

## **Cisco, Oblong, and LG Come Together to Optimize Meeting Experience, New Bundle Offered Through ScanSource**

*Los Angeles, CA (July 24, 2018)* – Oblong Industries, Inc., the pioneer of interactive spatial computing environments for the new era of collaborative work, announced today a new distribution agreement with ScanSource, Inc. (NASDAQ: SCSC) a leading global provider of technology products and solutions, to meet the growing demand for advanced collaboration technology for the enterprise. This is the first time that Mezzanine, the groundbreaking platform for immersive collaboration by Oblong Industries, will be available through distribution to the ProAV market – in a unique new ScanSource bundle that also leverages the power of advanced commercial displays from LG Electronics and Webex Room Kit Series from Cisco.

With this more seamlessly integrated joint offering – Cisco Webex for virtual meeting excellence, LG for visual display excellence, and Oblong Mezzanine for a content-rich and immersive experience – collaborators in enterprises around the globe will be more productive and engaged. Together these vendors have focused on providing through ScanSource a modern meeting room solution for more effective teamwork that is simpler to specify, swifter to install, and easier to use.

Mezzanine joins the ScanSource line card with its entire product family, including the Mezzanine 600 Series for larger conference rooms and briefing centers, and the Mezzanine 200 Series solution for smaller teams and spaces. Mezzanine is defined by its unique user interface that makes it easy for collaborators (wherever they are) to share and control multiple content streams simultaneously. Mezzanine enables users to do this easily across Cisco’s Webex virtual meeting platform.

“End users are continuing to look for innovative UC solutions, and Mezzanine delivers a content-rich workplace collaboration experience that enables resellers to meet this growing demand,” said Brian Cuppett, senior vice president, ScanSource KBZ. “We look

forward to providing this content-centric conferencing solution, in addition to support, training, and services for our reseller partners' continued success.”

With this integrated offering from Cisco, Oblong, and LG, a new product bundle was developed by ScanSource to answer the call for meeting experiences that elevate the role of content in collaborative work sessions. The new product bundle brings the Cisco Webex Room Kit and Cisco Webex Room Kit Plus Collaboration Endpoints into the Oblong Mezzanine content collaboration platform and utilizes LG UH5C series commercial UHD displays to share information, video, graphics, and data from multiple sources simultaneously. Within this new content-rich visual meeting environment, insights are more easily surfaced, projects move ahead more quickly, and teams are more productive.

Initially, this product bundle will be offered in two sizes mapped to Oblong's popular Mezzanine 200 Series with dual LG displays for smaller team collaboration, and the Mezzanine 600 series for more immersive environments wrapping a room in an LG pixel-rich canvas for high-value work. Special incentives built within this bundle are set to enhance Mezzanine's proven [ROI](#).

By collaborating on this specific product bundle at ScanSource, market leaders Cisco, Oblong, and LG signal their intent to work together on streamlining the technical details of the installation process with components optimized prior to arrival on the job site for a conference room build or refresh. Installation wizards will facilitate the process for AV integration specialists and will reduce the time it takes to get systems up and running.

“The introduction of this new product bundle means that it is now easier to specify and install a state-of-the-art system for immersive visual collaboration utilizing our popular Webex Meetings and Teams platforms with Webex Room Kits to bring people together,” said Finn Helge Lunde, Director of Product Management, Cisco.

Clark Brown, vice president, digital signage, LG Business Solutions, concurs. “Driven by advances in display technologies, more visual and collaborative experiences are redefining today's workplace. LG commercial displays, bundled by ScanSource with

Oblong and Cisco technologies, exploit the rapid expansion of information, graphic and data, creating new ways for people to meet and collaborate,” he said.

Stephen Vobbe, VP of Business Development at Oblong Industries, concludes, “With the finest collaboration endpoints and displays combined with Mezzanine, which sets the bar for multi-screen collaboration as noted by [Gartner analysts](#), organizations have a new and extremely engaging standard of excellence for their meeting spaces.”

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### **About ScanSource, Inc.**

ScanSource, Inc. (NASDAQ: SCSC) is a leading global provider of technology products and solutions, focusing on point-of-sale (POS), payments, barcode, physical security, unified communications and collaboration, cloud and telecom services. ScanSource's teams provide value-added solutions and operate from two segments, Worldwide Barcode, Networking & Security and Worldwide Communications & Services. ScanSource is committed to helping its customers choose, configure and deliver the industry's best solutions across almost every vertical market in North America, Latin America and Europe. Founded in 1992, the Company is headquartered in Greenville, South Carolina and was named one of the 2017 Best Places to Work in South Carolina. ScanSource ranks #647 on the Fortune 1000. For more information, please visit [www.scansource.com](http://www.scansource.com).

### **About Oblong Industries**

Oblong Industries' innovative technologies change the way people work, create, and communicate. With roots in more than two decades of research at the MIT Media Lab, Oblong's flagship product Mezzanine™ is an immersive visual collaboration solution that defines the next era of computing: simultaneous multi-user, multi-screen, multi-device, multi-location immersive visual collaboration. Mezzanine's groundbreaking Infopresence capabilities multiply the effectiveness of distributed organizations and catalyze new, more effective, more collaborative workflows. Oblong is headquartered in Los Angeles and supplies Mezzanine systems to Fortune 500 enterprise customers and reseller partners.

Learn more at [www.oblong.com](http://www.oblong.com), and connect via [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

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