

CASE STUDY

TORCHMARK CORPORATION

Verodin empowers leading financial services company to continuously validate cybersecurity controls.

VIDEO

Case study of Torchmark Corporation, as seen in the [customer testimonial](#).

CLIENT OVERVIEW

Headquartered in McKinney, Texas and with offices across the country, Torchmark Corporation (NYSE: TMK) is a financial services holding company specializing in the life and supplemental health insurance. A fortune 1000 company, Torchmark markets itself through multiple distribution channels including direct response as well as exclusive and independent insurance agencies. Torchmark's brands include American Income Life, Global Life and Accident Insurance Company, Liberty National Life Insurance Company, United American insurance Company, and Family Heritage Insurance Company of America.



BUSINESS CHALLENGE

As a provider of life and health insurance products throughout the United States, Canada and New Zealand, Torchmark had in place a series of checks and balances to ensure compliance with insurance accountability and consumer protection regulations. However, when it came to cybersecurity of its business-critical assets, it was largely unknown how the company's security measures were working to continuously protect and secure the environment. The company lacked the ability to produce data that could show progress and improvements, and the reality was that when it came to cybersecurity effectiveness, this was a vague concept, according to Steven Edwards, SOC Manager. The company needed a solution that would remove the assumptions and validate their cybersecurity controls.

..... **SOLUTION >**

BUSINESS SOLUTION

Based on the requirements provided by Torchmark, Verodin worked with the company's security team to implement SIP. With a seamless integration of SIP, Torchmark has seen continuous improvements in its cybersecurity effectiveness and processes.

People and Conditioning

Upon integration, the company ran a test against its managed service provider and its own security analyst. The results of the test enabled the company to create new processes for and creation of new SIEM rules. These tests also enabled the company's security team to learn and improve how the company spots a bad actor in their environment.

Communicating Security Effectiveness

One of the security team's key challenges was communicating to leadership the effectiveness of their security stack. Previously, the security team did not have the ability to provide data points that demonstrated effectiveness of the controls put into place. With Verodin's SIP integration, the security team can now show how and what is being done for cybersecurity, and leadership realizes the full value from the dollar spend.

Environmental Drift Detection

How can an organization guarantee that the controls put in place today will work tomorrow? Prior to SIP integration, the company's methodology was to implement an annual pen test, which was expensive and only provided results on how the company was performing at that moment. With the environment changing daily, the reality was that the controls in place today may not work tomorrow, and knowing this, the company needed a solution that would provide continuous, real-time insights. With SIP integration, they are able to continuously test their environment, and for Torchmark, this alone was a game changer.



WATCH THE 6 MINUTE VIDEO

Verodin empowers company to continuously validate its cybersecurity controls to protect business-critical assets and transform cybersecurity from a vague concept to an evidence-based process.



ABOUT US

Verodin, now part of FireEye, helps organizations demonstrate the value received from security through a data-driven, evidence-based approach. Verodin's Security Instrumentation Platform (SIP) enables customers to continuously validate that their cybersecurity controls are fully protecting their business-critical assets, identify and mitigate configuration issues, and optimize their people, processes, and technology.

FOR MORE INFORMATION

To find out more about how Verodin Security Instrumentation Platform provides organizations with the evidence needed to measure, manage, and improve their cybersecurity effectiveness, visit verodin.com.

"The tool is actually running malicious tests against your network, which means the people are learning what those tests are and what those actors are doing...It's incredible to come up against. There is nothing like it out there."

- Steven Edwards,
SOC Manager, Torchmark Corporation

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