

DATA APPENDS

Having an up-to-date data list can be very difficult to stay ahead of.

This program is simple, you provide us with a CSV formatted file of your customer database which includes name, mailing address, phone number, cell phone number, email address and we will match your records to our data records, provide updates and send the file back to you. A single update is available, but we recommend ongoing maintenance to keep your list up-to-date. We recommend a 6 to 12-month commitment.

Our Data Append service goes beyond most, by providing businesses like yours with a deeper understanding of consumers' characteristics by overlaying demographic and interest information



FEATURES INCLUDE

EMAIL APPEND

REVERSE APPEND

PHONE / CELL
APPEND

LIFESTYLE DATA

ADDRESS APPEND