



FASTER. SMARTER. GREENER.

Reality of car parks:

10%
of bays are empty
when customers think
car park is full⁴

13%
of all car
accidents occur
in car parks¹

**More
important**
than store promotions
when choosing
where to shop⁵

#1
Christmas
shopping
stressor²

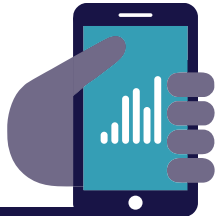
400
Parts per million of
Carbon Monoxide
levels on congested
exit ramps³

30%
City traffic congestion
caused by drivers
looking for
parking⁶

Transform this reality...

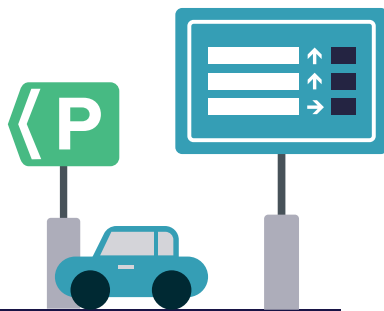
Park Agility's suite of parking guidance solutions creates wins for:

Asset Managers



Slash complaints and management costs.

- Fast, non-disruptive installation
- Local support team of trusted advisors
- Operational simplicity
- Simple yet powerful custom reports
- Easily manage overstays and staff parking
- Optimise your pricing mix
- Optimise your parking mix
- Reduce incident reporting
- Accurate and robust solution for any car park configuration.



Owners

Smart technology = increased asset yield

- Create competitive advantage through customer loyalty
- Optimise asset yield
- Increase brand value
- Mix and match functionality for different needs and price points
- Basic to advanced functionality
- Any scale: 5 bays to 50,000 bays
- Seamlessly integrate varied portfolios via SenseIQ management system
- Cap Ex or Op Ex options.

Cities



Clean, green, smart:

that's a city we'd all like to live in.

- Easy win for green, smart city scorecards
- Reduce congestion and traffic stress
- Reduce carbon footprint
- Lower run-off pollutant load
- Connect and communicate with highly visible messaging
- Value add for residents and visitors
- Enhance rate payers perception of local council.

Customers



Car parks as a marketing tool?

Absolutely.

- Less parking stress
- Save time
- Increase convenience
- Feel respected
- Enhanced buying mood
- Clean, green first and last impression
- View accurate parking data.

Green, smart city solutions



Full solution with EasyGuide sensors, SenseIQ management system and our innovative best in class signage. Or choose specific elements to hybridise with your precinct/carparks' existing infrastructure.

Parking Guidance

The industry's newest and best technology. Easy Guide™ sensors use infrared to create > 99% accuracy.

Designed and manufactured by leading New Zealand technologists.

Fast installation and operational simplicity through design excellence. Multiple light colours for different customer types e.g. disabled, reserved, parents with prams, overstays.

Entirely scalable across complex car parks. Superb reliability and aesthetics.

Powerful Data

SenseIQ management system is powerfully adaptable. Rich customer data reveals opportunities for greater asset yield.

Multi Interface Control (MIC) board allows vast capabilities across varied portfolios: control count loops, trigger gate raises, protocol conversions to signs etc. Accurate area (loop) counting or individual bay counting = flexibility across price points.

Software developed in Australia by a responsive, expert team.

Adaptive Signage

Any message. Any size. High-count, full colour LED signs display bay availability and guidance, graphics & custom messages such as event traffic management, fire evacuation, parking specials. Display, save and schedule multiple messages. Arrows in any direction. Static and scrolling messages. Manual overwrite for emergency messages.

Multiple display windows within any size sign = infinitely configurable messaging throughout the day/week/event. Robust for Australian weather. Assembled locally. Integrates with all major access control systems.

Precinct Solutions

Reduce local area congestion and carbon footprint.

Cable free precinct signage shows parking availability across multiple car parks. Updated real-time via 3G/4G network. Signage is unrestricted by location accessing a cloud based server. Any message. Bay availability and directional guidance; accident warnings; traffic redirection; graphics; public messaging.

Contact us for:



Site tours and quotes



Technical specifications



Trusted advice

CONTACT



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PARKAGILITY
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Park Agility Pty Ltd ©

Sources: 1. Royal Automobile Association (RAA) (2014), 2. Cormack, L. (2016) Sydney Morning Herald, 3. Fox, Dr. M. F. (1988) Property Management Vol.6(1), 4. Brantley, D. (2015) Parking Today, 5. Chze Lin Thang, D. et al (2003) Journal of Retailing and Consumer Services Vol.10, 6. Biggs, T. (2015) Sydney Morning Herald.