



Red Ribbon Sponsorship \$3,000

- Sponsor's logo in the official Fair & Expo Entertainment Schedule
- Sponsor recognition on electronic marquee, April 15 – 28, 2019
- Sponsor's logos/names in all Fair Expo print & radio ads as available at time of commitment.
- Sponsorship of one ride, to include placement of sponsor's banner at ride during the Fair.
- 12 Family Fun Tickets (includes admission for 2 adults and 2 children)
- 4 public address announcements daily
- Sponsor's logo prominently displayed on the Fair & Expo's web site
- 5 tickets for VIP/Media Party (Tuesday, April 23rd)

2018 Santa Barbara Fair & Expo attendance: 50,000