Bringing new products to market quickly and effectively is critical in today’s global economy. Companies that push innovation and collaboration throughout the product development cycle and entire value chain will realize significant competitive advantages and rise to the forefront of the Fourth Industrial Revolution.

The next industrial frontier is often credited to emerging technology such as augmented reality, artificial intelligence, and robotics, but the true potential of “Industry 4.0” lies in the ability to seamlessly connect teams and their exponentially increasing information across locations, networks, and disciplines. Only then are the full benefits of collaboration realized—better decisions made faster, and real value created.

“Overall, the shift from simple digitization to innovation based on combinations of technologies (the Fourth Industrial Revolution) is forcing companies to reexamine the way they do business. Business leaders and senior executives need to understand their changing environment, challenge the assumptions of their operating teams, and relentlessly and continuously innovate.”

KLAUS SCHWAB
World Economic Forum
https://www.weforum.org/agenda/2016/01/the-fourth-industrial-revolution-what-it-means-and-how-to-respond
Introducing Mezzanine

Current design, engineering, and manufacturing software solutions have done an incredible job bringing integrated design and manufacturing to where it is today. However, these solutions optimize data and technology integration and don’t focus on the workflow of a business’s most valuable asset—people.

Mezzanine is a visual collaboration solution that connects people with the concurrent display of videoconferencing, data, and applications from multiple devices. Through a workspace that spans screens, walls, and even locations, Mezzanine provides a dynamic and flexible digital canvas for your teams to fully visualize information and effectively collaborate at all times. By combining expansive HD visualization with unparalleled multi-location collaboration, only Mezzanine delivers an Infopresence experience that can simultaneously accelerate product development, unleash innovation, and optimize the value chain.

The Infopresence Advantage

ACCELERATE THE PRODUCT DEVELOPMENT LIFECYCLE

REDUCE SEQUENTIAL PROCESSES

A company’s ability to launch new products faster is impeded by sequential processes arising from barriers across global networks and siloed technologies. Only Mezzanine allows you to link workspaces digitally across locations, so teams around the world can control and contribute information from any device or application as if they were side-by-side. Unifying a geographically distributed design, prototype, manufacturing, and supply network together in real-time stimulates collaboration and accelerates decisions.

CREATE DIGITAL MEETING ARCHIVES

Iteration is at the heart of every innovation and engineering project and Mezzanine helps keep everyone on the same page. By saving workspaces, you create a snapshot of work in progress, allowing you to pick up exactly where you left off, while also providing version control throughout complex design processes.

CONNECT WHEREVER, WHENEVER

Mezzanine integrates seamlessly with standards-based video systems, so remote participants can join sessions with high-fidelity voice and video. The Mezzanine app and video content channel allow users to share multiple streams of content simultaneously, so local and remote users can contribute and share as if they’re in the same room.
UNLEASH INNOVATION

BRAINSTORM MORE EFFECTIVELY
Every great design idea starts somewhere. A collaborative work environment leads to more productivity, creativity, and innovation. Mezzanine is an expansive, flexible workspace that allows participants to easily move and organize content around the entire room with a gestural control device, laptop, or iOS device, sparking new ideas that would have never happened in a traditional meeting environment.

ANNOTATE IN REAL TIME
When you’re connected to the Mezzanine workspace on your tablet or mobile device, you can easily annotate whiteboards, pen and paper drawings, images, PDF documents, and live streams. Upload your annotations directly to the Mezzanine workspace, so everyone involved in the meeting sees what you’re thinking and has an archive for future reference.

WHITEBOARD ACROSS DISTANCE
The whiteboard continues to be a very powerful tool for exploring and expressing ideas, so everyone is on the same page. Mezzanine allows you to digitally view and store the important information captured on the physical whiteboard. Whiteboarding can also be shared across locations and in real time.

OPTIMIZE THE VALUE CHAIN

BRING INFORMATION FROM ALL DEVICES AND APPLICATIONS INTO VIEW
Value chains are continually growing in complexity. Identifying efficiencies throughout is critical to maintain competitive advantage. With Mezzanine, all participants in the product value chain can contribute information from different sources simultaneously to facilitate better decision-making. Mezzanine allows users to seamlessly bring information from any device or application into the digital workspace via a hardwired or wireless connection. Unlike traditional technology where only one person can share at a time, Mezzanine allows for 10 simultaneous live feeds.

DELIVER IMPACTFUL PRESENTATIONS
By immersing stakeholders with images, slides, video, and feeds from live applications, Mezzanine allows you to turn presentations into conversations and increase confidence in product vision and direction.

UNITE YOUR DISTRIBUTED NETWORK
With limited overlap in work hours, you need to make the most out of your meetings with different time zones. With Mezzanine, you can link rooms across geographies giving teams democratic access to the workspace—creating a real-time feedback loop that accelerates teamwork internally across disciplines and externally with partners and suppliers.
Founded in 2006, Oblong Industries has created the platform for a new era of spatial, distributed, and collaborative computing. Our technology was the basis for the computing systems depicted in the film Minority Report and has roots in more than two decades of research at the MIT Media Lab.

Mezzanine is Oblong’s visual collaboration solution, and it’s the only product of its kind to link locations, teams, and content in a shared immersive workspace. Fortune 1000 teams around the world are already benefiting significantly from Mezzanine’s content-rich collaboration environment.

Mezzanine integrates with Cisco SX, MX, and Webex Room Series systems in addition to select offerings from other providers.

SCHEDULE A DEMO

Is your company seeking a more innovative way to engage with clients and collaborate across the organization? Experience Mezzanine.

Schedule a demo at one of our thirteen regional offices. Visit oblong.com/demo or call 323-431-5059.

Atlanta, Boston, Boulder, Detroit, Houston, Los Angeles, Menlo Park, New York, San Francisco, Washington D.C.