Many children in Charlotte either don’t have a toothbrush or share one with siblings or family members. Oral health education and access to basic hygiene products including a toothbrush and toothpaste are crucial to prevent children’s suffering from tooth decay.

Helping Kids Right Here in Our Hometown

The America's ToothFairy Smile Drive is a national campaign aimed at increasing awareness of the importance of oral health and collecting toothbrushes, toothpaste and other oral care products for kids in need. Smile Drive Charlotte is our local effort focused on our hometown of Charlotte and the surrounding area.

“We are thrilled to be able to share this donation with the 200 schools and programs we support. Our teachers have shared how poor oral health impacts their students academically and socially.”

Karen Calder
Executive Director, Classroom Central, Charlotte

Join our efforts to provide basic oral care products and education to children in our local community throughout the year and especially during February, National Children's Dental Health Month!

Since Smile Drive Charlotte began in 2017 more than 105,500 oral care products have been distributed to all 77 Title 1 schools in Mecklenburg County and more than a dozen other nonprofit partners including:
• Classroom Central
• Boys & Girls Clubs
• Salvation Army
• Ada Jenkins Dental Clinic
• Communities in Schools
• Ronald McDonald House of Charlotte
• Alexander Youth Network
• WINGS for Kids
• Supportive Housing Communities
• YWCA Central Carolinas
• Jackson Park Ministries

Sponsor Smile Drive Charlotte

If you or your company would like to learn more about sponsoring Smile Drive Charlotte, contact Jess at jmcdonald@ncohf.org.

Become a Recipient

If your agency or organization wishes to receive oral care products to distribute to the children you serve, join us in promoting Smile Drive Charlotte 2019. Contact Kelleigh White at outreach@ncohf.org.