

# KEVIN D. HOLLAND

GRAPHIC DESIGNER

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kevin@homade.co  
www.homade.co

## In-House Graphic Designer

Nov 2016 - Nov 2017

*E-mail blasts, web design, fliers,  
logos, pitch decks*

## Design Director

Nov 2017 - Present

*Shopify, Amazon Seller Central,  
Creative Direction, Graphic Design*

## Homade, Chicago

Jun 2017 - Present

*Brand Identity, Wordpress, Webflow  
Shopify, Brand Strategy*

## Chrome City P.R.

I made brand identities and advertising materials for clients in several industries like Food & Drink, Fashion, Lifestyle, Events and Art. Our most frequent clients were Bars & Restaurants in West Chicago and River North including Joy District, Celeste and art collective Canvas. Also made the company website.

## Prism Brands

Prism Brands is a full-service e-commerce agency. My position as Design Director puts me in charge of designing and executing all visuals for clients selling online through marketplaces like Amazon, E-bay and building Shopify stores. I'm also involved in internal business development and creation of best practices.

## Homade Co.

I operate my own studio specializing in brand identity, web design and print on demand. Through my studio, I maintain relationships with marketers, copywriters and analysts who compliment my skills. My work as an independent designer is focused on brand building for new and established small businesses.

## Skills

- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe Indesign CC
- Adobe Lightroom CC
- Copy-writing
- Wordpress Divi
- Webflow
- Shopify

## Education

Columbia College Chicago  
B.A. Graphic Design  
June 2014 - May 2016

Santa Monica College  
A.A. Liberal Studies  
August 2011 - May 2013