

NZHIT

Terry Allen

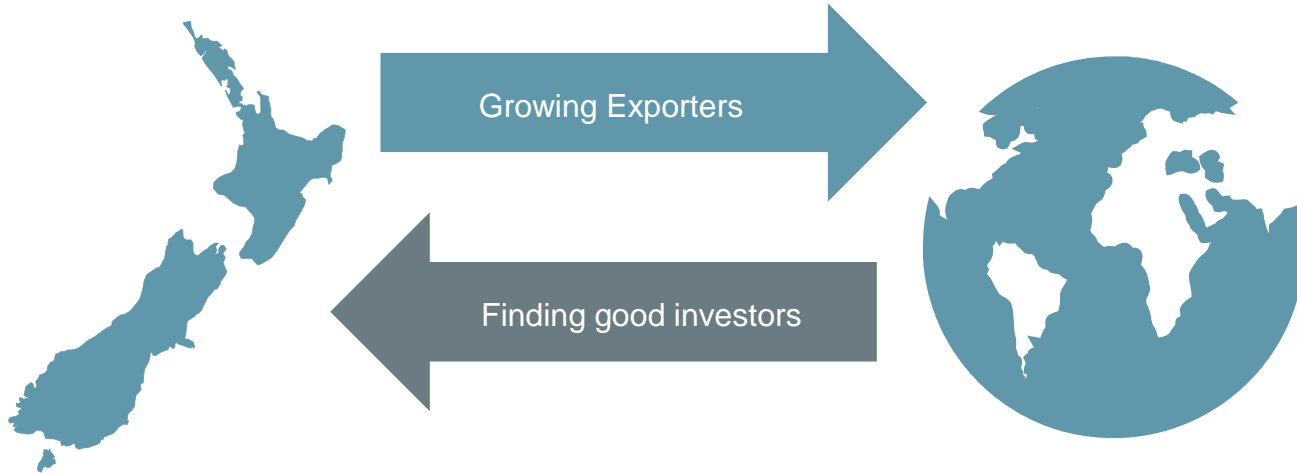
Global Head of Tech Sector



NEW ZEALAND
TRADE & ENTERPRISE
Te Taurapa Tūhono

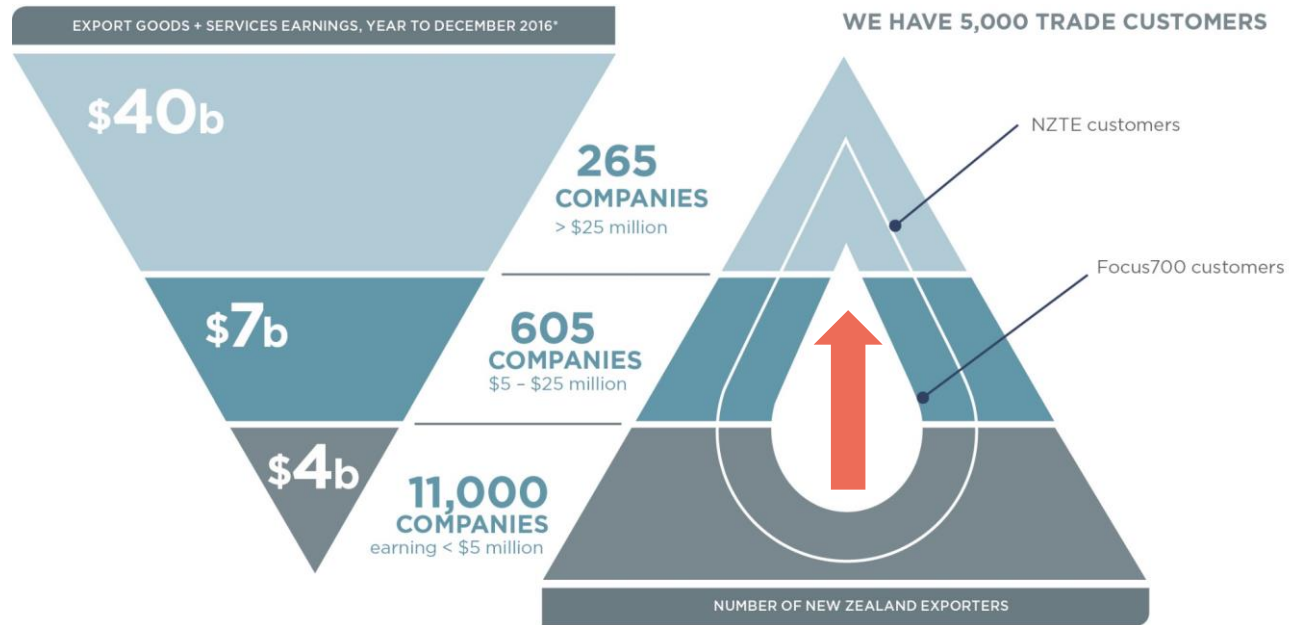
NZTE'S PURPOSE:

To grow companies internationally
— bigger, better, faster—
for the benefit of New Zealand.

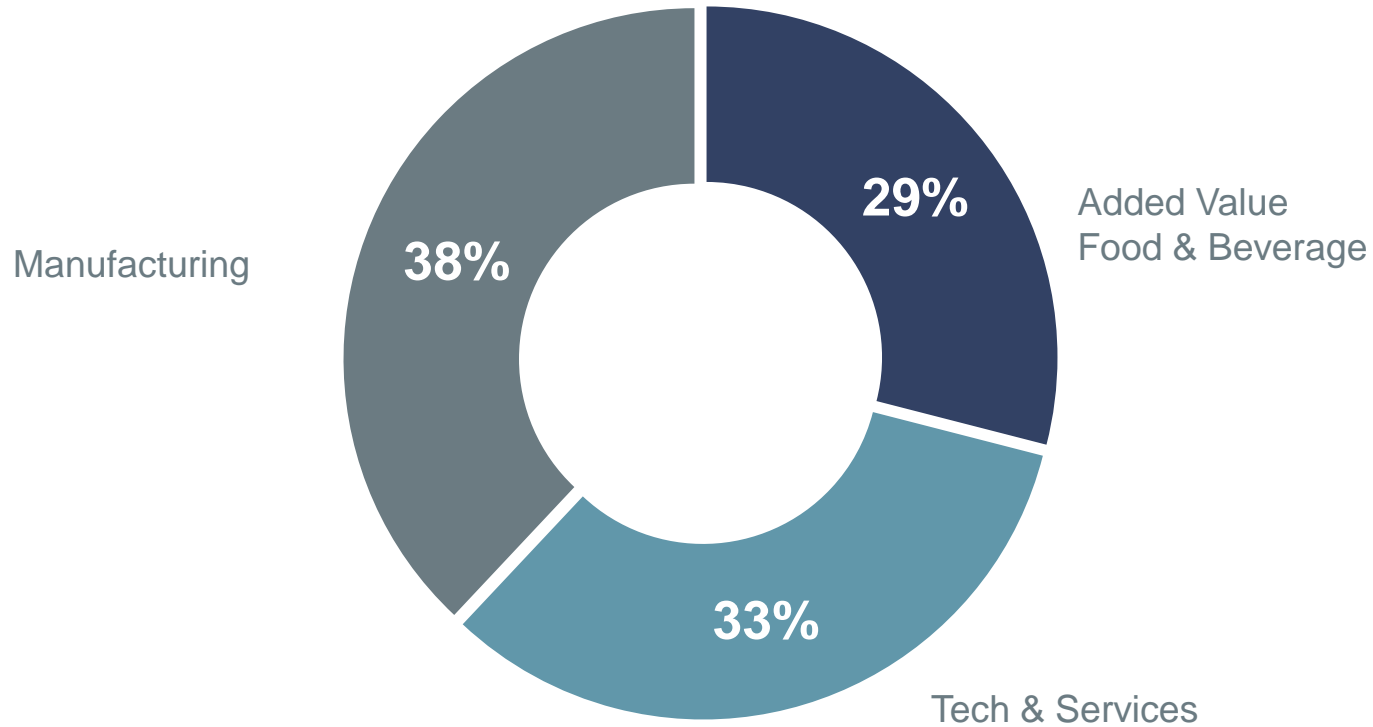


Providing Know How and Know Who to grow internationally

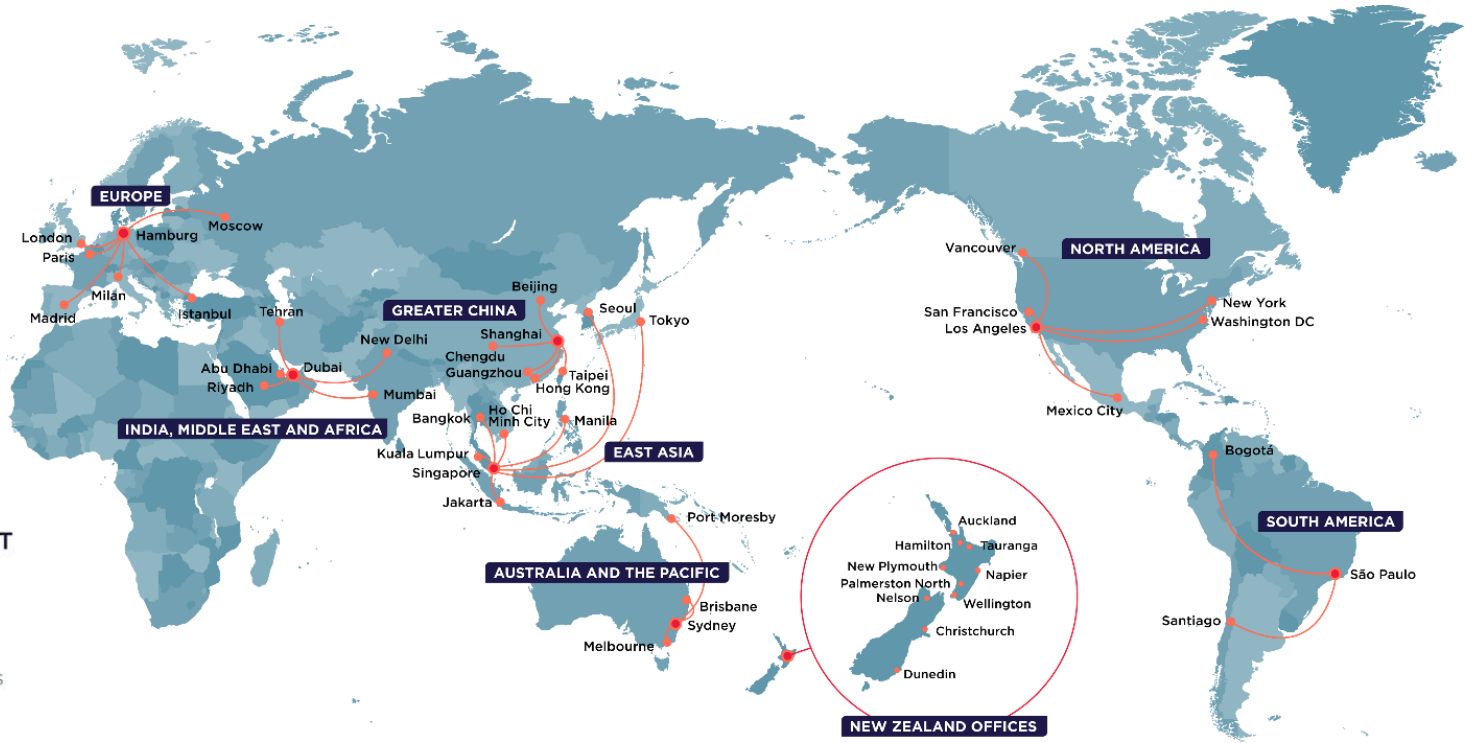
We have a dilemma...there are plenty of markets...
....but growing companies is tough work.....so we focus



New Zealand is diversifying... and going value add



Most services provided in market... ...following the customers



OUR IN MARKET SUPPORT

- 7 Regions
- 32 Languages
- 40 International locations
- 200 Private sector advisors
- 270 Offshore NZTE employees

Supported by a range of service modules...

