

Logo Design



Instructions

Your challenge is to design a new and exciting logo! This can be for your new school, a new product, game or clothing brand...the choice is yours!

For this activity you will need:

A pencil
Coloured pens/pencils
A ruler and rubber

Step 1:

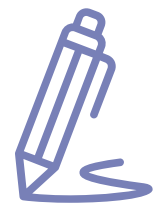
You don't have to decide on your final design straight away – on your sheet you will find two boxes for your 'Initial Concepts'. In these boxes you can create a rough design of two different logos; you might want to simply use different colours or draw a completely different logo in each box. Remember: these designs don't have to be perfect!

Step 2:

Once you have finished designing your concepts it's time to choose your favourite logo design. In the 'Final Logo' box, you need to draw your chosen logo as neatly as you can, using all of the colours that you have chosen.



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Initial Concept 1

Initial Concept 2

Final Logo