



BIKE 4 FUN 2020

Spinning your wheels at home!

DATES & DETAILS

- 14th Annual Bike 4 Fun
- October 5th-9th
- Virtual Event
- Choose your bike route, distance & day of participation

Everyone can get in on the fun! Challenge your network to join us! Let's go for a bike ride in support of CCHAT!

FUNDRAISING GOAL

\$30,000

CCHAT's specialized services are provided at **no cost** to families. Fundraisers like this one are vital to sustaining our program. Every dollar will go a long way toward building a bright future for the CCHAT students who are deaf or hard of hearing and their families.

Children's Choice for Hearing and Talking Sacramento (CCHAT) is a nonprofit corporation supported by voluntary tax deductible contributions.
Tax ID #46-1362294

July 30, 2020

Dear Community Member,

CCHAT's annual fundraiser, Bike 4 Fun, will be October 5-9, 2020. This year, participants will be riding throughout their neighborhoods and local bike paths as we continue with distance learning due to COVID-19. This community event is vital to the sustainability of our program. Sponsorship opportunities are available. Sponsor levels and benefits have been enhanced this year to maximize your exposure to CCHAT's vast community of supporters..

At CCHAT, our mission is to teach children who are deaf or hard of hearing to develop the necessary speaking, listening and communication skills required for lifelong success. Mastery of these core areas allow students from our program to transition into mainstream schools throughout Northern California. CCHAT graduates keep pace with their hearing peers and have the skills to access all educational, vocational and social opportunities without the limitations often associated with hearing loss.

We hope you'll partner with CCHAT for this event, now in its 14th year. Bike 4 Fun is loved by parents, staff and community members alike. Your support helps to ensure that the specialized listening and spoken language services for which CCHAT is known remain available to children with hearing loss.

Thank you for your consideration of our request!

Sincerely,

Laura Covello, Executive Director

THE 14TH ANNUAL

CCHAT BIKE-4-FUN

EVENT SPONSORSHIP LEVELS & BENEFITS

Speed Racer Sponsor - \$1000

- Event sponsor recognition on Bike 4 Fun event website
- Sponsor-created ad on Facebook and Instagram (specifications provided)
- Company logo with link to website on all student fundraising pages (approx. 50 students)
- Feature in CCHAT Newsletter with company logo that links to website



Pedal Pusher Sponsor - \$500

- Event sponsor recognition on Bike 4 Fun event website
- Sponsor-created ad on Facebook and Instagram (specifications provided)
- Company logo with link to website on fundraising pages for two classes (approx. 16 students)
- Logo in CCHAT Newsletter that links to website



Cruiser Sponsor - \$250

- Event sponsor recognition on Bike 4 Fun event website
- Facebook and Instagram shoutout
- Company logo with link to website on fundraising pages for one class (approx. 8 students)
- Logo in CCHAT Newsletter



Pit Stop Sponsor - \$100

- Event sponsor recognition on Bike 4 Fun event website
- Facebook shoutout
- Logo in CCHAT Newsletter

THE 14TH ANNUAL CCHAT BIKE-4-FUN SPONSORSHIP FORM

Sponsor Information

Individual

Organization/Company

Sponsorship Level (Choose One)

\$1000 Speed Racer Sponsor

\$500 Pedal Pusher Sponsor

\$250 Cruiser Sponsor

\$100 Pit Stop Sponsor



Donor Information

Donor Name (as it should appear on receipt and in print)

Name of Contact Person (for organization or company)

Address: ----- City/State/Zip: -----

Cell Phone: ----- Business Phone: -----

E-Mail Address: -----

Payment (Choose One)

- CHECK - Payable to CCHAT Center (Drop off or mail)
- CREDIT CARD - Call 916-361-7290 or visit CCHATSacramento.org

THE 14TH ANNUAL
CCHAT BIKE-4-FUN
Advertisement Specifications

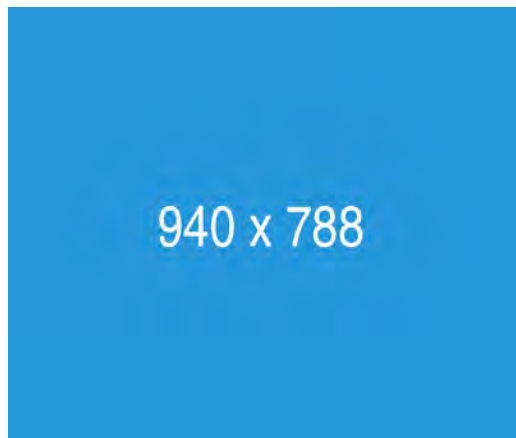


AD SPECS

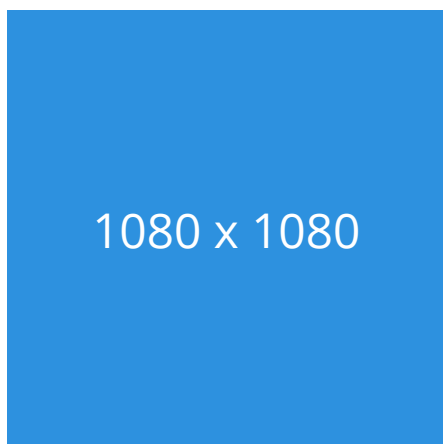


Facebook

940 x 788
(W x L, in pixels)



940 x 788



1080 x 1080



Instagram

1080 x 1080
(W x L, in pixels)



Our Mission

The CCHAT Center is a listening and spoken language program for children who are deaf or hard of hearing. Our children use hearing aids and cochlear implants to listen and develop spoken language. With intensive classroom instruction and individualized speech therapy, sounds begin to take on meaning, children learn to think about what they are hearing and spoken language develops.

Children from birth through third grade are enrolled with the goal of becoming competent in oral communication to achieve successful mainstreaming in their neighborhood schools, often by kindergarten or first grade. The CCHAT Center also provides education, support and encouragement for the parents and families of the children we serve.

Funding

The CCHAT Center is a non-profit 501(c)(3) organization serving children and families from the Sacramento Valley and across Northern California. Our intensive, early intervention program is staffed by highly trained specialists in education, audiology and speech pathology. The cost of this education is not fully absorbed by school districts or early intervention programs. Therefore, CCHAT must raise a minimum of \$10,000 through community support for each child we serve.



Charitable Contributions

You have the opportunity of a lifetime to make a difference in the lives of children who are deaf or hard of hearing. No donation is too small to help ensure these children succeed in the mainstream of life. Thank you for giving generously!

CCHAT also offers Newborn Hearing Diagnostic Evaluations & Mainstream Support Services.



For more information:

CCHAT Center - (916) 361-7290 www.cchatsacramento.org
Laura Covello, Executive Director, laurac@cchatsacramento.org
Licia King, Development Director, liciak@cchatsacramento.org

Please send contributions to:
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Rancho Cordova, CA 95670

United Way/Our Promise #11117
Tax ID #46-1362294