

## MEDIA ADVISORY

For Immediate Release  
April 16, 2019

Contact: Ana C. Rold  
ana@learningeconomy.io

### *The Learning Economy Announces Research Study on Enhancing Blockchain Innovation via Regulation*

WASHINGTON, DC & CAMBRIDGE, MA: The [Learning Economy](#) (LE)—an AI and Blockchain venture that solves impossibly difficult challenges with education, skills assessment and job placement by measuring the real-time impact of investment in human capital—is pleased to announce a groundbreaking research study titled: [\*Enhancing Blockchain—Innovation via Regulation, The Case for an E-Corporation\*](#) written by Masters of Public Policy Candidate Rico Garcia Ondarza of [Harvard Kennedy School](#).

Despite a meteoric rise in both the public interest and popularity of both cryptocurrencies and blockchain technology in recent years, there is a very limited understanding on both how this technology works and its broader societal impact.

This policy analysis exercise introduces a framework that describes the main regulatory challenges to these technologies, and presents a series of high-level guidelines for regulators to follow if they wish to accomplish the dual goal of protecting consumers while fostering blockchain-based innovation.

Everyone knows C Corps and B Corps, but what is an Economy Corp? Mr. Garcia Ondarza, explains: “The research concludes with a recommendation for the creation of an Economy Corporation. The E Corp is an intermediary between private and public, providing clarity for innovators on how best to structure their blockchain-based startups in order to: 1) operate within the confinement of the law, 2) preemptively address several of the challenges that come with distributed ledger technology, and 3) give consumers and users increased confidence and trust moving forward.”

“The E Corp solves the conflict of interest every C Corp faces by realigning fiduciary responsibility to the economy instead of shareholders,” said Chief Architect and Co-Founder of Learning Economy, Chris Purifoy. “It is a necessary first step toward comprehensive blockchain regulation.”

To read the full research, please [click here](#).

**About:** Education is a mountain. Everyone takes a different path to the top. The [Learning Economy](#) measures education, online and in classrooms, into blockchain Learning Ledgers, then maps them to Microdiplomas that quantify soft and hard skills with artificial intelligence to help us measure which courses lead to skills, workplace opportunities, and impact. The result—real-time feedback on human capital investment and an economy that pays students to learn.