

Submission ID: 4511
Submission Title: **Internationalisation and community engagement: can they work together?**

Form Description: Proposal: Session (EAIE BARCELONA 2020)
Main Topic Area: Leadership & strategy (LEST)
Sub Topic Area: Partnership & networks (PANE)
Indicated prim EC: Strategy and Management
Indicated sec EC: Internationalisation at Home

Submission details:

Previously Submitted	No
Select the duration of your session.	60 Mins
To be published in the Conference Programme and on the EAIE website. The EAIE reserves the right to shorten or change the description for clarity.	This session aims to raise awareness among participants of the idea of community engagement (in an international cooperation context in HE), learning about examples and experience of community engagement from other institutions/countries (from the participants), and providing them with a framework to structure (and critically reflect) upon their current and future thinking about internationalisation and community engagement.
This description will be used to evaluate and review the proposal.	Community engagement refers to the development of relationships by higher education institutions with stakeholders in their local or regional communities in order to address societal needs, in a way that is mutually beneficial. Universities that engage with their community at local or international level are better connected to the needs and challenges of their contexts and can contribute to providing local solutions to global problems. Higher education institutions (usually) do not link or consider community engagement as a part of their internationalisation activities. In the current context of revision of what internationalization means for higher education and its practitioners, of its priorities and reach, this session aims to contribute by raising awareness among participants of the idea of community engagement (in an international cooperation context in HE), learning about examples and experience of community engagement from other institutions/countries (from the participants), and provide a framework to structure (and critically reflect) upon the current and future thinking about engagement.
Indicate which (if any) audience interaction methods you intend to use during your session.	World café, Catchbox microphone

Please provide detailed information regarding the structure of the session in the form of an itinerary or a format structure	1. Introduction/reflection on community engagement and what it means for higher education (interaction with participants via polling and catchbox microphone) 2. Presentation of a framework to structure (and critically reflect) upon the current and future thinking about engagement 3. Q&A on what has been presented 4. Discussion among the participants (world cafe style) about their own practices. More specifically: (1) quickly brainstorm (on a flipchart) the community engagement that they know of at their institution in different dimensions and possibly (2) critically reflect on whether practices they have mapped at their institutions as a whole represent a "beginning" stage of engagement or whether there are examples of embedded engagement. 5. Sharing with the attendees of the main ideas from the discussion. 6. Wrap up and takeaway ideas.
Describe briefly the learning outcomes of this proposal. A list of bullet points is preferred.	The outcome of the workshop, in this sense, is raising awareness among participants of the idea of community engagement (in an international cooperation context in HE), learning about examples and experience of community engagement from other institutions/countries, and providing them with a framework to structure (and critically reflect) upon their current and future thinking about engagement.
Indicate the target audience of your session	Professionals working in internationalisation of higher education, community engagement units, anyone interested in the topic.
Please indicate the level of your session.	Intermediate level
Please indicate the suitability of the Chair and Speakers to the topics proposed.	Irina Ferencz (Chair) is Irina Ferencz is Deputy Director at the Brussels-based Academic Cooperation Association (ACA). Within the EAIE, she is a member of the Publications Committee (PC) since 2016. She is enrolled as a PhD candidate at CHEGG, Ghent University, Belgium where she is researching internationalisation, identity and organisational change in universities and universities of applied sciences. Thomas Farnell works as a Higher Education Policy Expert at the Institute for the Development of Education (Croatia). His main area of interest is the role of universities in responding to societal needs. He is currently leading the Erasmus+ Key Action 3 project 'Towards a European Framework for Community Engagement in Higher Education' and is a member of the European Commission's Network of Experts on the Social Dimension of Education and Training. Alicia Betts is Head of Projects at the Association of Public Universities of Catalonia (ACUP) and at the Global University Network for Innovation (GUNI). She is also an Associate in the Cooperation for Development Expert Community at the EAIE. She is currently responsible for the implementation of the Internationalisation Plan at ACUP as well as leading the Commission on University Social Responsibility for ACUP.
All rooms are equipped with a computer, a projection screen a beamer and speaker microphones. Please indicate if you require any additional equipment and the EAIE will aim to supply this wherever possible.	Flipcharts or whiteboard.
Preferred room setup for your session. The EAIE will do its utmost to accommodate your requests, but please note that preferred room setup will be dependent upon availability and cannot be guaranteed.	Roundtables

Any other information/comments.

Roles:

iMIS ID	First name:	Last name:	Country:	Company:	Role
153993	Alicia	Betts	Spain	Association of Public Universities of Catalonia (ACUP)	Submitter, Speaker
154846	Irina	Ferencz	Belgium	ACA (Academic Cooperation Association)	Chair
214426	Thomas	Farnell	Croatia		Speaker
153993	Alicia	Betts	Spain	Association of Public Universities of Catalonia (ACUP)	Submitter, Speaker