In the 21st century, global economies and markets are more intertwined than ever. Financial services firms need to monitor economic activity from all points of the globe, rapidly make sense of that data, and decide how to maximize financial performance.

At the same time, high net worth individuals and institutional clients are seeking more meaningful ways to interact with the firms that are managing their financial future. Gone are the days of the quarterly newsletter and occasional conference call.

Mezzanine—the immersive visual collaboration solution from Oblong Industries—unleashes a new era of collaborative work for financial services firms to address both these trends and accelerate their journey toward competitive advantage.
Introducing Mezzanine

The immersive Mezzanine™ workspace spans screens, walls, and even locations. With the simultaneous control and display of images, videoconferencing, and screen sharing from multiple devices, your teams can easily work and collaborate with everything they need.

The fluid interaction with multiple streams of information between users, devices, and locations is known as **Infopresence**—and it’s only available through Mezzanine.

**IMPROVE YOUR PORTFOLIO MANAGEMENT WITH IMMERSIVE DATA**

The immersive Mezzanine environment makes portfolio data more accessible and engaging, helping financial service businesses find hidden insight in their data and make faster, more informed decisions.

**Act at the Speed of the Market with Infopresence**

Mezzanine’s Infopresence experience seamlessly combines insight with action. By enabling immersive BYOD data visualization, videoconferencing, and digital interlocking of distributed workspaces, you can make decisions and act on them in real-time with all necessary information and stakeholders involved.

**Surround your Teams with HD Displays for Better Insight**

If you have a lot of financial data to look at, you need a lot of pixels. Mezzanine’s multi-display HD canvas gives you the capability and flexibility to seamlessly display, move and share data around the room, creating a more immersive experience for understanding and acting on information.

**Enhance Visualization from Any Device or Application**

By allowing the simultaneous display of information from any device in a unified setting, Mezzanine creates an unparalleled experience for viewing and interpreting data and analytics existing within your current applications. Complex information—from emerging economic trends, to currency fluctuations—becomes more tangible as multiple data sets are rendered spatially and contextually across any screen.

**Remote Participation Brings all your Experts Together**

Are your portfolio managers spread across different geos? No problem: Mezzanine enables remote participants to connect to workspaces from anywhere. Remote colleagues and partners are full participants in the meeting, with full ability to control and contribute to the Mezzanine workspace in real time.
Mezzanine provides a stunning and versatile presentation environment that allows financial advisors to turn investment presentations into conversations—helping to strengthen relationships with important customers.

More than just reducing potential travel costs, Mezzanine extends the level of service and personal attention that financial services firms can offer their customers, boosting competitive advantage.

**BETTER CLIENT IMPRESSION AND INTERACTION WITH AN INNOVATIVE EXPERIENCE**

**Byod (Bring Your Own Device) Functionality Transforms Passive Audience to Active Participants**

Any financial conversation should be a two-way street. Mezzanine allows anyone in a meeting to share their screens from any device simultaneously, making meetings more productive, dynamic, and interactive. Every user and device is an equal citizen with full capabilities to control and contribute to the Mezzanine workspace.

**Gestural Data Interaction Engages Meeting Participants**

Mezzanine spatial control devices, known as wands, allow meeting participants to move and manipulate content between screens and across walls. Wands provide powerful and natural interaction so that anyone—hosts and visiting clients alike—can easily participate in and with the workspace, no technical knowledge required.

**Presentation Archiving Captures Ideas and Decisions**

What are the next steps and action items from the meeting? Mezzanine allows you to save and download the meeting content from your digital portfolio so that you have an archive of what took place during the meeting, the ideas that were generated, and the decisions that were made. You can also return to your saved workspace the next time you are meeting with the customer and resume exactly where you left off, reducing set-up and recap time.

**Digital Portfolios Put Presentations at your Fingertips**

Need to make an impromptu client presentation? Mezzanine’s got you covered. Digital portfolios can be pre-created and stored in a Mezzanine workspace, providing presenters with easy access to approved, rehearsed content with little to no notice.
About Oblong Industries Inc.

Founded in 2006, Oblong Industries has created the platform for a new era of spatial, distributed, and collaborative computing. Our technology was the basis for the computing systems depicted in the film Minority Report and has roots in more than two decades of research at the MIT Media Lab.

Mezzanine is Oblong’s visual collaboration solution, and it’s the only product of its kind to link locations, teams, and content in a shared immersive workspace. Fortune 1000 teams around the world are already benefiting significantly from Mezzanine’s content-rich collaboration environment.

MEZZANINE + CISCO WEBEX ROOM KIT PLUS LOGICAL DIAGRAM

Mezzanine integrates with Cisco SX, MX, and Webex Room Series systems in addition to select offerings from other providers.

SCHEDULE A DEMO

Is your company seeking a more innovative way to engage with clients and collaborate across the organization? Experience Mezzanine.

Schedule a demo at one of our thirteen regional offices. Visit oblong.com/demo or call 323-431-5059.

Atlanta, Boston, Boulder, Detroit, Houston, Los Angeles, Menlo Park, New York, San Francisco, Washington D.C.