

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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AmericasToothFairy.org

GOLF TOURNAMENT HELPS KIDS IN NEED HAVE HEALTHY SMILES

(Charlotte, NC, September 29, 2020) On October 28, 2020, Carolinas Dental Advisors will host a golf tournament benefitting America's ToothFairy, a national nonprofit based in Charlotte, North Carolina that helps children in need get the essential dental care and preventive services necessary to have a healthy smile. The Tee for the ToothFairy Golf Tournament will be held at Pine Island Country Club in Charlotte.

"We greatly appreciate Carolinas Dental Advisors for hosting this wonderful event," America's ToothFairy Executive Director, Jill Malmgren remarked. "Most people take dental care for granted, but for the children who face barriers to care our programs are essential to their oral health." Currently, 45 million Americans—including millions of children—live in dental health professional shortage areas, where there are not enough dentists to adequately serve the population. Proceeds from the tournament will fund programs that help kids who have restricted access to dental care protect their mouths from the pain of tooth decay.

"We are excited to host this tournament to support the work of America's ToothFairy," said Ben Chambers of South State Bank, and founding member of Carolina Dental Advisors. "The COVID-19 shutdown has made it difficult for charitable organizations to hold fundraising events at a time when families need help the most. We are looking forward to doing our part to help out and invite the community to join us in supporting the important mission of America's ToothFairy."

Dr. Bradford Picot of South End Dentistry added, "I have seen first-hand the negative effects of growing up without access to consistent and preventive dental care. The work of America's ToothFairy is vital to the oral health of children from marginalized communities. I am very proud to co-sponsor this great event and encourage my colleagues to get involved."

Registration for the event is due October 14th. More information and registration can be found at AmericasToothFairy.org/golf-clt.

Sponsorship opportunities are available and include a 4-man team in addition to other perks. Major sponsors include South State Bank, Dental Revolution, NaviPath Financial, and South End Dentistry. For more information about joining this list of prestigious sponsors, contact Jill Malmgren at (704) 350-1600 or email info@ncohf.org.

About Carolinas Dental Advisors

With more than 25 certified business consultants, Carolinas Dental Advisors (CDA) is one of the largest dental advisory groups in the Southeast. From Start-ups to Associates to DSO groups, office managers, and more, CDA serves a wide variety of dental professionals in North and South Carolina. Visit carolinasdentaladvisors.com more information.

About America's ToothFairy: National Children's Oral Health Foundation

As a resource provider, America's ToothFairy increases access to oral health care by supporting nonprofit clinics and community partners delivering education, prevention and treatment services for underserved children. Since its inception in 2006, America's ToothFairy has distributed more than \$21 million in donated products, educational materials and financial grants to improve oral health outcomes for children and youth in need. For more information, visit AmericasToothFairy.org.



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