



SMILE GUARDIAN

ORAL HEALTH EDUCATION INITIATIVE



1 in 5 children
in America goes without
dental care each year.

Many kids do not have access to the basic tools and oral health education necessary to maintain good dental health.

You can be an **OFFICIAL SMILE GUARDIAN** for these vulnerable kids. Focusing on prevention, this initiative helps equip kids and their families with the information and basic tools they need to protect their smiles and prevent tooth decay by distributing **Protect Your Smile Resource Kits** to schools, nonprofit dental clinics or community organizations that serve kids in need.

PARTICIPATION BENEFITS

- Press release highlighting your support of initiatives that promote prevention and provide critical resources for kids in need
- Recognition on America's ToothFairy's website
- Promotional graphics for your website and social media pages
- An Official Smile Guardian lapel pin
- Opportunity to participate on the America's ToothFairy Dental Practice Committee to help guide future programming and initiatives
- Downloadable activity sheet and Tips from the ToothFairy to share with your patients and their families

How many kids' smiles can you protect this year?

Choose your level of support and the payment plan that fits your needs: annually, quarterly or monthly.



SMILE GUARDIAN: PLATINUM BENEFACTOR

Sponsors **20 Protect Your Smile Resource Kits** reaching up to **2,000 children** in need.

\$2,400 TOTAL ANNUAL CONTRIBUTION



SMILE GUARDIAN: GOLD BENEFACTOR

Sponsors **10 Protect Your Smile Resource Kits** reaching up to **1,000 children** in need.

\$1,200 TOTAL ANNUAL CONTRIBUTION



SMILE GUARDIAN: SILVER BENEFACTOR

Sponsors **5 Protect Your Smile Resource Kits** reaching up to **500 children** in need.

\$600 TOTAL ANNUAL CONTRIBUTION

To join our Smile Guardian Initiative, email info@ncohf.org or call 704-719-9089.



EACH RESOURCE KIT CONTAINS:

- 100 toothbrushes
- 200 printed activity sheets (for reader and non-reader levels)
- 100 mirror clings
- 100 brushing charts
- Smile Drive Toolkit for volunteers to raise oral health awareness
- Access to scripted oral health lessons, activities and other resources to educate the populations they serve



Millions of children are without access to dental services and face ongoing health consequences as a result, including untreated tooth decay and other, more intensive dental needs. As a resource provider, America's ToothFairy increases access to oral health care by supporting nonprofit clinics and community partners delivering education, prevention and treatment services for underserved children.

We work to ensure all children can access dental care and learn about oral health.



AmericasToothFairy.org