NEWS RELEASE

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THE ACADEMY OF DENTAL MANAGMENT CONSULTANTS SELCTS AMERICA'S TOOTHFAIRY AS 2017 CHARITY

(Charlotte, NC, March 1, 2017) – The Academy of Dental Management Consultants (ADMC) announced today it has selected America's ToothFairy: National Children's Oral Health Foundation (NCOHF) as its 2017 charity. NCOHF will be featured at the ADMC Annual Meeting in Atlanta in October 2017, and funds raised through ADMC members will support delivery of oral health education, preventive services and treatment for underserved children.

The Academy of Dental Management Consultants has supported such organizations as Oral Cancer Cause, The Wounded Warrior Project, and others. The current President selects the cause they would like the ADMC to support throughout their term. Debra Engelhardt-Nash is the ADMC current President, and she selected NCOHF as her charity of choice.

"I have been a proponent of NCOHF from its inception," stated Debra. "My husband, Dr. Ross Nash, was a founding supporter of this worthy national endeavor. Creating awareness among our ADMC members will help further the efforts of NCOHF's programs. As they visit their clients, and speak at study clubs and major meetings, they have opportunities to bring attention to the important work of NCOHF."

"We are proud to be selected by The Academy of Dental Management Consultants to be chosen as their 2017 charity," said Jill Malmgren, Executive Director of America's ToothFairy: National Children's Oral Health Foundation. "The support of ADMC members will provide critically-needed oral health education and care for children who would otherwise not have access to dental services. We look forward to collaborating with the ADMC and their members over the coming year to enhance children's oral health and wellness."

About the Academy of Dental Management Consultants (ADMC)

The mission of the Academy of Dental Management Consultants is to have a profound effect on the entire profession of dentistry by committing ourselves, as the ADMC, to excellence and professionalism through the establishment and maintenance of exceptionally high standards of practice. Those standards provide our members the opportunity of achieving extraordinary personal and professional growth. The Academy affords its members both a forum to exchange ideas and philosophies and the prestige of membership attained through the individual and collective realization of those exemplary standards. Learn more at www.admc.net.

About America's ToothFairy: National Children's Oral Health Foundation®

America's ToothFairy: National Children's Oral Health Foundation is dedicated to raising awareness of one of the most prevalent chronic childhood illnesses: pediatric dental disease, facilitating the delivery of comprehensive oral health services and improving quality of life for underserved children. Through our Dental Clinic Resource Program, collaborative partnerships with a diverse

array of national service organizations, dedicated professional and student volunteers, and suite of high-impact community education and service programs, America's ToothFairy is building a powerful, united effort to eliminate tooth decay and protect the smiles of our most vulnerable children. For more information, visit www.AmericasToothFairy.org.

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