

Give 'soft porn' sign the bum's rush: cleric

By MIKE GARRY

A COOLUM accountant is under attack for his cheeky sign displaying a line of naked bottoms to advertise his business.

Malcolm Chilman's sign on the side of a building on David Low Way has attracted the ire of retired police chaplain Paul Nicholas and his wife Pauline, who has described the sign as soft porn and "emotional, social and psychological environmental pollution".

Considering the name of Mr Chilman's company is Bottom Line Control, it could be argued the sign is a play on words rather than gratuitous nudity.

But the former chaplain has no intention of turning the other cheek and has called for a boycott of the company.

In fact, he has formed the General Watch action group to ensure that "decent community values" are portrayed on public billboards and advertising in the area.

The chaplain, who recently moved to Coolum, said he was "deeply embarrassed to be confronted by naked backsides sitting along a jagged graph line" whenever he took his grandchildren to McDonald's.

"If people did this in reality they would be arrested," he wrote this week.

"I understand many people have been offended by this tacky and sleazy advert but despite the complaints, the owner, a local account-



OUTRAGED: Paul and Pauline Nicholas want this advertisement at Coolum taken down.

PHOTO: JOHN MCCUTCHEON/186779

tant, refuses to lift his standards.

"This would not pass the standards for daytime TV so why should we have it in our faces 24/7?"

Mr Nicholas said the advertisement may have been responsible for a lewd incident recently in a disabled toilet 100 metres from the sign.

A woman and her young daughter were waiting to use the toilet when they saw two men open the door and leave together giggling and zipping up their flies.

"She was absolutely disgusted," Mr Nicholas said.

"Men get excited through their eyes, so do deviants and paedophiles. It creates an underlying seediness to the area."

The chaplain complained to the National Institute of Accountants, which has asked Mr Chilman to remove its logo that appears on his sign.

But the accountant is fighting a rearguard action, claiming people find the sign humorous.

"I suggest that it's actually

iconic and Coolum people get a lot of enjoyment out of it, especially kids," Mr Chilman said.

"Anything to do with bums and farts, they love it."

He said the chaplain was entitled to his opinion but that is what it was: one person's opinion.

"He's an individual and not necessarily the voice of the community," said Mr Chilman, who has lived in Coolum for 12 years and practised in the town as an accountant for the past seven years.

"It's been up for over a year and he's just the fourth person that's complained.

"There's been two complaints to the Advertising Standards Authority and they've basically said it's fine.

"I know a lot of Christian people and they don't find it offensive in any way."

Mr Chilman said he was still in discussions with the National Institute of Accountants regarding its logo.

For more information about General Watch, email generalwatch1@gmail.com

NEWS BRIEFS

Science experiment?

A UNIVERSITY science student told police he started selling marijuana from his Sippy Downs apartment to fund his own habit. When police searched Benjamin Ray Williams' unit on April 30, they found 13 bags of cannabis with equal quantities, \$290 cash, digital scales and water pipes. The 20-year-old told police he had been selling drugs to eight to 10 people a week since February. Mr Williams told police he would use any profits to purchase more cannabis. He was sentenced to 12 months' probation with random tests.

Driver fined

AN UNLICENSED driver had a 0.184% BAC when he was seriously injured in a car crash. Jeffrey Adam Moffatt was trapped in a car on Kruger Parade at Ipswich after it hit a tree in December, 2008. The man, who moved to the Sunshine Coast and has been unable to work because of his injuries, also faced Maroochydore magistrates court yesterday for stealing a bike from a bike rack in Ipswich and being found with drug utensils. The 32-year-old was fined \$1150 and disqualified for six months.

Woman dies at scene

A WOMAN died after her vehicle and a gas tanker crashed on the Warrego Highway west of Ipswich. The two vehicles collided at the intersection of the Warrego Highway and Claus Road, near the Sundowner Hotel, just before noon. Police say the woman, who was trapped inside the vehicle, died at the scene. - AAP



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