpus meeting app. The combination of Rumpus plus BlueJeans makes for smarter meetings that fluidly combine voice, video, content, and sentiment so that remote workers can collaborate on the best outcomes.”

The Rumpus app from Oblong Industries allows meeting participants to share their content simultaneously and includes personal cursors to point at and emphasize content, presence indicators to signal who’s looking at what, and emoji reactions to exchange feedback without disrupting conversation flow. By seamlessly integrating the best-in-class



videoconferencing capabilities of BlueJeans directly into the Rumpus app for content-focused collaboration, remote team meetings are more engaging, the collective intelligence of the group is leveraged, and, ultimately, the team performance is improved.

“Oblong and Rumpus are a terrific example of how best-of-breed innovation can drive the industry to reach a new level,” said Matthew Collier, SVP strategic alliances and business development, BlueJeans. “BlueJeans is focused on the same objective: deliver the industry’s best meeting platform with partners that share the same vision of smart meetings, intelligent collaboration, and uninterrupted productivity. Working with partners like Oblong is how BlueJeans helps customers accelerate success.”

The BlueJeans WebRTC client is the engine behind browser-based multi-stream sharing and collaboration with Rumpus. As an early adopter of WebRTC, BlueJeans created a platform for open engagement – with partners and third-party developers – that reduces friction for meeting participants and customers. Zero download, full feature functionality is another step in allowing teams to focus on outcomes.

Rumpus is ideally suited to teams and remote collaborators that rely on each other and on a rich array of visual information to generate ideas, analyze options, advance projects, make decisions, and realize outcomes. People interested in expanding their collaboration tool kit for online meetings are invited to download the Rumpus app for free at Rumpus.co and add existing BlueJeans credentials for seamless video inside a Rumpus screen sharing session. Users new to BlueJeans can create an account for free for 30 days by visiting BlueJeans.com.

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About BlueJeans Network

BlueJeans is the meetings platform for the modern workplace and the first cloud service to connect desktops, mobile devices and room systems in one video meeting. Thousands of companies from growing businesses to Fortune 500 leaders use BlueJeans every day for video, audio and web conferencing meetings and large interactive events, so people



can work productively where and how they want. For more information, visit www.bluejeans.com.

About Oblong Industries

Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is the technology platform that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location for dynamic and immersive visual collaboration. This focus continues with the debut of Rumpus™ for purely virtual teams. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners. Learn more at www.oblong.com, and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#)

Oblong USA Press Contact:

Jennifer Üner
Oblong Industries
press@oblong.com
+1 213 683 8863 x301

Oblong EMEA Press Contact:

Tanya Houston
Wildwood Public Relations
tanya.houston@wildwoodpr.com
+44(0)1293 851 115

BlueJeans Press Contact:

Erin Cheever
BlueJeans
echeever@bluejeans.com
+1 650 823 4721