

Flash Community Implementation

Flash Base Offering for Retail.

Create a branded community experience for your customers by utilizing the Salesforce Community Designer and Templates with help from our NeuraFlash experts

What we offer

- Engage and Educate Stakeholders
- Uncover business-related use cases
- Leverage Best Practices

Our Process

Our **Certified** Expert team will work with you through the process over a pre-determined timeframe to implement the solution. (typically around 5-7 weeks including the discovery)

Discovery

- Identify and establish goals that will engage retail customers, boost Sales with support, product FAQ.
- Identify gaps to integrate Social & community features for Customer Engagement Hub that relate closely to your products and brands
- Create an Implementation Plan by identifying the right groups, the right content and the right Business Systems

Implementation

- Build Design Documents, Plan for execution and get Sign-off on the timelines and delivery process
- Identify and Build the key branded components.
- Build the deployment plan and rollout in an iterative approach

Engagement

- Create and develop onboarding instructions.
- Create various Engagement Programs
- Develop best practices for Engagement & Adoption

Assessment

- Build Reports and Dashboards to identify success - Key KPI's & Metrics
- Build a maintenance release schedule, participation guidelines, governance and document it.

Additional Offerings

Leverage some of our additional Artificial Intelligence Solutions to add value and drive adoption to your communities

- Proactive Web Chat Solutions to drive engagement and increase sales
- Natural Language Processing Chatbots to drive case deflection
- "Next Best Offer" powered by Einstein to up-sell and cross sell products

*Flash OFFERING

\$25,000

GOALS

- Achieve ROI fast
- Improve Customer Advocacy
- Reduce Service Costs

TARGET USER

Retail Businesses who want to promote the product and increase Customer Adoption and Engagement

Learn how we can be your Intelligence Experience Partners powered by Salesforce & Einstein.

[CONTACT US](#)

**starting at \$25,000*