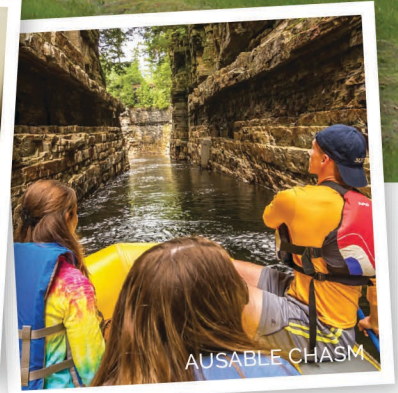


# Adirondack Coast

## Group Tours



### GROUP TOUR? PLAN TO EXPLORE!

Stretching across the western shores of Lake Champlain, New York's Adirondack Coast offers visiting groups a wealth of history, recreation and agricultural experiences amidst the backdrop of scenic mountain and lakeside villages. But don't let the quiet charm fool you—from here, action-packed pursuits are never far off the beaten path!

### STEP BACK IN TIME

Friendly step-on guides proudly share historic tales and local lore as they usher you back in time for an inside look at our storied past—and how it helped build a young American nation. From the Revolutionary War's naval Battle that shaped Benedict Arnold's controversial military career to the Champlain line of the Underground Railroad that led slaves to freedom in Canada, there's always more to see and learn!

### OUTDOOR ADVENTURES FOR EVERYONE

Our varied topography, diversity of seasons and thousands of waterways provide endless opportunities for group recreation. Whether its taking a stroll around the U.S.'s oldest natural attraction (AKA Ausable Chasm) or enjoying a sunset paddle, the Adirondack Coast offers high-quality outdoor action with a water or mountain setting.

### EAT, DRINK AND TOUR

Award-winning wines, locally inspired craft brews and quirky distilleries will add spirit to your tour. Groups can taste the fun with snack stops at local apple orchards, maple sugar houses, farmers' markets or enjoy a meal at one of our delicious eateries, but don't miss the chance to try (at least) one of our famous Michigan hot dogs!

### AT THE CENTER OF IT ALL

Equidistant – just one hour! -- from Lake Placid, NY, Ticonderoga, NY, Burlington, VT, and Montreal, QC, our friendly Adirondack Coast provides a complementary central location for groups planning scenic day trips throughout this shared corner of the northeast. With Plattsburgh right off of I-87 -- and nearby access to the Lake Champlain Ferry -- we are a diverse stop with a whole lot of hospitality!

# Loop around the Lake



The historic waters of Lake Champlain stretch 120 miles north to south along New York and Vermont, with almost 600 miles of pristine shoreline and 435 square miles of surface area carving through the Adirondack Mountains of New York and the Green Mountains of Vermont, making it one of the largest lakes in the U.S. With 2 states, lots of activity and plenty of lake views, why wouldn't you want to loop around the Lake?

## FORT TICONDEROGA

Explore a piece of our history at Fort Ticonderoga. With daily events, reenactments, gardens and a restaurant on site, your group can choose how they want to experience Fort Ti's history.

[fortticonderoga.org](http://fortticonderoga.org)



## AUSABLE CHASM

Choose from one of the various packages and climb, raft, rappel or simply just walk around the "Grand Canyon of the Adirondacks." [ausablechasm.com](http://ausablechasm.com)

## RULFS ORCHARD

Make a stop at this local orchard for breakfast, lunch or a to go snack and an abundance of seasonal group friendly activities! [rulfсорchard.com](http://rulfсорchard.com)

## BABBIE MUSEUM

Enjoy learning about rural and farm life in the Adirondacks prior to the 1950's with antiques, interactive exhibits and demonstrations. [babbieuseum.org](http://babbieuseum.org)

## CHECK-IN

Make your way North on I-87 to check-in at your hotel of choice. Plattsburgh, NY has all of the major chain hotels. Some with restaurants attached and others with accessible indoor pools, but all located on the same route near many group friendly shopping and dining experiences.

## PLATTSBURGH BREWING COMPANY

Enjoy dinner and a beer at Plattsburgh Brewing Company, a locally owned restaurant based out of the Comfort Inn and Suites. With fresh items on the menu, historically inspired brews and a groups room, Plattsburgh Brewing Company is sure to meet your group's dining needs. [plattsburghbrewingco.com](http://plattsburghbrewingco.com)

## THE STRAND CENTER THEATRE

The Strand Center Theatre is a landmark of cultural and historical importance in the heart of downtown Plattsburgh, NY. Originally built as the Vaudeville Theatre in 1924, The Strand is now a historical landmark offering everything from comedies to live music and so much more! [strandcenter.org](http://strandcenter.org)



## PARKER FAMILY MAPLE FARM

Wake up on day 2 with a full buffet breakfast in Parker's pancake house, complete with their own, fresh maple syrup and tours of the sugar house. [parkerfamilymaple.com](http://parkerfamilymaple.com)



## LAKE CHAMPLAIN FERRY

Hop on the bus friendly ferry out of Plattsburgh for a 15 minute ride across Lake Champlain to Grand Isle, Vermont. From here, you can enjoy a scenic drive to endless opportunities in the State of Vermont.

# GoNorth

## A SPECIALLY CURATED TOUR OF THE BEST OF NORTHERN NEW YORK



GoNorth is a fun, exciting, customizable experience that begins in Saratoga Springs, a city in the country that offers the best of both worlds; first-class entertainment and attractions, combined with outdoor adventure and activities.

From there, it's a short drive to the gorgeous waters and mountain views of the Lake George Area, not to be outdone by the abundance of restaurants, shops, and vibrant nightlife. Take some time to walk through history while you are here with a visit to a world-renowned art museum or military fort.

Later you'll ascend into the stunning peaks and vibrant communities of the Adirondacks; a day of adventure and education await you at The Wild Center, whether you're exploring the museum or walking in the treetops.



Lake Placid marks your next stop, and invites you to pick your pleasure: explore the Olympic history, shop on historic Main Street, or get out on the water, mountain, or trail, before choosing your restaurant or brewery for the night.

From here, it's a short and scenic drive to the Adirondack Coast, home to the wondrous waterfalls and rock formations of Ausable Chasm. Visit an apple orchard or historic theater before dinner, local brews, and a haunted history tour.



### DAY 1 & 2

**Saratoga County** is home to everything a traveler could hope for: fantastic food, world-class entertainment, historic sites and architecture, unique shops and boutiques, national and local museums, and endless opportunities to get outside and explore. Winner of the Great American Main Street Award and a favorite of respected travel publications, Saratoga County and Saratoga Springs invites you to Discover Saratoga!

### DAY 3 & 4

The vibrant history of New York flows through **Lake George's** waterways and has fun in store for everyone. No matter your sense of adventure, you can enjoy whitewater rafting, dinner cruises, hiking, theme parks, and other outdoor adventures.

### DAY 5 & 6

History meets natural beauty in the stunning landscape of **Lake Placid**, where you can get a tour of Olympic history, and find your sense of adventure with outdoor attractions. **Tupper Lake** is also home to The Wild Center, 115-acres of outdoors, a 54,000-square-foot museum with movies and live animals, guided canoe paddles, and hands-on everything.

### DAY 7 & 8

Soak up the rich history of a young American nation, or in the deep waters of **Lake Champlain**. Lose yourself in the open spaces of the Adirondacks or the quiet confines of an Adirondack chair. Discover amazing treasures in a chasm millions of years old or a unique shop on the quaint streets of downtown.



# 2020 Events to Remember

- **March** – Maple Weekends
- **June** – Strawberry Festival
- **July** – Mayor's Cup Festival & Regatta
- **September** – Battle of Plattsburgh Commemoration
- **October** – Cheese Tour

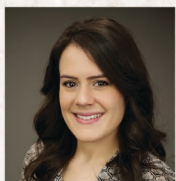
## Group Services

- Group Marketing Specialist
- Marketing Aids
- Sample Itineraries
- Customized Itineraries
- Themed Tours
- Hub & Spoke Tours
- Four Season Travel Guide
- Regional Maps
- Step-On Guides
- Receptive Operators
- Welcome Bags



Beyond the picturesque views, historic attractions, farms and orchards and miles of beaches, you'll find the thing for which we are most proud – our famous Adirondack hospitality. Experience it for yourself as you plan your next group tour on the Adirondack Coast. Assistant Director of Tourism and Marketing Alyssa Senecal is available to assist you with all of your planning needs!

Contact Alyssa today at 877.242.6752 or [alyssa@northcountrychamber.com](mailto:alyssa@northcountrychamber.com) for help with your next group tour on New York's historic Adirondack Coast.



**Alyssa Senecal**

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Adirondack Coast Visitors Bureau  
Plattsburgh, NY  
[goadirondack.com/groups](http://goadirondack.com/groups)

