



## **PwC launches dynamic collaborative workspace at its Paris offices incorporating Mezzanine™ from Oblong Industries**

*Embracing the future of collaboration, PwC have created a dedicated conferencing workspace that integrates the ground-breaking Mezzanine™ immersive visual collaboration system. The new Delta Room at PwC's Paris office combines leading edge technology and pioneering room design which accelerates executive decision making, stimulates idea generation and creates a unique experience.*

Global auditing and consulting group PwC is an iconic powerhouse of economic enterprise and leading authority on global business trends. Every year its in-depth findings raise important questions about the future of business around the world. Proving that they're shaping the way when it comes to the future of work, PwC have created an intelligent workspace incorporating Oblong's breakthrough Mezzanine technology to engage and creatively collaborate with clients.

### **The Future of Innovation**

As part of their 'Innovation powered by PwC' program, PwC has launched a space within its Neuilly-Sur-Seine offices dedicated to collaborative working. The new Delta Room offers a unique immersive meeting space for PwC clients and consultants. The initiative supports the company's commitment to anticipating business trends of the future, with PwC being the first company in France to develop a customized collaborative working facility using Mezzanine, to service its clients.

Bernard Gannier, PwC France and Francophone Africa Chairman explains why collaboration is key to ensuring the group remains on top: *"Much more than just a high tech meeting room, PwC's Delta Room contributes to offering to our clients a global service covering everything from strategy setting to implementation with a unique user experience. Creativity is becoming a very important component of the audit and consulting profession."*



The Delta Room, with Mezzanine technology, introduces the concept of Infopresence to PwC clients, whereby multiple users, multiple devices, and multiple streams of information can be brought together in real-time on a shared canvas, to create a truly flexible, cohesive and productive workspace.

### **Creative Ideation**

The reconfigurable canvas of the Delta Room has been designed to facilitate sharing and creativity, and the collaborative space is easily adaptable depending on the size of the meeting. PwC are already utilising the space successfully to support the strategic thought process with clients. Initial feedback is positive, highlighting the room's capability to encourage fresh thinking. The impact on business is equally as impressive, with the Delta Room helping to win new business since its launch.

*"The space, which combines a gesture-based interface for a 3D space, and interior design for better group dynamics, gives our teams an essential advantage. The word 'delta', which defines the distance between two points in mathematics, has been selected to express our willingness to create a difference for our clients in going from point A to point B"* explains Mandeep Jawa, Emerging Technology Architect at PwC.

Anne-Christine Marie, PwC Associate specializing in Natural Sciences and Pharmaceutical industries continues: *"After a few minutes of surprise, our clients rapidly get used to our unconventional layout and better appreciate its intuitive interface. It gives us a new approach to sharing, going beyond the technology and allowing us to contextualise visual data quickly in co-creating innovative strategies."*

### **Futureproof Technology**

Mezzanine is the immersive collaboration system developed by Oblong, whose founder John Underkoffler also imagined the futuristic gestural interfaces for box office hits *Minority Report* and *Iron Man*. The system is linked to multiple screens via an advanced network of sensors fitted throughout the room to facilitate:



- Interconnected screens easily manipulated with gestural control via Mezzanine's wireless wand user interface
- Content displays wirelessly from multiple devices on demand without video cables
- Additional tactile screens and interactive boards to live annotate digital content
- Wireless audio systems integrated into the floors and ceilings for 3D sound and free participant movement
- HD videoconferencing capable of managing multiple digital devices

Steve Smith, Regional Sales Director at Oblong Industries comments: *"PwC's Delta Room is one of the most captivating Mezzanine installations so far. Through an equal focus on Oblong technology integration, the workspace and its capability to immerse its participants, PwC have created a very effective collaboration space unique in France."*

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## About Oblong Industries

Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product, Mezzanine™, is an immersive visual collaboration solution that defines the next era of computing: multi-user, multi-screen, multi-device, multi-location. Mezzanine's groundbreaking Infopresence™ capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners.

If you would like to experience Mezzanine in person, please contact [sales@oblong.com](mailto:sales@oblong.com). Learn more at [www.oblong.com](http://www.oblong.com), connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Google+](#)

## About PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 208,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at [www.pwc.com](http://www.pwc.com).

The French and Francophone African divisions of PwC employ 5000 people covering 23 countries. Visit [www.pwc.fr](http://www.pwc.fr)

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