



Diamond Sponsorship \$25,000

- Sponsor's logo in the official Fair & Expo Entertainment Schedule
- Sponsor recognition on electronic marquee, April 15 – 28, 2019
- **3 weeks marquee use during 2019 (dates subject to availability)**
- Sponsor's logos/names in all Fair Expo print & radio ads as available at time of commitment.
- Sponsorship of one area, stage or building, to include placement of sponsor's banner at area during the Fair.
- 40 Family Fun Packs (includes admission for 2 adults and 2 children, plus of 6 VIP ride coupons).
- 10 public address announcements daily
- Sponsor's logo prominently displayed on the Fair & Expo's web site
- 25 tickets for VIP/Media Party (Tuesday, April 23rd)
- Placement of five additional banners.
- 4 10'x10' Commercial Exhibitor Spaces

2018 Santa Barbara Fair & Expo attendance: 50,000