



# 2018



Ronald McDonald  
House Charities®  
Greater Houston/Galveston

# ANNUAL REPORT

Creating, finding and supporting programs that directly  
improve children's health and well-being

## 1,933

Ronald McDonald  
C.H.E.E.R. Room visits

JUNE 27  
**1990**

our founding date

## 7,107

dental and medical visits  
to Houston-area children

A NOTE FROM OUR BOARD  
PRESIDENT, MARY REDMOND

# ONE STEP AT A TIME

As 2018 began, the ever-present devastation, loss, & rebuilding from Harvey provided a launching point for our board & staff to redouble our efforts in support of programs that directly benefit the health and well-being of children in neighborhoods all across our area. **We reached out to our clinical service partners and to new community partners** to search for ways to remove barriers to health care that post-Harvey were even greater than before the storm and to increase utilization of our programs.

Remaining true to our mission to find, create and support programs that directly benefit the health and well-being of children we have formulated a strategic plan that will broaden our reach for our Ronald McDonald Care Mobiles and will mobilize them more often and to areas with the greatest needs for medical and dental care that is made available at no cost to families.

**We learned this year of a very special teenager, Carlos, who did not have a pediatrician and was having trouble seeing.** His family sought out our Ronald McDonald Care Mobile medical clinic for a check-up. The RMCM team of pediatric specialists from Texas Children's identified that there was likely more going on than vision changes and quickly referred Carlos to specialists who were able to find and treat the cause of Carlos' loss of sight. **Having received surgery and treatment, Carlos is now expected to lead a long and productive life cancer-free.**



As you read this report, you'll see there's more to celebrate. From stories like Carlos' to the launch our of newest program Hospitality a la Carte providing care and comfort to families with critically ill newborns we know that as Houston rebuilds, we are there to provide programming that is making a difference one child and one family at a time. By uniting for our cause, we're able to create far more impact than we ever could separately.

Years like 2018 remind me that we're all in this for the betterment of our community. **We believe that by changing the lives of one child or one family, we begin to change communities, and when we change communities, we can together change the world.** Momentum may not always be on our side, but the issues are too important to not keep moving forward. By joining together as a community, we have the strength to survive and even thrive in rough seas. RMHC of Greater Houston/Galveston with your partnership is well prepared for whatever the future has in store.

**To all our advocates, partners, grantees, and friends, thank you again for all your hard work and perseverance!**

# OUR PROGRAMS & IMPACT

**7,107** dental and medical visits  
to Houston-area children

**1,933** Ronald McDonald  
C.H.E.E.R. Room visits



## RONALD MCDONALD CARE MOBILE®

Ronald McDonald Care Mobiles are mobile clinics that provide critical dental and medical care for children at no cost to their families.

## FINANCIALS

### TOTAL EXPENSES

- Administrative \$162,745
- Fundraising \$140,024
- Programs \$674,765

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**\$977,534**

### REVENUE

- Contributions \$294,089
- Special Events \$90,784
- McDonald's donation boxes \$252,646
- Other/Net Investment Return -\$9,552

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**\$627,967**



## RONALD MCDONALD® C.H.E.E.R. ROOMS

Children's Health Education and Enrichment Resource (C.H.E.E.R.) Rooms empower young children of expectant parents with high-quality educational tools to learn about health and wellness while giving their parents an opportunity to consult with qualified OB/GYN staff without interruption.

## COMMUNITY IMPACT:

# STORIES OF HOPE



"I went to the care mobile for my immunizations and local care check-up. I told them I was a 17-year-old, but they didn't think I looked that old. Which I thought was odd, but I just assumed I wasn't growing. Apparently, something was stunting my growth. My hormones weren't working. They sent me to have an MRI - and they found I had a brain tumor. It was making me blind in my left eye and also stunting my growth. They recommended that I have surgery to remove the tumor. For a while, I was really tired, it took a long time for my recovery, and I had to do a lot of physical therapy. I learned a lot from this experience and I am really happy now that the tumor is gone. Now I can live and I won't be blind. I still have some side effects in my left eye, but I hope it will get better soon. Thank you, all of you, and my family for helping me and being with me through this experience."

**CARLOS CARDONA**

## DONOR SPOTLIGHT: DR. CAROLYN NELSON-BECKER

# MY WHY

The answer to my “WHY?” in supporting the Ronald McDonald House Charities of Greater Houston/Galveston began several years ago when I worked as the Administrative Director for UTMB’s Regional Maternal and Child Health Program (RMCHP). A friend, who was a Ronald McDonald House Charities (RMHC) of Greater Houston Galveston board member, shared information about the organization and said there might be an opportunity to partner with RMCHP to provide some help to the children from underserved families. I was very impressed to learn about the generosity of the McDonald’s owner-operators. They contribute their time and money for the children the organization serves. This is done without much, if any, recognition from the community.

### **A Win-Win-Win Situation**

Together, we put together a program, the Ronald McDonald C.H.E.E.R.! Room, that teaches health lessons to children accompanying their mothers to prenatal health care services. At the same time, without the distraction of the children in the exam room, mothers are able to give their full attention to the nurse midwife or physician. This is a patient satisfier and potentially contributes to the health of her unborn child. Children benefit from womb to kindergarten! Within a few years, we were able to partner in creating C.H.E.E.R.! Rooms in four RMCHP clinics.

After I retired, I was asked if I would be interested in joining the board. I was certainly interested and met many people there who are passionate about helping children reach their potential in health and education matters. In the years since, RMHC of Greater Houston/Galveston has financed two health care mobile units—one for clinic visits and immunizations and one for dental health.



## 2018 BOARD OF DIRECTORS

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Timothy Smith  
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Kathy Zwieg

# DONOR SPOTLIGHT: DR. CAROLYN NELSON-BECKER

## MY WHY

In the past year, we heard about a touching and dangerous situation concerning children of homeless adolescents. We are currently doing what we can to provide a C.H.E.E.R.! Room to another charitable organization so that children will be safe and also benefit from the playful health lessons.

**This next year, I am honored (and a little nervous)** to take on the role of Programs VP for the charities and move onto the executive board. There, with the help of many talented and dedicated people, we will bring hope, a little fun, health care, and other services to the children of families in need. One person cannot do this alone. By being a member of this organization, I can have a small part in making these experiences happen. That is "why" I support the Ronald McDonald House of the Greater Houston/Galveston.



## Thank You To Our 2018 Supporters

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Charities, Inc.

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