

## Oblong Announces Partnership with Media Plus of Japan

*London (11 December, 2018)* – Oblong Industries, Inc., the pioneer of interactive spatial computing environments for the new era of collaborative work, has announced a new partnership with Japan-based AV distributor Media Plus. Headquartered in the tech innovation hub of Tokyo, Media Plus shares with Oblong a vision of the future of work that is increasingly more team oriented, data driven, visual, and timely. At their Tokyo demo centre, the regional experts at Media Plus will provide to prospective customers the opportunity to experience Oblong’s technology solution for immersive visual collaboration, Mezzanine, firsthand. Media Plus will also be bringing the Mezzanine experience to events and exhibitions such as the recent InterBEE 2018 conference.

Steve DeSisto Director of Channel Sales at Oblong says, "Asia is a key market for Oblong and with our partnership with Media Plus, we look forward to bringing the multi-streaming capabilities of Mezzanine to new customers across the region. The Media Plus demo centre is an interactive facility where AV professionals and end users can discover how Mezzanine supports and enhances collaborative working, and brings the ‘wow-factor’ for more engaging meetings and presentations.”

Media Plus is one of Japan’s most professional and pioneering AV providers offering solutions for integrated AV systems, unified communications technology and conferencing solutions. The Media Plus customer list includes leading universities, public sector organisations, plus blue-chip corporate clients across Asia.

Shuji Ozaki, president of Media Plus added, “Mezzanine fits perfectly within our existing portfolio, strengthening our offering to customers who make productivity a priority. With the unique properties of Mezzanine for visual collaboration, information becomes more accessible and work sessions more dynamic. These functions are perfectly matched in the part of " Futuristic AV solution" that we are aiming for. The Asia market is ready for an exciting solution that elevates teamwork, energises meetings, and engages everyone within a multi-stream, multi-device workspace. We’re very pleased to offer Mezzanine

from Oblong Industries at the Media Plus demo centre in this tech-centric region. Truly, the future of work is here.”

Mezzanine’s multi-screen workspace enables collaborators to share multiple sources of information simultaneously. These real-time content-sharing capabilities are combined with multiple modes of concurrent control – via laptop, tablet, or gesture wand – to support multiple work styles in all connected locations. Collaborating with colleagues using Mezzanine foregrounds content and comparative data in a more fluid and natural fashion, to maximize creativity, accelerate discovery and capture insights.

Media Plus will act as a sales and delivery partner for the full Mezzanine Series for every team, every space. The solution scales up to the immersive Mezzanine 650 Series for conference rooms and briefing centers, and down to the Mezzanine 200 Series for teaming rooms and huddles spaces. Learn more at [Oblong.com](https://www.mediaplus.co.jp/) and connect with Media Plus at <https://www.mediaplus.co.jp/>.

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### **About Oblong Industries**

Oblong Industries’ innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong’s flagship product Mezzanine™ is an immersive visual collaboration solution that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location immersive visual collaboration. Mezzanine’s groundbreaking Infopresence capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners. Learn more at [www.oblong.com](http://www.oblong.com), and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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