

Factsheet August 2019

In Brief

expertlead is a global community of highly qualified tech freelancers.

The community decides through coding tests and technical interviews whether potential new members will be accepted into its exclusive network.

expertlead supports members of their tech community in all stages of self-employment: from project acquisition, the provision of relevant services, opportunities for further training and peer-to-peer learning, to performing administrative tasks.

For companies, expertlead takes over the technical assessment of tech specialists with its community and provides access to an exclusive freelance talent pool on a project basis. expertlead then matches the company with a perfectly fitting candidate within 48hrs. www.expertlead.com

Verticals

Software Developers, Data Scientists, Project/ Product Managers, Penetration Testers (Cybersecurity), UI/ UX Designers

Corporate Vision **“Enabling the world’s best tech freelancers to become even better.”**

Founders

Alexander Schlomberg, Arne Hosemann

Market Entry

January 2018

Investors

Acton Capital Partners, Rocket Internet, SEEK (7€M Series A)

Office

Berlin

Employees

45

Business Model

As a platform and tech community, expertlead helps clients technically assess skills within the tech sector. expertlead provides companies access to the best performing freelance tech experts from all over the globe on a project basis. With its service expertlead creates transparency and drives digital innovation in Europe and beyond. Companies in need of highly skilled tech expertise can simply submit requests on expertlead’s website and will receive a quick response from a dedicated key account manager who will assist them throughout the projects’ timelines. The account manager’s mission is to understand the scope of the project and find an ideal freelancer or team within 48 hours. expertlead’s clients come from a diverse set of industries and range from large corporations to SMEs, and start-ups.

For tech freelancers, expertlead is a long-term partner that supports them throughout their careers, eliminating repeat interviews once qualified and guaranteeing project payment. This allows freelancers to fully focus their valuable time on what they love most: providing quality work and further developing their skills. As part of the expertlead community, they benefit from working on challenging tech projects, from a platform that takes on the administrative tasks for them, and access to a range of services exclusively targeted at self-employed along with being part of a vetted community of highly skilled freelancers. For freelancers the service is free of charge; they are welcome to join the community at <https://www.expertlead.com/de/apply>