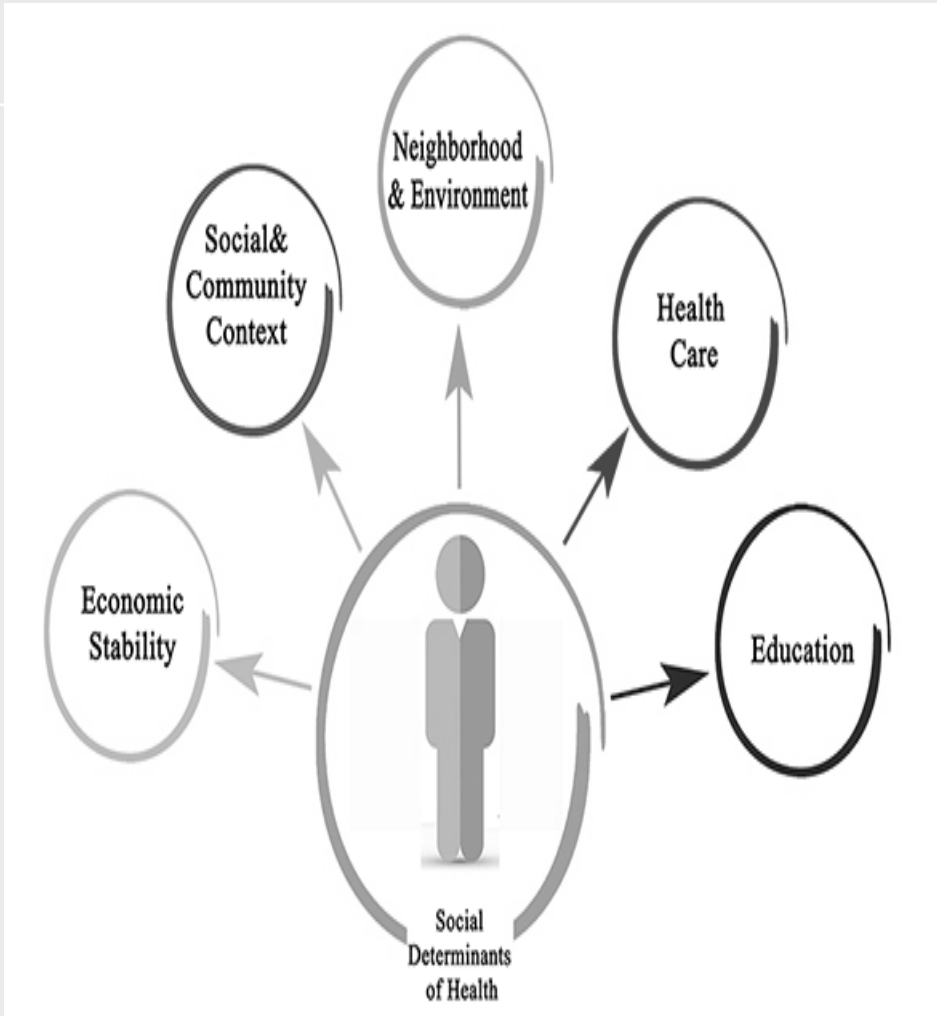

NZHIT Event: Innovation and Export

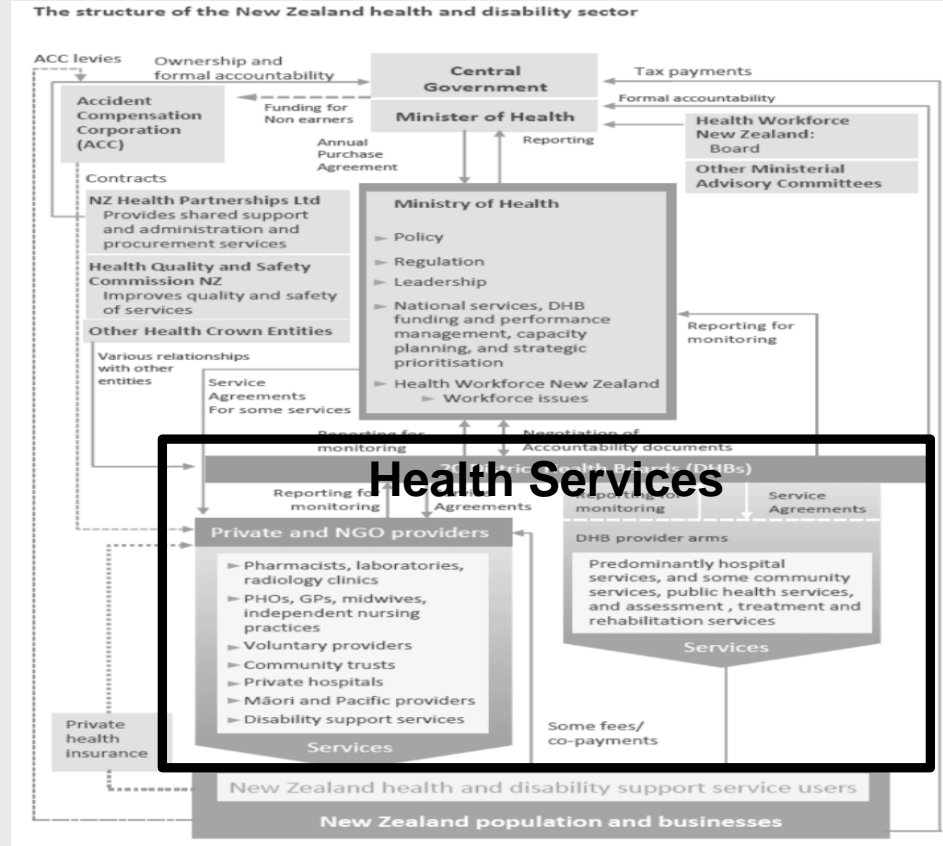


Where is Innovation going to happen?

Health



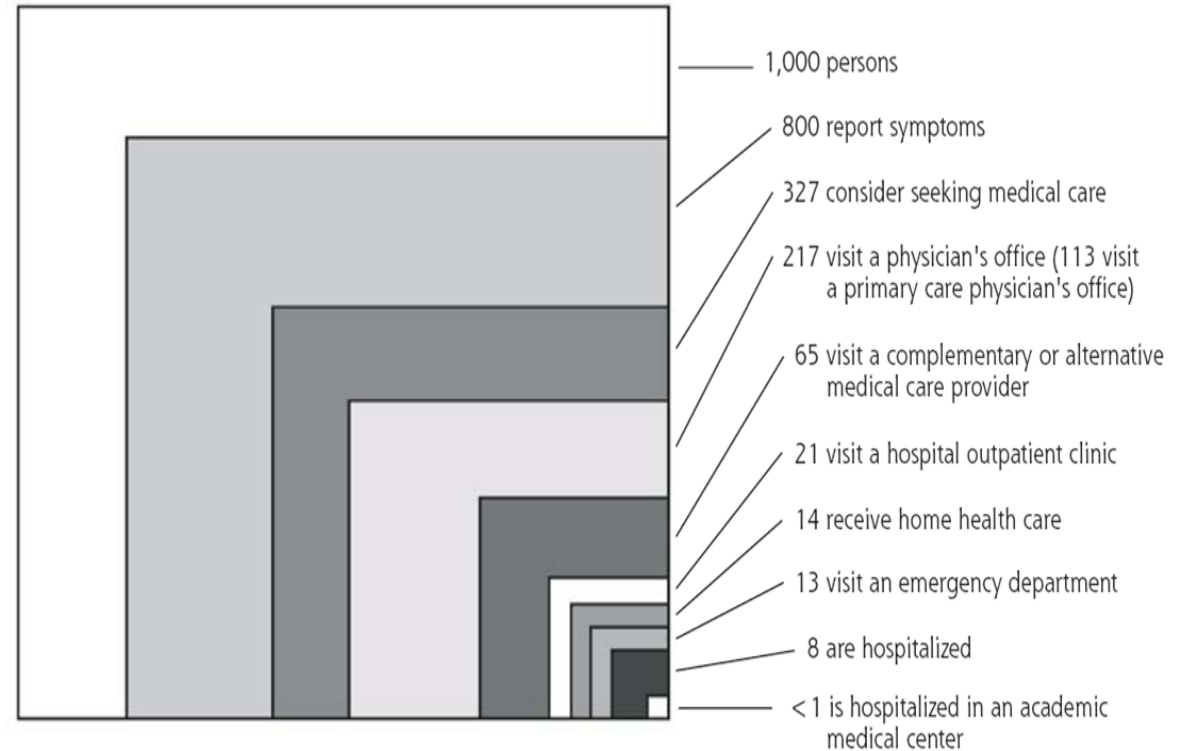
Health System



The Business of Health and Wellness

FUTURE OF FAMILY MEDICINE

Figure 3. The ecology of medical care revisited.

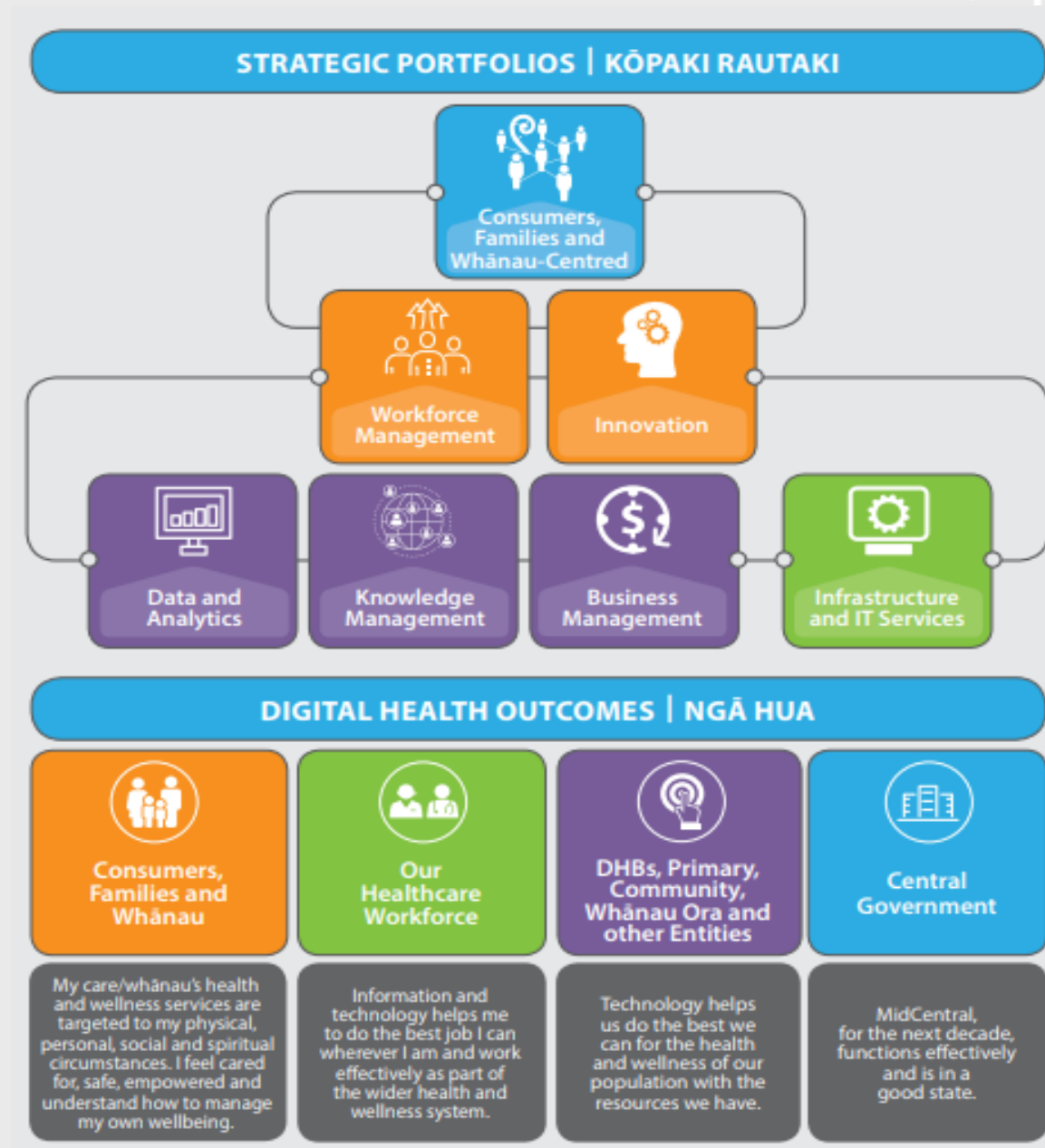


Note: All numbers refer to discrete individual persons and whether or not they received care in each setting in a typical month.

From: Green LA, Fryer GE Jr, Yawn BP, Lanier D, Dovey SM. The ecology of medical care revisited. *N Engl J Med.* 2001;344:2021-2025.⁴⁸ Reprinted with permission from the Massachusetts Medical Society.

Digital Transformation vs. Digital Disruption

Te Hirihiri – Enabling the culture of Digital Innovation



Improved Health Outcomes and Digital Equity

