



TRAVIS MCCLURE

GRAPHIC DESIGNER

CONTACT

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2900 Grimes Ranch Rd.

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EDUCATION

BFA GRAPHIC DESIGN WITH HONORS

Chapman University, Orange California

Exercised all aspects of Graphic Design and developed research, writing, and communication skills

STUDIO C

(Graphic Design Course)

- Worked with Oakley designing snow goggles
- Met real deadlines for real clients
- Designed logos
- Created posters to advertise products
- Designed web pages
- Attended meetings and presented to clients

GD 302 BRANDING AND AD DESIGN

(Graphic Design Course)

- Exercised branding and advertising techniques
- Created logo designs and brand guidelines
- Planned and designed ad campaigns
- Executed a full marketing campaign for Cremo, a beard and shave company.

GD 307 ADVANCED TYPOGRAPHY

(Graphic Design Course)

- Created a brand, logo, product, and packaging.
- Designed typefaces
- Created customized type for logos
- Learned how to pair typefaces

WORK EXPERIENCE

PENCILBOX STUDIOS

Graphic Design Intern Spring 2019 Orange, CA

Designed packaging, websites, advertising material, and worked on a multi-media marketing campaign.

BUROHAPPOLD ENGINEERING

Graphic Design Intern Summer 2018 London, U.K.

Graphic design internship at an international engineering consulting agency working on a major city planning project.

JORDAN BELFORT

Logo Redesign and Brand Guidelines July 2019

Contracted by Jordan Belfort to redesign his current logo and create new logos for his Straight Line Course.

MOCKING BIRD COVE

Logo Design July 2018

Contracted to design the logo for Mocking Bird Cove, an Airbnb in Austin TX.

PELICANS ROOST RESORT

Logo and Website Redesign June 2018

Contracted by Pelicans Roost Resort to redesign their logo, website, and design merchandise and staff uniforms for the resort.

OUTDOOR WILDERNESS LIVING | OWL

Logo and Brand Guidelines June 2018

Contracted by O.W.L to help come up with the name for the company, Design the logo, brand the company, and marketing tactics.

STANDARD OIL WEST VIRGINIA

Graphic Design June 2017

Contracted by Standard Oil to design an investment opportunity flip-book for their executives to show to potential investors.

SKILLS

Branding

Illustration

Typography

Logo Design

Web Design

Motion Design

Photo Editing

Video Editing