

Is a Design Sprint right for your project?

Teams from around the world have found that Design Sprints are a great **validation and alignment tool** for a wide variety of products & services, but they aren't the right solution for every situation. The statements below can help you assess if Design Sprints are worth exploring for your team or product.

Greater Understanding

- I want to know what my potential users think before I invest resources into something that could be a flop.
- I want to get the ball rolling, but I still need to map out my project's process to ensure there aren't any major hiccups along the way.
- I know I need to lay out next steps, but I could use some help fleshing out priorities.

Team

- I want to remove any confusion and get my team on the same page about our project. No more telephone games and endless email chains!
- I want to give each member of my team an equal voice to help us work through problems together.
- I want to align stakeholders from diverse skillsets on our project, so I can explain rather than defend my team's decisions.

Speed & Timing

- I've spent months (or years) on an idea and need to get some tangible things moving.
- I want stop telling my supervisor "we're getting there" or "we're working on it" and have something to actually show.
- I want to build momentum with my team on a new project.

Design

- I've sketched things out myself, but I want top-of-the-line designs for key screens.
- In order to get funding or support, I need to show my boss what the final project might look like.
- I need help funneling my jumbled ideas into something clean & cohesive.

Risk Assessment

- I have a lower risk tolerance, and I'd like the added safety net of trying something in a safe environment rather than assigning company resources to it.
- I don't want to spend hours hiking up the wrong path—I'd rather know my end point before I start.
- I want to create unification and clarity with the entire team, so I don't have to deal with any saboteurs or internal disputes.

Check any of these boxes?

Schedule a 30-min call with Justin to learn more!

Start your sprint →