

Premium EHS, Risk & Compliance Software

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Airsweb 2017

CASE STUDY



Gist Transport

Airsweb software as a service makes life so much easier for GIST transport.

In an industry such as Logistics, when sites are often remote, employees travel far and wide from head office and communications can often be confused, an easily accessible software is key. For Gist, an international logistics company, the Software as a Service (SAAS) solution was the right choice.

“Software as a Service will make my life easier as an IT manager as I don’t have to look after it.”



The Issue

Gist’s previous system of reporting didn’t meet the needs of the company. The system was cumbersome, hard to use and therefore was often ignored by staff. This rendered

the incumbent system a problem for Carl from both a user adoption viewpoint and also demonstrating investment value back to the business.

The Solution

The SAAS system provided by Airsweb has the user at the heart of everything. In regards to ease of use, Airsweb systems are simple to use and easily accessible. When choosing software, the first thing Carl looked for was functionality.

Did this meet the needs and wants of his company, and more importantly the users? A service such as Airsweb’s, that is highly accessible, suits a logistic company such as Gist in which much of the staff are based in remote sites or have no specific base at all.

The Benefits

The SAAS system from Airsweb is simple, easy to use and has allowed Gist to see improvements in reporting and set them on the right road to further improve in the future. The health and safety teams and audit teams within Gist are able to reduce the overhead costs and have seen improved reporting. As teams travel across the country, Gist can centralise their reporting in one, easy accessible system. This enables Gist to have consistent and up to date knowledge of all sites.

Airsweb worked with Gist to provide them with an Airsweb SAAS system that has transformed their ways of working and reporting. It is not only simple to use and easy to learn but also includes training to further educate Gist’s employees of the extra functionality available. This has been created to make the lives of the user as easy as possible while still reporting all the relevant information. This, in the words of Carl McIver, means that employees have no excuse to not use it and therefore reporting remains up to date.

The Future

When choosing a company to work with, Carl McIver, quite rightly, questions the future of the product and its viability alongside the future of both Gist as a company and the industry as a whole. As Airsweb are consistently making the most of new technology, not just for the sake of using it but to benefit the customer and their user’s work life, Airsweb answers Carl’s concerns. Airsweb keep the user at the heart of all improvements and updates they make.

In the future, Gist would like to work with Airsweb to develop bespoke functionality to bring together all the information pertinent to Gist, including on-board video footage and the ability to use the Airsweb system on the move. This would mean an expansion of the audit module into mobile devices.

“Keeping it easy means people can’t ignore it. When systems are cumbersome and difficult to use, they just won’t use them... They don’t have that excuse with Airsweb.”

“They’ve not taken on technologies for the sake of it, they’ve always linked it back to the core product.”

Carl McIver,
Business IM Manager, Gist.