



## EXCEPTIONAL CARE

Building distinctive homes, one relationship at a time

At Somerset Custom Homes, our entire homebuilding process is focused on the client's vision and expectations. Our priority is establishing a strong builder-customer relationship right from the start, with strong collaboration and communication between our entire team and the client. Our distinction lies in our ability to clearly define what each customer seeks and attain a balance of true form and function in their new home.

Through a commitment to quality, innovative design and impeccable details, we focus on thoughtful excellence and customer satisfaction. Our philosophy is and has always been to show you, our customer, how much we value your business. It is this fine attention to caring for our customer throughout the entire homebuilding process that sets us apart from the competition.

### OUR RELATIONSHIPS FOCUS ON EXCEPTIONAL C.A.R.E.

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#### CONSTRUCTION

We are committed to staying at our customers' sides and giving them each the freedom to explore, make changes and ask questions along the way. Our team is on-site and accessible through all phases of construction, both for scheduled meetings and special requests. We enjoy working with engaged customers who want to learn about their future home from the ground up and interact through each phase of construction. We view the construction of every new home as an exciting journey enabling the customer to make it their own!

#### ATTENTION TO DETAIL

From plan design to finish carpentry through completion, we work with our customers to define every last detail of their new home. We choose only the best contractors to work alongside our team, with many of these relationships lasting decades. Our award-winning interior designers guide clients through the custom selection process and the latest design options. We ensure the customer is satisfied through every phase of construction, and no corner is ever cut in craftsmanship, design or the smallest detail.

#### RERERRALS

The greatest compliment we can receive is a referral from our homeowners. When a satisfied customer shares their exceptional experience with a friend or family member, we are honored to extend the same high level of care and craftsmanship in serving their future homebuilding dreams. Our commitment to each homeowner forms a long-term relationship we are happy to enjoy for years beyond the completion of every project.

#### EDUCATION & EVENTS

The sharing of our experience, knowledge, methods and new design opportunities are some of the most gratifying ways we can engage with our customers and communities. The construction industry continues to evolve and grow, especially when it comes to technology and design trends. We enjoy staying at the forefront of homebuilding by participating in local home shows such as Homearama, Parade Craze and Greenarama, and serving as long time members of the Cincinnati, Ohio and National Home Builders Associations. Our team has designed an educational course called "Building from the Ground Up" in which we teach the fundamentals of home building to the local realtor community.

Furthering our commitment to the industry, Stuart Cowan serves on the [SkillsUSA Ohio](#) State Board of Directors. SkillsUSA Ohio, a vocational school partner, assists students in Ohio in their quest to reach their full potential in the building industry. Somerset Custom Homes is proud to sponsor SkillsUSA Ohio, assist in the planning of their events, and continually encourage youth to join the building industry as future entrepreneurs.