Financial Statements and Independent Auditors' Report for the years ended December 31, 2020 and 2019

Table of Contents

	Page
Independent Auditors' Report	1
Financial Statements:	
Statements of Financial Position as of December 31, 2020 and 2019	2
Statement of Activities for the year ended December 31, 2020	3
Statement of Activities for the year ended December 31, 2019	4
Statements of Functional Expenses for the years ended December 31, 2020 and 2019	5
Statements of Cash Flows for the years ended December 31, 2020 and 2019	6
Notes to Financial Statements for the years ended December 31, 2020 and 2019	7



Independent Auditors' Report

To the Board of Directors of Ronald McDonald House Charities of Greater Houston/Galveston, Inc.:

We have audited the accompanying financial statements of Ronald McDonald House Charities of Greater Houston/Galveston, Inc., which comprise the statements of financial position as of December 31, 2020 and 2019 and the related statements of activities, of functional expenses, and of cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements – Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility – Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform our audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion – In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Ronald McDonald House Charities of Greater Houston/Galveston, Inc. as of December 31, 2020 and 2019 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

April 12, 2021

Blazek & Vetterling

Statements of Financial Position as of December 31, 2020 and 2019

	<u>2020</u>	<u>2019</u>
ASSETS		
Cash Contributions receivable Prepaid expenses Investments (Note 3) TOTAL ASSETS	\$ 827,090 125,690 2,625 466,287 \$ 1,421,692	\$ 820,469 103,099 3,125 404,090 \$ 1,330,783
LIABILITIES AND NET ASSETS		
Liabilities: Accounts payable Refundable advance – Paycheck Protection Program (Note 2) Total liabilities	\$ 56,100 37,087 93,187	\$ 30,480 30,480
Net assets: Without donor restrictions (<i>Note 4</i>) With donor restrictions (<i>Note 5</i>)	1,206,754 121,751	1,198,503 101,800
Total net assets	1,328,505	1,300,303
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 1,421,692</u>	\$ 1,330,783

Statement of Activities for the year ended December 31, 2020

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	<u>TOTAL</u>
REVENUE:			
Contributions: McDonald's affiliates Restaurant donation boxes Other (Note 6) Special events Direct donor benefits Net investment return	\$ 149,354 139,771 227,631 83,788 (26,947) 69,281	\$ 89,734	\$ 149,354 139,771 317,365 83,788 (26,947) 69,281
Total revenue	642,878	89,734	732,612
Net assets released from restrictions: Time restrictions Program expenditures Total	32,200 37,583 712,661	(32,200) (37,583) 19,951	732,612
EXPENSES:			
Program services Management and general Fundraising Total expenses	414,439 115,147 174,824 704,410		414,439 115,147 174,824 704,410
CHANGES IN NET ASSETS	8,251	19,951	28,202
Net assets, beginning of year	1,198,503	101,800	1,300,303
Net assets, end of year	\$ 1,206,754	<u>\$ 121,751</u>	<u>\$ 1,328,505</u>

Statement of Activities for the year ended December 31, 2019

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	<u>TOTAL</u>
REVENUE:			
Contributions: McDonald's affiliates Restaurant donation boxes Other (Note 6) Loss on valuation of contribution receivable Special events Direct donor benefits Net investment return	\$ 242,599 226,012 153,795 120,171 (40,426) 59,725	\$ 335,607 (10,000)	\$ 242,599 226,012 489,402 (10,000) 120,171 (40,426) 59,725
Total revenue	761,876	325,607	1,087,483
Net assets released from restrictions: Program expenditures Total	370,327 1,132,203	(370,327) (44,720)	1,087,483
EXPENSES:			
Program services Management and general Fundraising Total expenses	481,728 153,650 179,167 814,545		481,728 153,650 179,167 814,545
CHANGES IN NET ASSETS	317,658	(44,720)	272,938
Net assets, beginning of year	<u>880,845</u>	146,520	1,027,365
Net assets, end of year	<u>\$ 1,198,503</u>	<u>\$ 101,800</u>	\$ 1,300,303

Statements of Functional Expenses for the years ended December 31, 2020 and 2019

2020 expenses	PROGRAM <u>SERVICES</u>	MANAGEMENT AND GENERAL	<u>FUNDRAISING</u>	2020 <u>TOTAL</u>
Program support: Ronald McDonald mobile units Ronald McDonald Houses Ronald McDonald C.H.E.E.R.! Room Salaries Public relations Supplies and materials Professional services Occupancy Internet and software Insurance Continuing education fees Other	\$ 163,520 47,483 25,000 115,754 21,060 19,154 14,831 5,640 300 1,697	\$ 51,135 758 35,265 5,404 2,170 6,649 3,050 10,716	\$ 85,395 31,586 25,260 9,651 11,888 5,206 147 5,691	\$ 163,520 47,483 25,000 252,284 52,646 45,172 44,916 32,123 13,016 6,949 3,197 18,104
Total functional expenses	\$ 414,439	<u>\$ 115,147</u>	<u>\$ 174,824</u>	704,410
Direct donor benefits				26,947
Total expenses				\$ 731,357
2019 expenses	PROGRAM SERVICES	MANAGEMENT AND GENERAL	<u>FUNDRAISING</u>	2019 <u>TOTAL</u>
Program support: Ronald McDonald mobile units Ronald McDonald Houses Ronald McDonald C.H.E.E.R.! Room Salaries Public relations Supplies and materials Professional services Occupancy Internet and software Insurance Continuing education fees Other			\$ 134,638 10,977 8,631 10,525 613 4,835 8,948	
Program support: Ronald McDonald mobile units Ronald McDonald Houses Ronald McDonald C.H.E.E.R.! Room Salaries Public relations Supplies and materials Professional services Occupancy Internet and software Insurance Continuing education fees	\$ 186,246 109,611 25,000 120,572 10,977 3,095 2,000 13,476 664 300	\$ 51,485 11,978 1,450 51,199 10,124 766 5,663 1,661	\$ 134,638 10,977 8,631 10,525 613 4,835	\$ 186,246 109,611 25,000 306,695 33,932 13,176 53,199 34,125 2,043 5,963 6,496
Program support: Ronald McDonald mobile units Ronald McDonald Houses Ronald McDonald C.H.E.E.R.! Room Salaries Public relations Supplies and materials Professional services Occupancy Internet and software Insurance Continuing education fees Other	\$ 186,246 109,611 25,000 120,572 10,977 3,095 2,000 13,476 664 300 9,787	\$ 51,485 11,978 1,450 51,199 10,124 766 5,663 1,661 19,324	\$ 134,638 10,977 8,631 10,525 613 4,835 8,948	\$ 186,246 109,611 25,000 306,695 33,932 13,176 53,199 34,125 2,043 5,963 6,496 38,059

Statements of Cash Flows for the years ended December 31, 2020 and 2019

	<u>2020</u>	<u>2019</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Changes in net assets Adjustments to reconcile changes in net assets to net cash provided by operating activities:	\$ 28,202	\$ 272,938
Net realized and unrealized gain on investments Changes in operating assets and liabilities:	(49,577)	(40,580)
Contributions receivable Prepaid expenses Accounts payable Refundable advance – Paycheck Protection Program	(22,591) 500 25,620 37,087	7,642 4,719 18,709
Net cash provided by operating activities	19,241	263,428
CASH FLOWS FROM INVESTING ACTIVITIES:		
Change in money market mutual funds Purchases of investments Sales of investments	2,052 (126,147) 111,475	86,975 (11,645)
Net cash provided (used) by investing activities	(12,620)	75,330
NET CHANGE IN CASH	6,621	338,758
Cash, beginning of year	820,469	481,711
Cash, end of year	<u>\$ 827,090</u>	<u>\$ 820,469</u>
See accompanying notes to financial statements.		

Notes to Financial Statements for the years ended December 31, 2020 and 2019

NOTE 1 – ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

Organization

Ronald McDonald House Charities of Greater Houston/Galveston, Inc. (RMHC) is a Texas, nonprofit charitable corporation formed in 1990. The mission of RMHC is to create, find and support programs that directly improve the health and well-being of children and their families. Collectively, RMHC and the network of local Chapters ascribe to five core values: we are focused on the critical needs of children, we lead with compassion, we celebrate the diversity of our people and our programs, we value our heritage, and we operate with accountability and transparency.

We fulfill our mission through operation of sustainable programs that enable family-centered care, bridge access to quality health care, are a vital part of the health care continuum, and strengthen families during difficult times. The following programs represent the core functions of RMHC:

Ronald McDonald Care Mobile

The Ronald McDonald Care Mobile (RMCM) program provides access to pediatric medical, dental and/or health education services for children living in underserved communities. The RMCM program is breaking down the barriers to health care, expanding critical health care access and extending the charity's reach to countless underserved children. The RMCM program serves children that are at great risk to develop acute conditions, dental problems, chronic diseases and even serious lifelong illnesses. Through partnerships with local health care organizations and government ministries, RMHC is bringing clinical services and health education directly to those in need, so children can receive high quality, convenient care right in their own neighborhood – from urban communities to remote, hard-to-reach areas.

Ronald McDonald C.H.E.E.R.! (Children's Health Education Enrichment Resource Room)

The C.H.E.E.R.! room provides a fun, colorful, welcoming environment and an educational place for children to wait while their mothers receive prenatal care at UTMB Regional Maternal and Child Health Program Clinics. The non-clinical staff keep children occupied with age-appropriate mini-lessons in health and wellness, allowing mothers to turn their attention to the health care providers giving them critical information about their own health and the health of their unborn baby.

Ronald McDonald Houses

RMHC provides grants to Ronald McDonald House of Houston and Ronald McDonald House of Galveston. When children must travel long distances to access top medical care, accommodations and support for families can be expensive or not readily available. These houses help families stay close to their ill or injured child providing temporary lodging, meals and other support to children and their families. The program provides families with emotional and physical comfort and increases the caregivers' ability to spend more time with their child, to interact with their clinical care team and to participate in critical medical care decisions.

Basis of Presentation

The financial statements of RMHC have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) and are presented on the basis of net assets without donor restrictions and net assets with donor restrictions. Net assets with donor restrictions are created only by donor-imposed restrictions on their use. When a restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished,

net assets with donor restrictions are reclassified to net assets without donor restrictions. All other net assets, including board-designated or appropriated amounts, are net assets without donor restrictions and are reported as part of the net assets without donor restriction class.

Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management of RMHC to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Cash

Bank deposits exceed the federally insured limit per depositor per institution for one institution.

Contributions Receivable

Contributions receivable are unconditional promises to give. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Contributions receivable are written off when deemed uncollectible. Contributions receivable at December 31, 2020 are expected to be collected within one year.

Investments

RMHC carries investments in marketable securities with readily determinable fair values and all investments in debt securities at their fair values in the statements of financial position. Realized and unrealized gains and losses and income are included in the statements of activities, net of external investment fees.

Donated Assets and Services

Donated assets and services are recorded as contributions at their fair values at the date of donation. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the donated asset for a specific purpose. Assets donated with explicit restrictions regarding their use are reported as restricted contributions. Absent donor stipulations regarding how long those donated assets must be maintained, RMHC reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. RMHC reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

Donated services are recognized as contributions if the services: (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by RMHC. RMHC also receives donated services from other contributors and volunteers that are not measurable, and therefore, are excluded from the financial statements.

Net Assets

RMHC's net assets and changes therein are classified and reported as follows:

Without Donor Restrictions

Net assets that are not subject to donor-imposed restrictions. The governing board has designated, from net assets without donor restrictions, net assets for its operating reserve.

With Donor Restrictions

Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time for purpose or event specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

Contributions

Unconditional promises to give are recognized as revenue in the period the promise was made. Contributions, grants, and bequests are recognized as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Conditional contributions are subject to one or more barriers that must be overcome before RMHC is entitled to receive or retain funding. Conditional contributions are recognized as revenue at fair value when the conditions have been met. Funding received before conditions are met is reported as refundable advances.

Special Event Revenue

Special event revenue includes elements of both contributions and exchange transactions and is recognized when an event occurs. Direct donor benefit costs provided represents the cost of goods and services provided to event attendees. Amounts received in advance are reported as deferred revenue.

Functional Expenses

The statements of functional expenses report certain categories of expenses that are attributable to one or more program or supporting functions of RMHC. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include: rent, which is allocated on a square footage basis; office supplies, internet, salaries and wages, and payroll taxes and employee benefits, which are allocated on the basis of management's estimates of time and effort.

Income Tax Status

RMHC is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. However, income, if any, from certain activities not directly related to RMHC's tax-exempt purpose is subject to taxation as unrelated business income. In addition, RMHC qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization other than a private foundation under Section 509(a)(1).

RMHC believes that it has appropriate support for any tax positions taken, and as such, does not have any uncertain tax positions that are material to the financial statements.

NOTE 2 – LIQUIDITY

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use within one year of December 31 comprise the following:

	<u>2020</u>	<u>2019</u>
Financial assets:		
Cash	\$ 827,090	\$ 820,469
Contributions receivable	71,290	80,898
Investments	 466,287	 404,090
Total financial assets	1,364,667	1,305,457
Less financial assets not available for general expenditure:		
Board-designated for operating reserves	 (466,287)	 (404,090)
Total financial assets available for general expenditure	\$ 898,380	\$ 901,367

For purposes of analyzing resources available to meet general expenditures over a 12-month period, RMHC considers all expenditures related to its ongoing activities to be general expenditures. RMHC regularly monitors liquidity required to meet its operating needs and other contractual commitments, while striving to maximize the investment of available funds. RMHC operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources. A board-designated operating reserve may be made available if determined necessary.

In March 2020, the Director-General of the World Health Organization declared a pandemic related to the global outbreak of the new coronavirus COVID-19 and a national emergency was declared in the United States. As a result of stay-at-home orders and other restrictions, RMHC experienced a decrease in contributions from McDonald's affiliates and restaurant donation boxes. The extent of the impact of COVID-19 on RMHC's future operational and financial performance will depend on developments such as the duration and spread of the outbreak, as well as the impact on RMHC's donors, all of which are uncertain and cannot be predicted. While RMHC expects this matter to negatively impact its operating results and financial position, the financial impact cannot be reasonably estimated at this time.

RMHC received a \$37,087 Paycheck Protection Program (PPP) loan through the Small Business Administration in April 2020. PPP loan principal and interest may be forgiven, in whole or in part, if RMHC meets eligibility requirements and uses the loan to fund qualified payroll and other eligible costs. The loan is considered a conditional contribution and is reported as a refundable advance at December 31, 2020. The loan was forgiven in March 2021 and will be recognized as government grant revenue in fiscal year 2021. Additionally, RMHC received a \$55,187 PPP Second Draw loan in April 2021. The loan is considered to be a conditional contribution, so any amounts forgiven will be recognized as revenue when conditions for forgiveness have been met. Any amounts not forgiven will bear interest at 1% and are due within 5 years.

NOTE 3 – INVESTMENTS AND FAIR VALUE MEASUREMENTS

Generally accepted accounting principles require that certain assets and liabilities be reported at fair value and establish a hierarchy that prioritizes inputs used to measure fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The three levels of the fair value hierarchy are as follows:

- Level 1 Inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the reporting date.
- Level 2 Inputs are other than quoted prices included in Level 1, which are either directly observable or can be derived from or corroborated by observable market data at the reporting date.
- Level 3 Inputs are not observable and are based on the reporting entity's assumptions about the inputs market participants would use in pricing the asset or liability.

Assets measured at fair value at December 31, 2020 are as follows:

	LEVEL	1 LEVEL 2	LEVEL 3	<u>TOTAL</u>
Investments:				
Mutual funds:				
Bond	\$ 436	5,674		\$ 436,674
Equity	25	5,819		25,819
Money market	3	3,794		 3,794
Total assets measured at fair value	\$ 466	5,287 \$ (\$ 0	\$ 466,287

Assets measured at fair value at December 31, 2019 are as follows:

	LEVEL 1	LEVEL 2	LEVEL 3	TOTAL
Investments:				
Mutual funds:				
Bond	\$ 374,158			\$ 374,158
Equity	24,086			24,086
Money market	5,846			5,846
Total assets measured at fair value	\$ 404,090	<u>\$</u>	<u>\$</u>	<u>\$ 404,090</u>

Mutual funds are valued at the published net asset value of shares held. This valuation method may produce a fair value that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while RMHC believes its valuation method is appropriate, the use of different methods or assumptions could result in a different fair value measurement at the reporting date.

Investments are exposed to various risks such as interest rate, market and credit risks. Because of these risks, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position and statement of activities.

NOTE 4 – NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions consist of the following:

	<u>2020</u>	<u>2019</u>
Undesignated Board-designated for operating reserves	\$ 740,467 466,287	\$ 794,413 404,090
Total net assets without donor restrictions	\$ 1,206,754	\$ 1,198,503

NOTE 5 – NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are restricted as follows:

	<u>2020</u>	<u>2019</u>
Time restricted	\$ 64,400	\$ 32,200
Future C.H.E.E.R.! Room	55,000	55,000
Hospitality carts	2,351	
Volunteer Workday	 	 14,600
Total net assets with donor restrictions	\$ 121,751	\$ 101,800

NOTE 6 - DONATED GOODS AND SERVICES

The fair value of donated goods and services included as contributions in the financial statements and the corresponding expense categories for the years ended December 31 are as follows:

	CO	NTRIBUTION 2020	EXPENSE <u>2020</u>	CO	NTRIBUTION 2019	EXPENSE <u>2019</u>
Public relations and marketing	\$	77,400	\$ 45,200	\$	54,088	\$ 31,888
Special event supplies		17,970	17,970		5,000	5,000
Grant writing		1,163	1,163			
Website					17,057	17,057
Other		3,516	 3,516		4,539	 4,539
Total	\$	100,049	\$ 67,849	\$	80,684	\$ 58,484

NOTE 7 – TRANSACTIONS WITH RELATED ENTITIES

RMHC is a system of independent, separately registered public benefit organizations referred to as "Chapters" within the global organization. The organization is an independent operating Chapter within the RMHC system. Each Chapter is licensed by McDonald's Corporation and Ronald McDonald House Charites, Inc. to use RMHC related trademarks in conjunction with fundraising activities and the operation of its programs; the License Agreement also sets standards of operations for programs, governance, finance, branding, and reporting.

Ronald McDonald House Charities, Inc. (RMHC Global), a separately registered nonprofit organization, ensures delivery of the mission across the globe. As a center of excellence, RMHC Global builds and sustains a robust infrastructure of support to the network of Chapters, including operations, licensing and compliance, finance, risk management, communications, marketing and development. RMHC receives 75% of net revenues from all national fundraising efforts facilitated by RMHC Global, as defined in the License Agreement. During the years ended December 31, 2020 and 2019, RMHC received \$289,125 and \$468,611, respectively, from these revenue streams.

NOTE 8 – SUBSEQUENT EVENTS

Management has evaluated subsequent events through April 12, 2021, which is the date that the financial statements were available for issuance. No events were identified, other than the ongoing impact of COVID-19, forgiveness of the PPP loan and the receipt of the PPP Second Draw loan (Note 2), that are required to be disclosed or would have a material impact on reported net assets or changes in net assets.