OVERVIEW:

Center for Craft will expand our public programs and physical space to meet the increasing interest in craft in Asheville, North Carolina and across the country. The Building a Future for Craft campaign will enable us to connect more people to craft and help individuals discover their own creativity and personal agency through making.

To complement a $5.7 million gift by the Windgate Foundation to endow the Windgate Fellowship and Internship Programs, Center for Craft seeks to raise $4.3 million to fortify its core programming and conduct a phase two renovation of its historic 1912 building. Design and planning are currently underway for construction to begin early in 2019.

We invite donors to name distinguished spaces in the historic building, with gifts from $1,000 to $250,000. $25,000+ donors will be invited to participate in the private and public festivities.

We welcome gifts of any size to the Building a Future for Craft campaign. Donors of $5,000 or more will be listed on a commemorative plaque located prominently at the Center. We invite you to join our efforts!
Opportunities
TO BUILD A FUTURE FOR CRAFT

**COWORKING LOUNGE/ 2ND FLOOR** (1 opportunity)
This gathering space allows for creative brainstorming in comfortable environment, with central amenities such as a coffee bar and print services.

**CONFERENCE ROOM/ 2ND FLOOR**
Donors have the option to name one of two medium sized conference rooms located off the 2nd floor reading lounge.

**KITCHEN**
The second floor prep kitchen provides an amenity for offices and coworking in addition to catering support for events and meetings.

**READING LOUNGE/ 2ND FLOOR** (1 opportunity)
Just beyond the front desk and facing the flexible assembly space, the second floor reading lounge welcomes the co-working community and their guests.

**CENTRAL OFFICE SPACE/ 2ND FLOOR** (7 opportunities)
Gifts will be commemorated with the naming of one of seven central office spaces located off the main co-working area, home to future creative entrepreneurs during their time at Center for Craft.

**COMMEMORATIVE WALL PLAQUE**
All donors at this level and above will be listed on the Building a Future for Craft commemorative wall plaque located in the main gallery.

**TILE INSTALLATION**
A tile crafted with the name of each donor or donors at this level will be added to an installation by artist Ian Henderson and affixed to the exterior of the building.
Second Floor
PRINCIPAL SPACE NAMING OPPORTUNITIES

Central Office Spaces
$12,500

Reading Lounge
$25,000

Coworking Lounge
$100,000

Benisch Family Kitchen

Conference Rooms

Named

Named
“[A] welcoming space ... filled with provocative pieces by some of the world’s leading innovators in today’s maker movement.”
— National Geographic Traveler

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